




Welcome to the 2024 Affiliate Marketing Opportunities guide. We will be presenting affiliate marketing opportunities each quarter in 2024. You have the option to invest your budget into a single class/event or choose multiple classes/events “a la carte”. By planning in advance, you will receive additional marketing exposure in each of the classes/events that you choose!

There are both live and virtual class options now available. Simply make your choices from the options below, then contact Koryn Duran at Koryn@Scottsdalerealtors.org to reserve your spot!


Looking for a virtual class? Classes that are offered virtually appear with this symbol:

NEW MEMBER ORIENTATION

NEW MEMBER ORIENTATION (NMO) | Zoom Class | 8:30 – 10:30 AM

	<p>COST: \$250 per marketing partner/per selected date <i>Up to four marketing partners sharing recognition</i></p>
What you will receive:	<ul style="list-style-type: none"> ✓ A few minutes to introduce your business, and the added value it brings to the members. ✓ Custom virtual ad displayed on screen while you talk about your business. ✓ A complete roster of attendees.
Available Dates:	<p>Q1 <input checked="" type="checkbox"/> 01/17/23 <input checked="" type="checkbox"/> 02/07/23 <input checked="" type="checkbox"/> 03/06/23 </p> <p>Q2 <input checked="" type="checkbox"/> 04/10/23 <input checked="" type="checkbox"/> 05/01/23 <input checked="" type="checkbox"/> 06/05/23 </p> <p>Q3 <input type="checkbox"/> 07/10/23 <input type="checkbox"/> 08/07/23 <input type="checkbox"/> 09/18/23 </p> <p>Q4 <input type="checkbox"/> 10/09/23 <input type="checkbox"/> 11/13/23 <input type="checkbox"/> 12/04/23 </p>

RAISE THE BAR REAL ESTATE SCHOOL CLASSES

	<p>COST: \$250 per marketing partner/per selected date <i>Up to two marketing partners sharing recognition</i></p>
What you will receive:	<ul style="list-style-type: none"> ✓ A few minutes to introduce your business and the added value it brings to the members ✓ A roster of attendees ✓ Live – A table to display marketing materials ✓ Virtual – A custom ad displayed on the screen while you speak

- Property Management Trust Accounting | May 8th 1-4pm
- Advance Exchange | Tax Code 1031 | May 9th 1-4pm
- Day 1: Accredited Buyer Representative (ABR®) Core Class | May 14th 8:30am-3:30pm
- Day 2: Accredited Buyer Representative (ABR®) Core Class | May 15th 8:30am-3:30pm
- Code of Ethics (virtual) | May 15th 7-10am
- Property Management (virtual) | May 15th 10:30am-1:30pm
- ARMLS: Aligned Showings | May 17th 10-11:30am
- Appraisal Methods & Standards | May 22nd 1-4pm
- Tax Reduction Strategies for Real Estate Professionals (virtual) | May 24th 10am-12:30pm

UPCOMING EVENTS

HOUSING OPPORTUNITIES FORUM | MAY 13

HOUSING OPPORTUNITIES FORUM 2024

Monday, May 13

Workforce Housing
Zoning Code Analysis
Voucher Program & Awards



Moderator

Nicole Newhouse, executive director Arizona Housing Coalition

Scheduled to appear:

- **Chris Loeffler**, CEO Caliber Cos.
- **Dr. Ian Carlton**, co-founder MapCraft Labs
- **Sarah Shambrook**, govt. relations mgr. Dominion
- **Mary Witkofski**, community assistance mgr. City of Scottsdale
- **Ethan Whitman**, landlord liaison City of Scottsdale



REGISTER TODAY!

srltr.org/HOF2024

1. Title Sponsor @ \$1,000

Introduce your business; logo prominently displayed on website, event emails and on all introductory slides, four (4) tickets including happy hour; display table and roster of paid attendees.

2. Keynote Speaker Sponsor @ \$750

Logo displayed on website, event emails and on keynote speaker introductory slide; two (2) tickets including happy hour; display table and roster of paid attendees.

3. Craft Services Sponsor (2) @ \$500 each

Logo on website, craft table tent cards; one (1) ticket including happy hour and roster of paid attendees.

YPN HAPPY HOUR | MAY 15



COST: \$250 per marketing partner

- ✓ 1 ticket to the event
- ✓ A few minutes to introduce your business and the added value it brings to the members
- ✓ A roster of attendees
- ✓ Live – A table to display marketing materials
- ✓ Virtual – A custom ad displayed on the screen while you speak

UPCOMING EVENTS (continued)

FALL MEMBER MIXER | SEPTEMBER 18



Cost: \$250 per marketing partner

Our member mixer is open to all Scottsdale REALTORS® members to attend so it is a great sponsorship opportunity. This event is for our 2025 Board of Director Candidates to introduce themselves.

What you will receive:

- ✓ Company logo and contact information displayed on event webpage
- ✓ Digital recognition the night of event
- ✓ Table to display marketing materials
- ✓ A complete roster of attendees

ARCHITECTURE TOUR | OCTOBER 29



More information coming soon!

INSTALLATION & HOLIDAY PARTY | DECEMBER 5



More information coming soon!