

Scottsdale Area Association of REALTORS® 8600 E Anderson Dr., Suite 200 Scottsdale, AZ 85255 ScottsdaleREALTORS.org 480-945-2651





Summary of Key Listing and Sales Metrics

A summary of the key metrics selected to be included in the report. MLS sources where licensed.

Key Metrics	Jan 2021	Jan 2020	+ / -	YTD 2021	YTD 2020	+ / -
Listing Activity Charts Metrics						
New Listing Count	21	26	-19.2%	300	314	-4.5%
New Listing Volume	\$9,578,975	\$10,875,789	-11.9%	\$135,074,798	\$125,942,042	+7.3%
Active Listing Count	26	54	-51.9%	NA	NA	
Active Listing Volume	\$15,025,299	\$23,459,269	-36%	NA	NA	
Average Listing Price	\$577,896	\$434,431	+33%	\$488,256	\$431,460	+13.2%
Median Listing Price	\$494,900	\$404,750	+22.3%	\$448,616	\$413,258	+8.6%
Average Listing Price per Sq Ft	\$269	\$190	+41.8%	\$211	\$181	+16.9%
Median Listing Price per Sq Ft	\$252	\$190	+32.7%	\$204	\$175	+16.5%
Median Daysin RPR	43	77	-44.2%	43.22	61.58	-29.8%
Months of Inventory	1.4	2.7	-46.5%	1.5	6	-74.5%
Absorption Rate	69.23%	37.04%	+32.2%	65.38%	16.67%	+48.7%
Sales Activity Charts Metrics			1 1 1 1			
New Pending Sales Count	21	28	-25%	374	348	+7.5%
New Pending Sales Volume	\$9,535,475	\$10,757,390	-11.4%	\$158,233,467	\$133,382,892	+18.6%
Pending Sales Count	17	16	+6.3%	N/A	NA	
Pending Sales Volume	\$7,395,475	\$5,973,450	+23.8%	N/A	NA	
Closed Sales Count	18	17	+5.9%	285	257	+10.9%
Closed Sales Volume	\$8,090,933	\$6,912,258	+17.1%	\$120,613,361	\$97,086,637	+24.2%
Average Sales Price	\$449,496	\$406,603	+10.5%	\$423,205	\$377,769	+12%
Median Sales Price	\$450,000	\$395,000	+13.9%	\$412,363	\$377,822	+9.1%
Average Sales Price per Sq Ft	\$206	\$168	+23.2%	\$185	\$167	+11.2%
Median Sales Price per Sq Ft	\$213	\$170	+25.3%	\$182	\$164	+11%
Distressed Charts Metrics			1 1 1 1			
Distressed Listing Count			-	NA	NA	





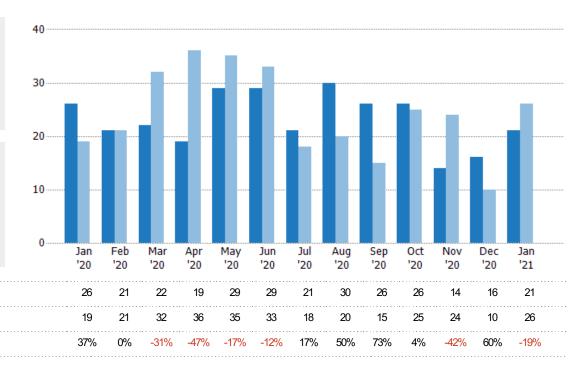
New Listings

The number of new residential listings that were added each month.

Filters Used

Custom Area: New River, Arizona
Saved Area
Property Type:
Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family
Residence

Month/ Year	Count	% Chg.
Jan '21	21	-19.2%
Jan '20	26	36.8%
Jan '19	19	42.1%



New Listing Volume

Percent Change from Prior Year

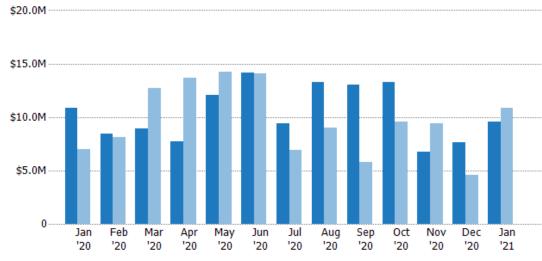
Current Year

Prior Year

The sum of the listing price of residential listings that were added each month.

Custom Area: New River, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence

Month/ Year	Volume	% Chg.
Jan '21	\$9.58M	-11.9%
Jan '20	\$10.9M	55%
Jan '19	\$7.02M	44.7%





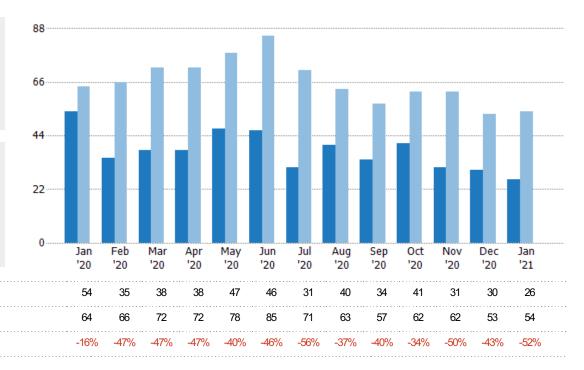
Active Listings

The number of active residential listings at the end of each month.

Filters Used

Custom Area: New River, Arizona
Saved Area
Property Type:
Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family
Residence

Month/ Year	Count	% Chg.
Jan '21	26	-51.9%
Jan '20	54	-15.6%
Jan '19	64	26.6%



Active Listing Volume

Percent Change from Prior Year

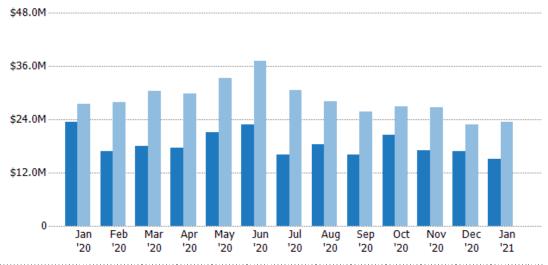
Current Year

Prior Year

The sum of the listing price of active residential listings at the end of each month.

Custom Area: New River, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence

Chg.	% Ch	Volume	Month/ Year
36%	-36	\$15M	Jan '21
.9%	-14.9	\$23.5M	Jan '20
.8%	77.8	\$27.6M	Jan '19
		•	





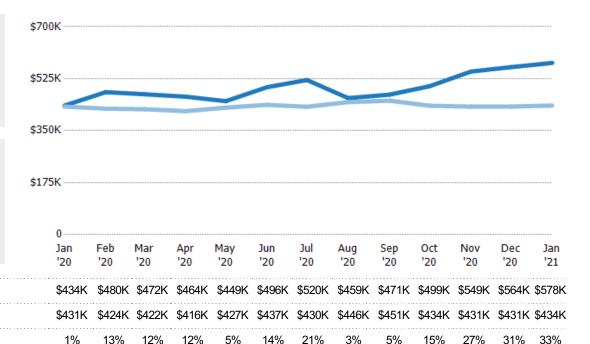


Average Listing Price

The average listing price of active residential listings at the end of each month.

Filters Used
Custom Area: New River, Arizona
Saved Area
Property Type:
Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family
Residence

Month/ Year	Price	% Chg.
Jan '21	\$578K	33%
Jan '20	\$434K	0.8%
Jan '19	\$431K	40.5%



Median Listing Price

Percent Change from Prior Year

Current Year

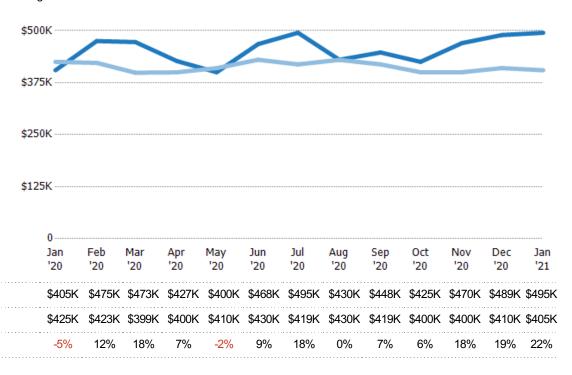
Prior Year

The median listing price of active residential listings at the end of each month.

Filters Used
Custom Area: New River, Arizona Saved Area
Property Type: Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family Residence

Month/ Year	Price	% Chg.
Jan '21	\$495K	22.3%
Jan '20	\$405K	-4.8%
Jan '19	\$425K	-5.2%

Percent Change from Prior Year



Current Year



Average Listing Price per Sq Ft

The average of listing prices divided by the living area of homes on market at the end of each month.

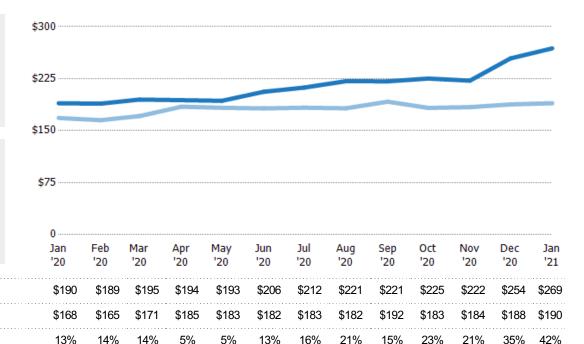
Filters Used	
Custom Area: New River, Arizona Saved Area	
Property Type:	
Condo/Townhouse/Apt,	
Mobile/Manufactured, Single Family Residence	

Price/sq ft	% Chg.
\$269	41.8%
\$190	12.6%
\$168	5.7%
	\$190

Percent Change from Prior Year

Current Year

Prior Year



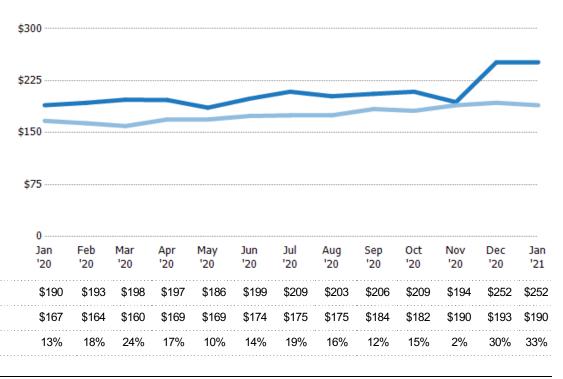
Median Listing Price per Sq Ft

The median of listing prices divided by the living area of homes on market at the end of each month.

Filters Used
Custom Area: New River, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence

Month/ Year	Price/sq ft	% Chg.
Jan '21	\$252	32.7%
Jan '20	\$190	13.5%
Jan '19	\$167	-1.2%

Percent Change from Prior Year

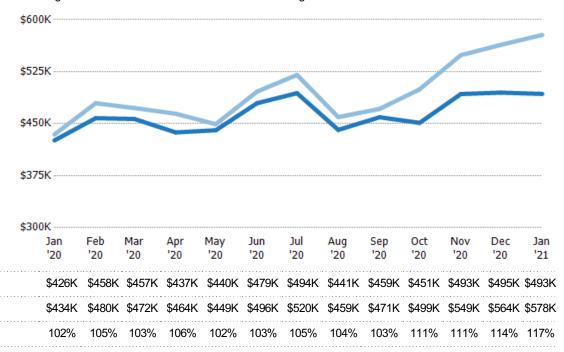


Current Year

Average Listing Price vs Average Est Value

The average listing price as a percentage of the average AVM or RVM® valuation estimate for active listings each month.





Median Listing Price vs Median Est Value

The median listing price as a percentage of the median AVM or RVM® valuation estimate for active listings each month.

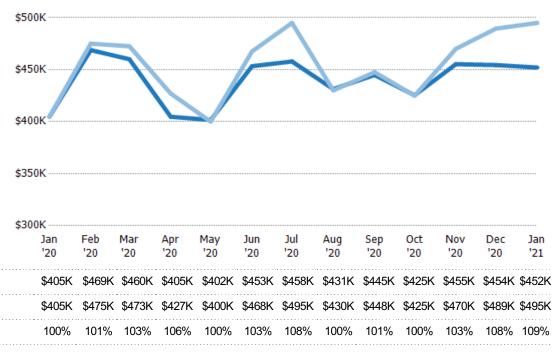
Filters Used

Custom Area: New River, Arizona
Saved Area
Property Type:
Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family
Residence

Avg Listing Price as a % of Avg Est Value

Avg Est Value

Avg Listing Price





Median Est Value

Median Listing Price

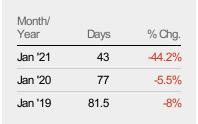
Med Listing Price as a % of Med Est Value

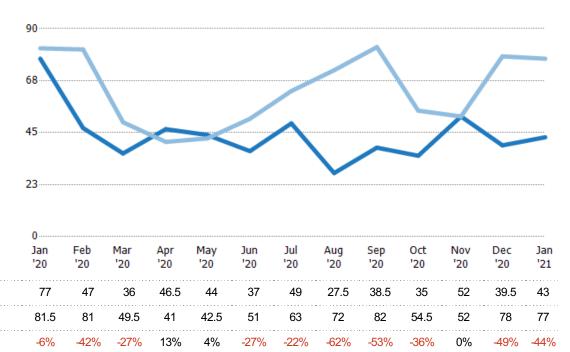
Median Days in RPR

The median number of days between when residential properties are first displayed as active listings in RPR and when accepted offers have been noted in RPR

Filters Used

Custom Area: New River, Arizona
Saved Area
Property Type:
Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family
Residence





Months of Inventory

Percent Change from Prior Year

Current Year

Prior Year

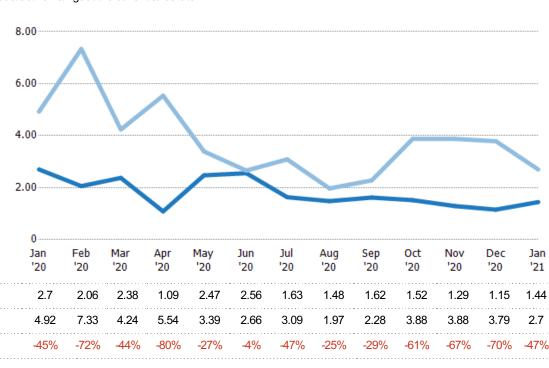
The number of months it would take to exhaust active listings at the current sales rate.

Filters Used

Custom Area: New River, Arizona
Saved Area
Property Type:
Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family
Residence

Month/ Year	Months	% Chg.
Jan '21	1.44	-46.5%
Jan '20	2.7	-45.2%
Jan '19	4.92	49.6%

Percent Change from Prior Year



Current Year



Absorption Rate

The percentage of inventory sold per month.

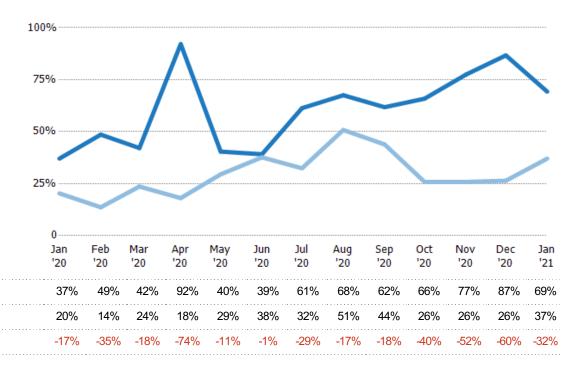
Filters Used
Custom Area: New River, Arizona Saved Area
Property Type:
Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family
Residence

Month/ Year	Rate	Chg.
Jan '21	69%	-32.2%
Jan '20	37%	-16.7%
Jan '19	20%	-33.1%

Current Year

Change from Prior Year

Prior Year



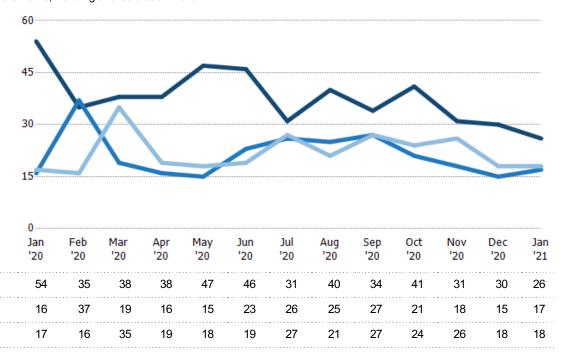
Active/Pending/Sold Units

The number of residential properties that were Active, Pending and Sold each month.

Eilters Used

Custom Area: New River, Arizona
Saved Area

Property Type:
Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family
Residence



Active

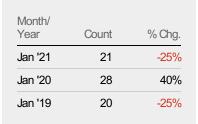
Pending

Sold

New Pending Sales

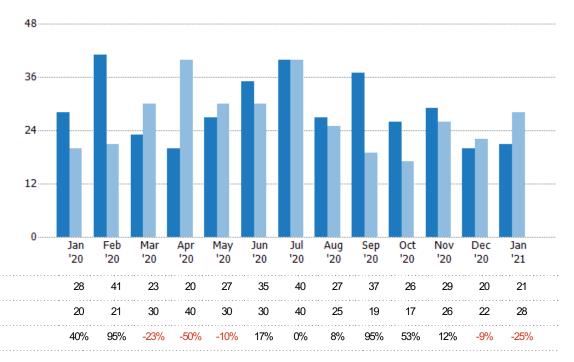
The number of residential properties with accepted offers that were added each month.





Current Year

Prior Year



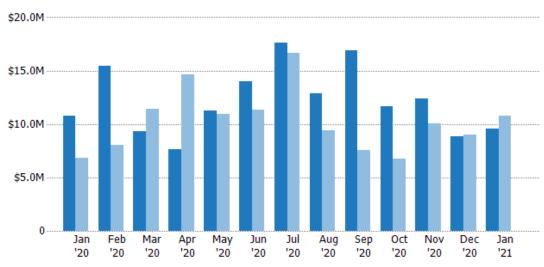
New Pending Sales Volume

Percent Change from Prior Year

The sum of the sales price of residential properties with accepted offers that were added each month.

Filters Used	
Custom Area: New River, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Fam Residence	ily

Month/ Year	Volume	% Chg.
Jan '21	\$9.54M	-11.4%
Jan '20	\$10.8M	57%
Jan '19	\$6.85M	-23.2%



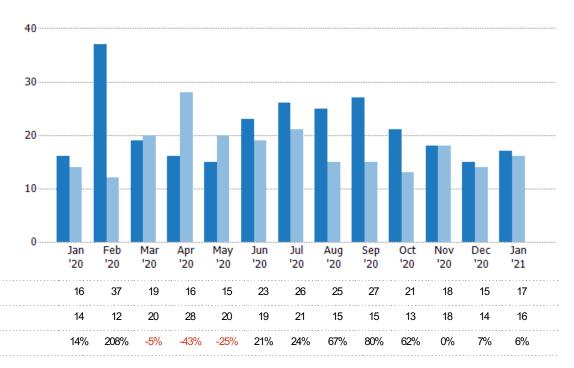


Pending Sales

The number of residential properties with accepted offers that were available at the end each month.



Month/ Year	Count	% Chg.
Jan '21	17	6.3%
Jan '20	16	14.3%
Jan '19	14	-14.3%



Pending Sales Volume

Percent Change from Prior Year

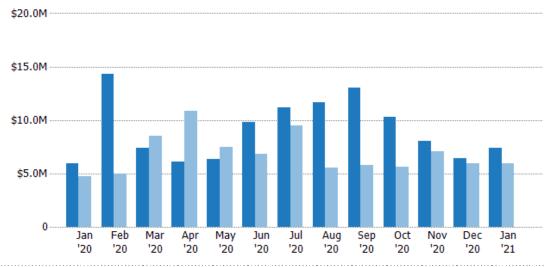
Current Year

Prior Year

The sum of the sales price of residential properties with accepted offers that were available at the end of each month.

Filters Used	
Custom Area: New River, Arizon Saved Area Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Fa	

Month/ Year	Volume	% Chg.
Jan '21	\$7.4M	23.8%
Jan '20	\$5.97M	26.1%
Jan '19	\$4.74M	-9.4%





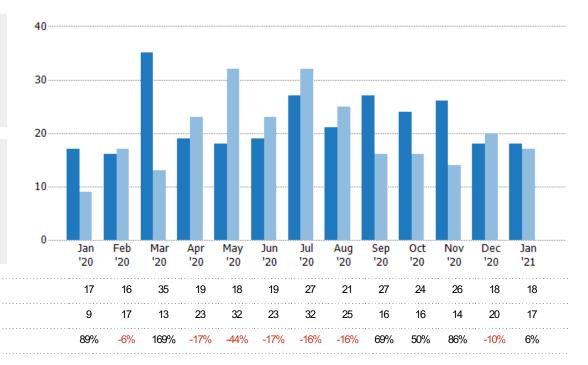
Market Data Report

Closed Sales

The total number of residential properties sold each month.

Filters Used
Custom Area: New River, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence

Month/ Year	Count	% Chg.
Jan '21	18	5.9%
Jan '20	17	88.9%
Jan '19	9	88.9%



Closed Sales Volume

Percent Change from Prior Year

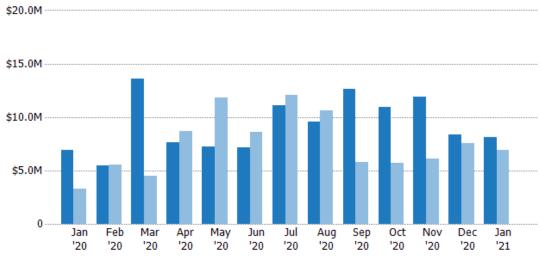
Current Year

Prior Year

The sum of the sales price of residential properties sold each month.

Filters Used
Custom Area: New River, Arizona Saved Area
Property Type:
Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family
Residence

Month/		
Year	Volume	% Chg.
Jan '21	\$8.09M	17.1%
Jan '20	\$6.91M	111.9%
Jan '19	\$3.26M	66.2%

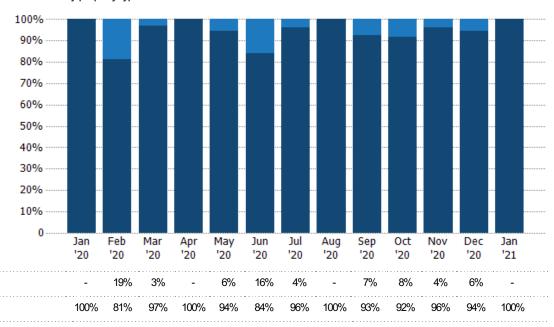




Closed Sales by Property Type

The percentage of residential properties sold each month by property type.

Filters Used Custom Area: New River, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family



Average Sales Price

Mobile/Manufactured

Single Family Residence

The average sales price of the residential properties sold each month.

\$500K

\$250K

\$125K

0

Filters Used Custom Area: New River, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence

Month/ Year	Price	% Chg.
Jan '21	\$449K	10.5%
Jan '20	\$407K	12.2%
Jan '19	\$362K	-12%





Median Sales Price

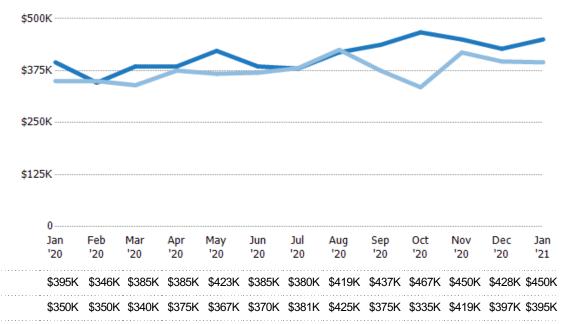
The median sales price of the residential properties sold each month.

Filters Used
Custom Area: New River, Arizona Saved Area
Property Type: Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family



Current Year

Prior Year



4%

0%

15%

17%

-1%

39%

8%

14%

Average Sales Price per Sq Ft

Percent Change from Prior Year

The average of the sales price divided by the living area of properties sold each month.

13%

-1%

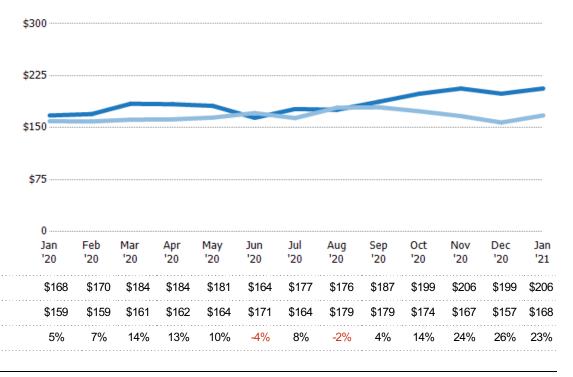
13%

3%

Filters Used
Custom Area: New River, Arizona Saved Area
Property Type: Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family Residence

Month/ Year	Price/sq ft	% Chg.
Jan '21	\$206	23.2%
Jan '20	\$168	5.1%
Jan '19	\$159	-0.8%

Percent Change from Prior Year





Current Year



Median Sales Price per Sq Ft

The median of the sales price divided by the living area of properties sold each month.

Filters Used
Custom Area: New River, Arizona Saved Area
Property Type: Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family Residence

Price/sq ft	% Chg.
\$213	25.3%
\$170	12.6%
\$151	9.3%
	\$170

Percent Change from Prior Year

Current Year
Prior Year

25												
50												
-												
/5												
0												
0 Jan '20	Feb '20	Mar '20	Apr '20	May '20	Jun '20	Jul '20	Aug '20	Sep '20	Oct '20	Nov '20	Dec '20	
0 Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	0ct	Nov	Dec	
0 Jan '20	Feb '20	Mar '20	Apr '20	May '20	Jun '20	Jul '20	Aug '20	Sep '20	Oct '20	Nov '20	Dec '20	

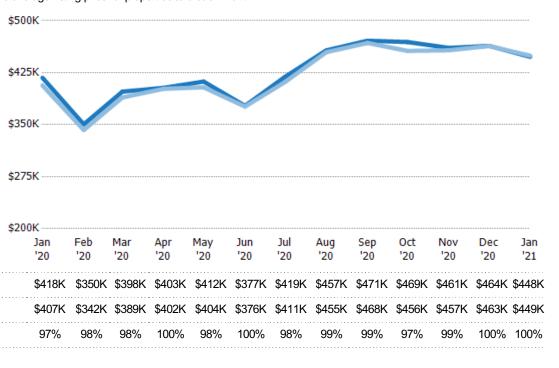
Average Sales Price vs Average Listing Price

The average sales price as a percentage of the average listing price for properties sold each month.

Filters Used

Custom Area: New River, Arizona
Saved Area
Property Type:
Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family
Residence

Avg Sales Price as a % of Avg List Price



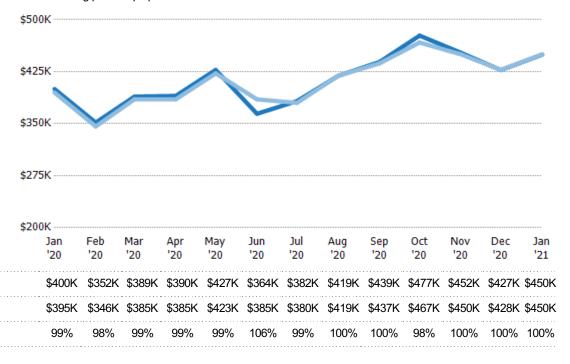
Avg List Price

Avg Sales Price

Median Sales Price vs Median Listing Price

The median sales price as a percentage of the median listing price for properties sold each month.





Average Sales Price vs Average Est Value

The average sales price as a percentage of the average AVM or RVM® valuation estimate for properties sold each month.

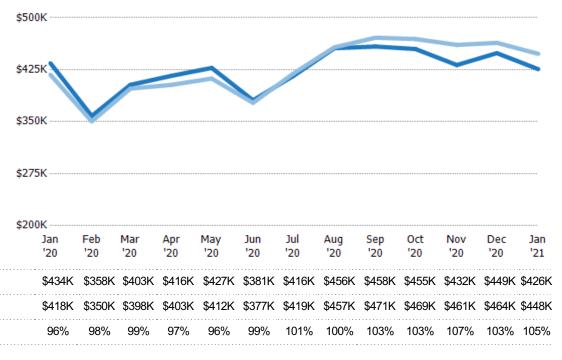
Filters Used

Custom Area: New River, Arizona
Saved Area
Property Type:
Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family
Residence

Med Sales Price as a % of Med List Price

Median List Price

Median Sales Price





Avg Est Value

Avg Sales Price

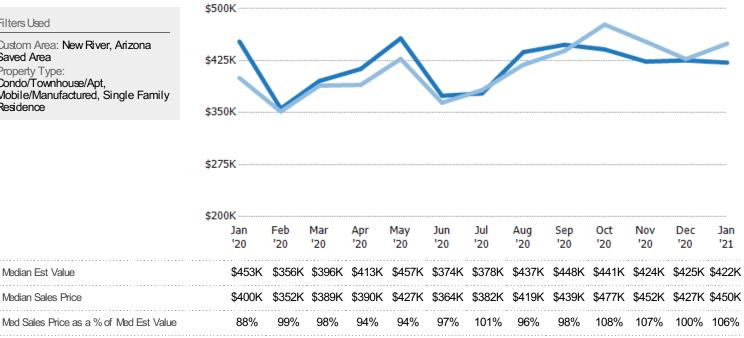
Avg Sales Price as a % of Avg Est Value



Median Sales Price vs Median Est Value

The median sales price as a percent of the median AVM or RVM® valuation estimate for properties sold each month.



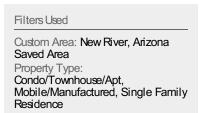


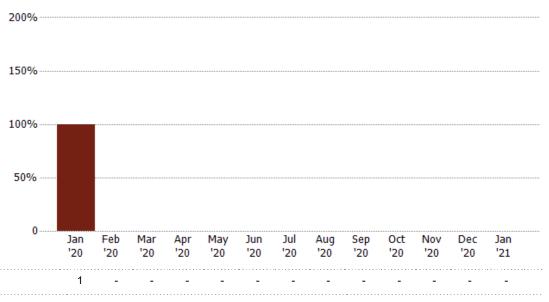
Distressed Listings

Median Est Value

Median Sales Price

The number of distressed residential properties that were for sale at the end of each month.





Current Year



Market Data Report

Distressed Sales

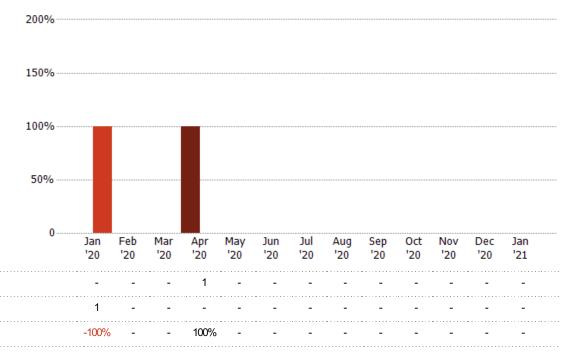
Current Year

Prior Year

Percent Change from Prior Year

The count of distressed residential properties sold each month.











Sales Activity by ZIP

Jan 2021

ZIP	Pendings (Month End)	Pending Volume (Month End)	Sales	Sales Volume	Av g Sales Price	Median Sales Price	Av g Sales Price per Sq Ft	Median Sales Price per Sq Ft	Median Days In RPR
85087	17	\$7,395,475	18	\$8,090,933	\$449,496	\$450,000	\$207	\$214	56



