



# Summary of Key Listing and Sales Metrics

A summary of the key metrics selected to be included in the report. MLS sources where licensed.

+ / -	YTD 2020	YTD 2021	+ / -	Feb 2020	Feb 2021	Key Metrics
						isting Activity Charts Metrics
-20.7%	208	165	-17.9%	84	69	New Listing Count
-18.4%	\$133,007,006	\$108,557,788	-16.4%	\$54,302,231	\$45,388,288	New Listing Volume
	N/A	NA	-47.1%	242	128	Active Listing Count
	N/A	NA	-44.3%	\$226,094,065	\$125,936,720	Active Listing Volume
+3.3%	\$921,692	\$952,485	+5.3%	\$934,273	\$983,881	Average Listing Price
-1.5%	\$665,576	\$655,889	-0.8%	\$682,450	\$677,000	Median Listing Price
+14%	\$255	\$290	+15.5%	\$257	\$297	Average Listing Price per Sq Ft
+16.7%	\$235	\$274	+20.8%	\$236	\$285	Median Listing Price per Sq Ft
-46.4%	70.7	37.9	-42.1%	72.5	42	Median Days in RPR
-42.3%	3.7	2.1	-59.4%	3.8	1.6	Months of Inventory
+19.9%	27.22%	47.14%	+38%	26.03%	64.06%	Absorption Rate
						Sales Activity Charts Metrics
-22.4%	237	184	-17.8%	118	97	New Pending Sales Count
-7.5%	\$128,015,510	\$118,360,309	-4.4%	\$67,193,894	\$64,218,893	New Pending Sales Volume
	N/A	NA	-	93	_	Pending Sales Count
	NA	NA	-	\$55,257,463	_	Pending Sales Volume
+14.3%	140	160	+1.3%	77	78	Closed Sales Count
+41.8%	\$74,004,725	\$104,967,349	+16.4%	\$41,858,400	\$48,710,800	Closed Sales Volume
+24.1%	\$528,605	\$656,046	+14.9%	\$543,616	\$624,497	Average Sales Price
+21.3%	\$426,000	\$516,746	+12.7%	\$435,000	\$490,250	Median Sales Price
+11.4%	\$229	\$255	+11.4%	\$231	\$257	Average Sales Price per Sq Ft
+11.9%	\$218	\$244	+12.8%	\$219	\$247	Median Sales Price per Sq Ft
						Distressed Charts Metrics
	NA	N/A	_	_	_	Distressed Listing Count

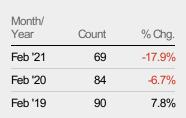


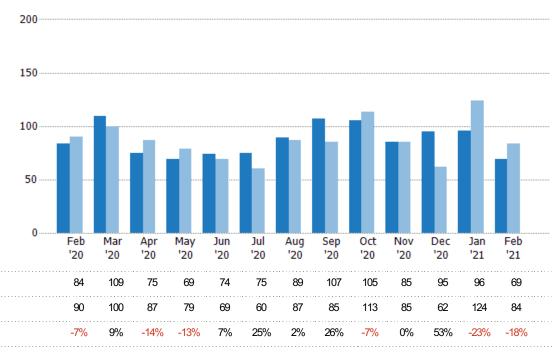


#### **New Listings**

The number of new residential listings that were added each month.







## **New Listing Volume**

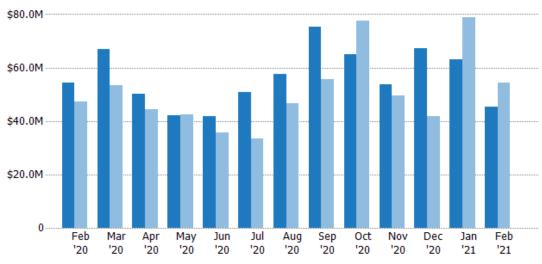
Percent Change from Prior Year

Current Year

Prior Year

The sum of the listing price of residential listings that were added each month.

Month/ Year	Volume	% Chg.
Feb '21	\$45.4M	-16.4%
Feb '20	\$54.3M	14.7%
Feb '19	\$47.3M	-0.1%

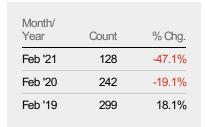


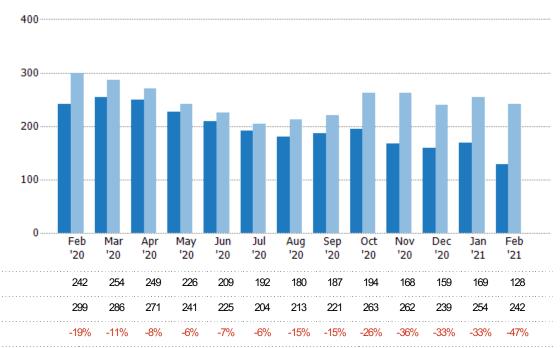


#### **Active Listings**

The number of active residential listings at the end of each month.







# **Active Listing Volume**

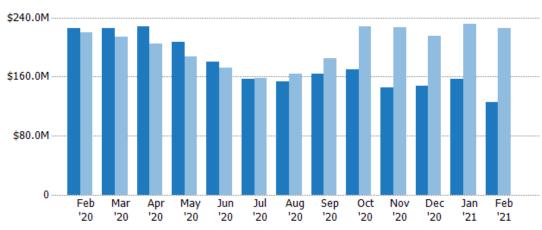
Percent Change from Prior Year

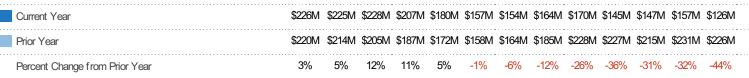
Current Year

Prior Year

The sum of the listing price of active residential listings at the end of each month.

Month/ Year	Volume	% Chg.
Feb '21	\$126M	-44.3%
Feb '20	\$226M	2.8%
Feb '19	\$220M	9.6%





## **Average Listing Price**

The average listing price of active residential listings at the end of each month.

Custom Area: Fountain Hills, Arizona Saved Area
Property Type: Condo/Townhouse/Apt., Mobile/Manufactured, Single Family

Price	% Chg.
\$984K	5.3%
\$934K	27%
\$736K	-7.2%
	\$984K \$934K

\$750k	<												
\$500k	<b>〈</b>												
\$250k	<b>(</b>												
\$250k	<b>(</b>												
( F	0					Jul		Sep		Nov	Dec '20	Jan '21	Fel
( F	0 Feb '20	Mar	Apr '20	May '20	Jun '20	Jul '20	Aug '20	Sep '20	Oct '20	Nov '20	Dec '20	Jan '21	Fel '21

27% 18% 21% 18% 13% 6% 11% 5% 1% -1% 3% 2%

# **Median Listing Price**

Percent Change from Prior Year

Current Year
Prior Year

The median listing price of active residential listings at the end of each month.

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area
Property Type:
Condo/Townhouse/Apt., Mobile/Manufactured, Single Family

Month/ Year	Price	% Chg.
Feb '21	\$677K	-0.8%
Feb '20	\$682K	31.5%
Feb '19	\$519K	-0.8%

Percent Change from Prior Year

\$700	К												
\$525	к												
\$350	Κ												
\$175	Κ												
	0												
	Feb '20	Mar '20	Apr '20	May '20	Jun '20	Jul '20	Aug '20	Sep '20	Oct '20	Nov '20	Dec '20		Feb '21
	\$682K	\$680K	\$685K	\$664K	\$620K	\$625K	\$648K	\$603K	\$599K	\$625K	\$640K	\$640K	\$677K
		ΦΕΩΕΙ.			<b>A=0=1</b>	Ф <i>С</i> 7 <i>С</i> 17	ΦΕΕΟΙ.	ФГООК	<b>¢coe</b> ⊬	ФСО <b>Г</b> І/	ФООБІЛ		
	\$519K	\$525K	\$549K	\$575K	\$567K	AC/C¢	\$550K	\$599K	φυζυκ	ACOOK	\$625K	\$650K	\$682K



Current Year
Prior Year



## Average Listing Price per Sq Ft

The average of listing prices divided by the living area of homes on market at the end of each month.

Filters Used	_
Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt., Mobile/Manufactured, Single Family	

Month/ Year	Price/sq ft	% Chg.
Feb '21	\$297	15.5%
Feb '20	\$257	11.9%
Feb '19	\$230	-5.9%

Percent Change from Prior Year

Current Year
Prior Year

				_								
25												
50												
.30												
:75												
375												
375 ·········												
0												
0Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	0ct	Nov	Dec	Jan	F
0			May '20	Jun '20	Jul '20	Aug '20	Sep '20	Oct '20	Nov '20	Dec '20	Jan '21	F
0Feb	Mar	Apr	May '20	Jun '20	Jul '20	Aug	Sep '20	Oct '20	Nov '20	Dec	Jan '21	

# Median Listing Price per Sq Ft

The median of listing prices divided by the living area of homes on market at the end of each month.

Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt., Mobile/Manufactured, Single Family

Month/ Year	Price/sq ft	% Chg.
Feb '21	\$285	20.8%
Feb '20	\$236	10.3%
Feb '19	\$214	-6.5%

Percent Change from Prior Year

¢300	
\$300	
\$225	
\$150	
\$75	

Feb '20	Mar '20	Apr '20	May '20	Jun '20	Jul '20	Aug '20	Sep '20	Oct '20	Nov '20	Dec '20	Jan '21	Feb '21
 \$236	\$240	\$235	\$239	\$238	\$240	\$247	\$249	\$249	\$249	\$258	\$266	\$285
\$214	\$215	\$213	\$218	\$219	\$218	\$220	\$230	\$231	\$228	\$232	\$234	\$236
 10%	12%	10%	10%	9%	10%	12%	8%	8%	9%	11%	14%	21%

Current Year
Prior Year

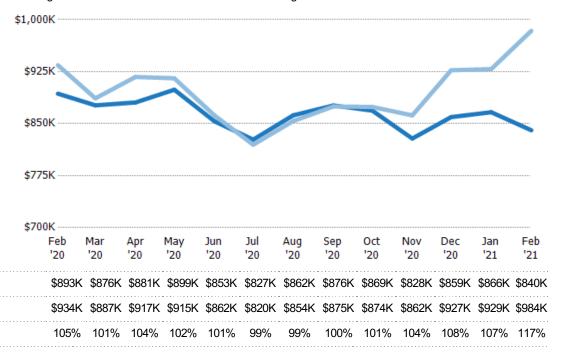


12% 12% 12% 11% 10% 10%

#### Average Listing Price vs Average Est Value

The average listing price as a percentage of the average AVM or RVM® valuation estimate for active listings each month.





## Median Listing Price vs Median Est Value

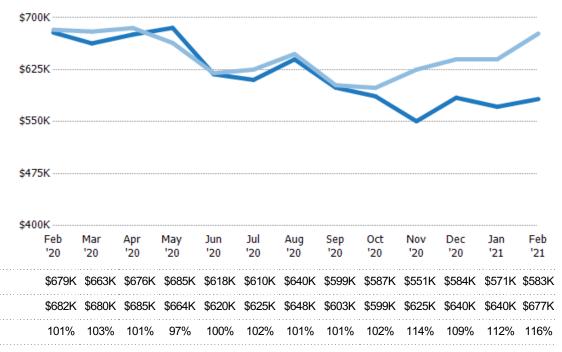
The median listing price as a percentage of the median AVM or RVM® valuation estimate for active listings each month.

Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt., Mobile/Manufactured, Single Family

Avg Listing Price as a % of Avg Est Value

Avg Est Value

Avg Listing Price





Median Est Value

Median Listing Price

Med Listing Price as a % of Med Est Value

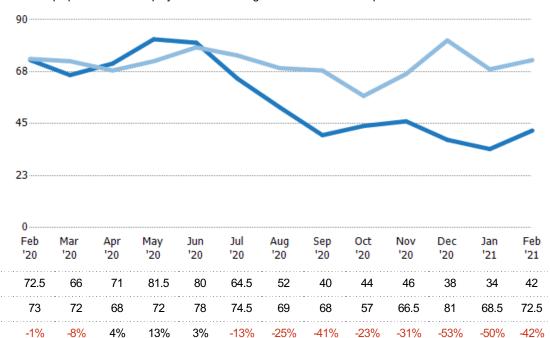


## Median Days in RPR

The median number of days between when residential properties are first displayed as active listings in RPR and when accepted offers have been noted in RPR.

Filters Used Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt. Mobile/Manufactured, Single Family





# Months of Inventory

Percent Change from Prior Year

Current Year

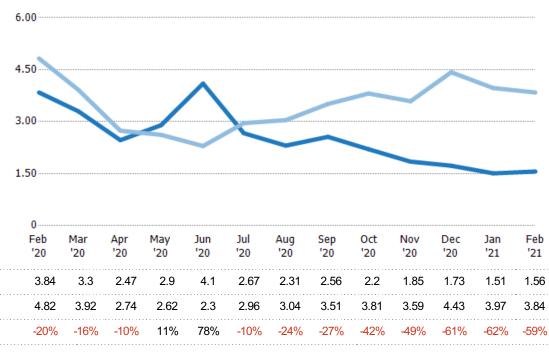
Prior Year

The number of months it would take to exhaust active listings at the current sales rate.

Filters Used Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt., Mobile/Manufactured, Single Family

Month/ Year	Months	% Chg.
Feb '21	1.56	-59.4%
Feb '20	3.84	-20.3%
Feb '19	4.82	14.4%

Percent Change from Prior Year



Current Year

## **Absorption Rate**

The percentage of inventory sold per month.

Filters Used

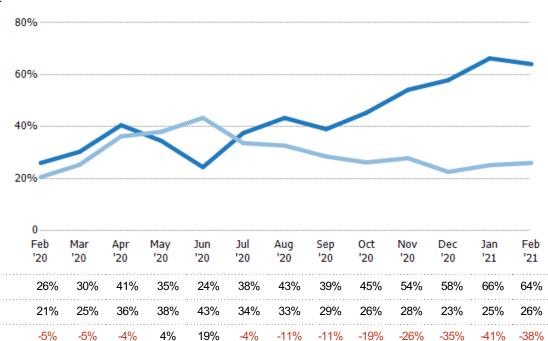
Custom Area: Fountain Hills, Arizona
Saved Area
Property Type:
Condo/Townhouse/Apt.,
Mobile/Manufactured, Single Family

Month/ Year	Rate	Chg.
Feb '21	64%	-38%
Feb '20	26%	-5.4%
Feb '19	21%	-11.9%

Current Year

Change from Prior Year

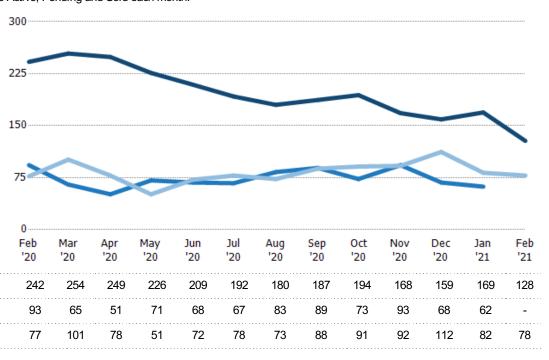
Prior Year



# Active/Pending/Sold Units

The number of residential properties that were Active, Pending and Sold each month.

Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt., Mobile/Manufactured, Single Family



Active

Pending

Sold

## **New Pending Sales**

The number of residential properties with accepted offers that were added each month.

Filters Used

Custom Area: Fountain Hills, Arizona
Saved Area
Property Type:
Condo/Townhouse/Apt.,
Mobile/Manufactured, Single Family

Count	% Chg.
97	-17.8%
118	6.3%
111	-25.2%
	97

Current Year

Prior Year

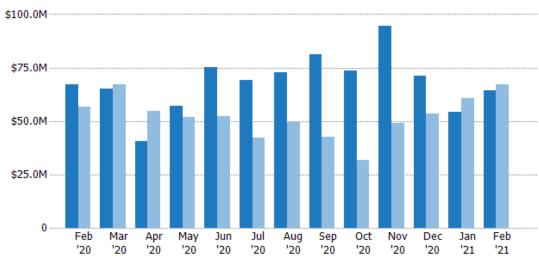


# New Pending Sales Volume

Percent Change from Prior Year

The sum of the sales price of residential properties with accepted offers that were added each month.

Month/ Year	Volume	% Chg.
Feb '21	\$64.2M	-4.4%
Feb '20	\$67.2M	18.1%
Feb '19	\$56.9M	-25.3%



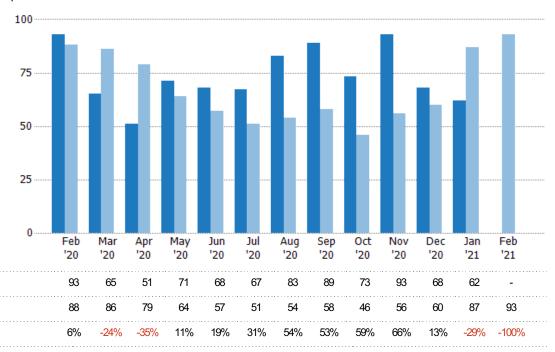


# Market Data Report

#### **Pending Sales**

The number of residential properties with accepted offers that were available at the end each month.





# Pending Sales Volume

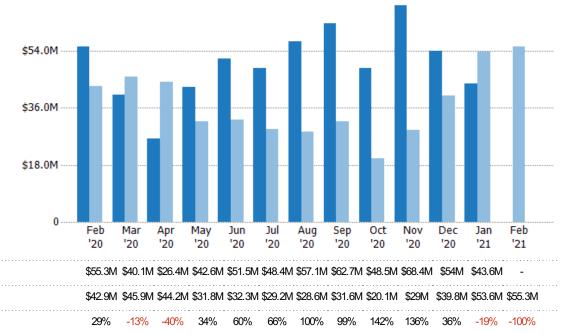
Percent Change from Prior Year

Current Year

Prior Year

The sum of the sales price of residential properties with accepted offers that were available at the end of each month.





Current Year

Percent Change from Prior Year

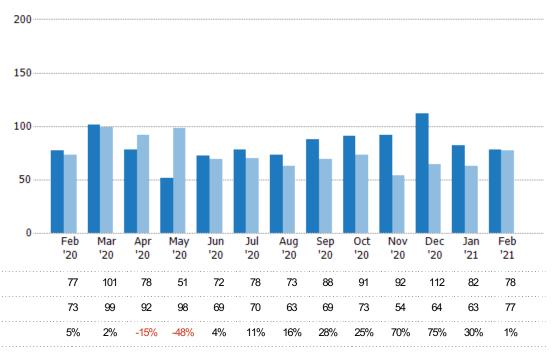
# Market Data Report

#### **Closed Sales**

The total number of residential properties sold each month.

Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt., Mobile/Manufactured, Single Family

Month/ Year	Count	% Chg.
Feb '21	78	1.3%
Feb '20	77	5.5%
Feb '19	73	-2.7%



#### **Closed Sales Volume**

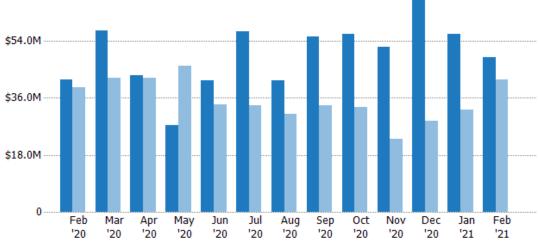
Percent Change from Prior Year

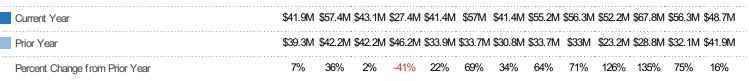
Current Year

Prior Year

The sum of the sales price of residential properties sold each month.

Month/ Year	Volume	% Chg.
Feb '21	\$48.7M	16.4%
Feb '20	\$41.9M	6.6%
Feb '19	\$39.3M	-31.2%





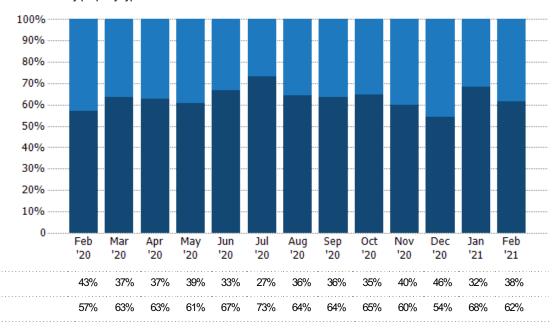
# Closed Sales by Property Type

The percentage of residential properties sold each month by property type.

Filters Used

Custom Area: Fountain Hills, Arizona
Saved Area

Property Type:
Condo/Townhouse/Apt.,
Mobile/Manufactured, Single Family



# **Average Sales Price**

Single Family Residence

Condo/Townhouse

The average sales price of the residential properties sold each month.

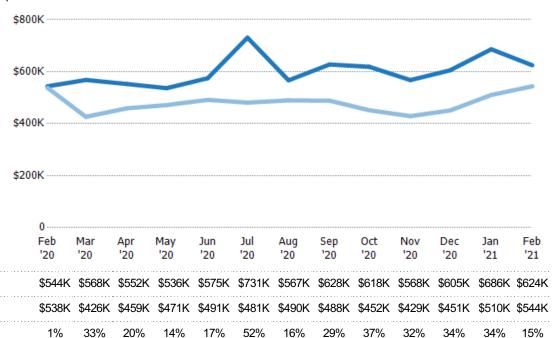
Filters Used

Custom Area: Fountain Hills, Arizona Saved Area

Property Type:
Condo/Townhouse/Apt.,
Mobile/Manufactured, Single Family

Price	% Chg.
\$624K	14.9%
\$544K	1.1%
\$538K	-29.3%
	\$624K \$544K

Percent Change from Prior Year





Current Year

12%

31%

13%

#### Median Sales Price

The median sales price of the residential properties sold each month.

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area
Property Type: Condo/Townhouse/Apt., Mobile/Manufactured, Single Family



Current Year

Prior Year



# Average Sales Price per Sq Ft

Percent Change from Prior Year

The average of the sales price divided by the living area of properties sold each month.

13%

4%

18%

27%

19%

30%

Filters Used	
Custom Area: Fountain Hills, Arizona Saved Area	а
Property Type:	
Condo/Townhouse/Apt., Mobile/Manufactured, Single Famil	y

Month/ Year	Price/sq ft	% Chg.
Feb '21	\$257	11.4%
Feb '20	\$231	2%
Feb '19	\$227	-14.8%

\$300							 				
\$225							 				
\$150							 				
\$75							 				
0							 				
Feb '20	Mar '20	Apr '20	May '20	Jun '20	Jul '20	Aug '20		Nov '20	Dec '20	Jan '21	Feb '21

	'20	'20	'20	'20	'20	'20	'20	'20	'20	'20	'20	'21	'21
Current Year	\$231	\$233	\$226	\$229	\$224	\$247	\$235	\$237	\$246	\$253	\$247	\$253	\$257
Prior Year	\$227	\$206	\$213	\$207	\$214	\$209	\$211	\$210	\$219	\$218	\$219	\$225	\$231
Percent Change from Prior Year	2%	13%	6%	10%	4%	18%	11%	13%	12%	16%	12%	12%	11%



## Median Sales Price per Sq Ft

The median of the sales price divided by the living area of properties sold each month.

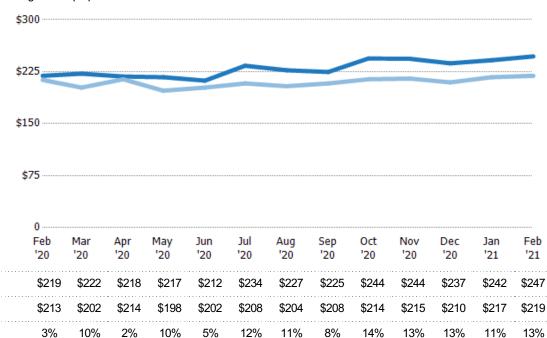
Filters Used
Custom Area: Fountain Hills, Arizona Saved Area
Property Type:
Condo/Townhouse/Apt., Mobile/Manufactured, Single Family

Month/ Year	Price/sq ft	% Chg.
Feb '21	\$247	12.8%
Feb '20	\$219	2.8%
Feb '19	\$213	-12.7%

Percent Change from Prior Year

Current Year

Prior Year

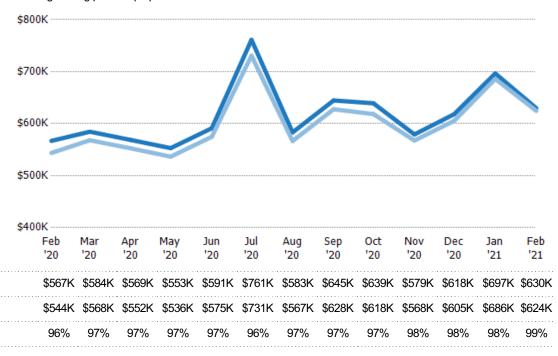


#### Average Sales Price vs Average Listing Price

The average sales price as a percentage of the average listing price for properties sold each month.



Avg Sales Price as a % of Avg List Price



Avg List Price

Avg Sales Price



## Median Sales Price vs Median Listing Price

The median sales price as a percentage of the median listing price for properties sold each month.





#### Average Sales Price vs Average Est Value

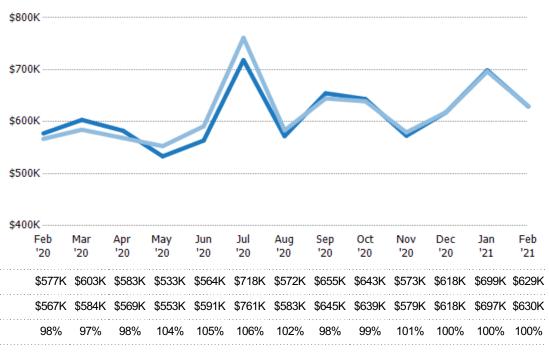
The average sales price as a percentage of the average AVM or RVM® valuation estimate for properties sold each month.



Med Sales Price as a % of Med List Price

Median List Price

Median Sales Price





Avg Est Value

Avg Sales Price

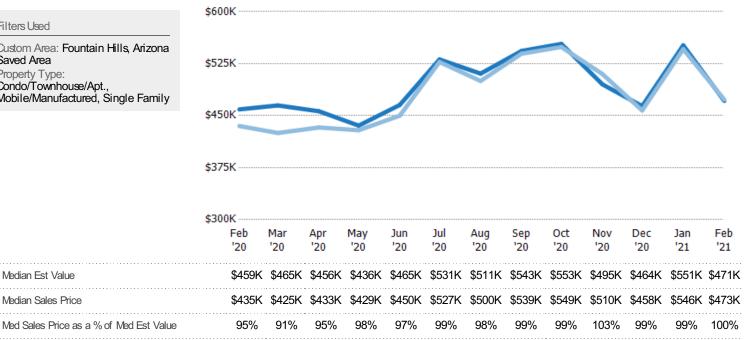
Avg Sales Price as a % of Avg Est Value



#### Median Sales Price vs Median Est Value

The median sales price as a percent of the median AVM or RVM® valuation estimate for properties sold each month.





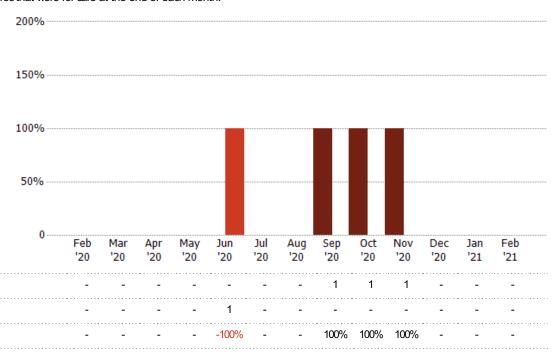
# **Distressed Listings**

Median Est Value

Median Sales Price

The number of distressed residential properties that were for sale at the end of each month.

Filters Used Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt., Mobile/Manufactured, Single Family





Current Year

Percent Change from Prior Year



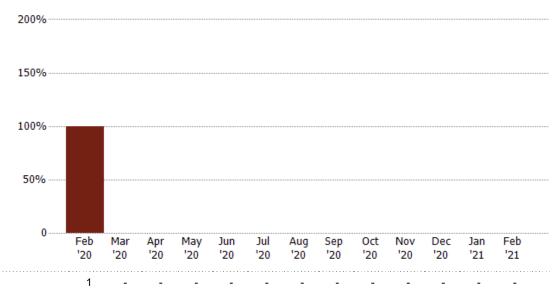
# Market Data Report

#### **Distressed Sales**

Current Year

The count of distressed residential properties sold each month.











# Sales Activity by ZIP

Feb 2021

ZIP	Pendings (Month End)	Pending Volume (Month End)	Sales	Sales Volume	Av g Sales Price	Median Sales Price	Av g Sales Price per Sq Ft	Median Sales Price per Sq Ft	Median Days In RPR
85268			78	\$48,710,800	\$624,497	\$490,250	\$257	\$249	36



