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# Summary of Key Listing and Sales Metrics

A summary of the key metrics selected to be included in the report. MLS sources where licensed.

+ / -	YTD 2019	YTD 2020	+ / -	Oct 2019	Oct 2020	Key Metrics
						isting Activity Charts Metrics
+1.5%	876	889	-12.6%	111	97	New Listing Count
+13.5%	\$500,326,338	\$567,629,615	-19.1%	\$76,180,195	\$61,649,851	New Listing Volume
	NA	NA	-46.7%	259	138	Active Listing Count
	NA	NA	-42.6%	\$222,949,737	\$127,972,416	Active Listing Volume
+15.5%	\$774,795	\$894,964	+7.7%	\$860,810	\$927,336	Average Listing Price
+18.3%	\$557,392	\$659,503	+6.8%	\$625,000	\$667,450	Median Listing Price
+11.4%	\$234	\$261	+13.8%	\$248	\$282	Average Listing Price per Sq Ft
+10.3%	\$218	\$240	+11.7%	\$230	\$257	Median Listing Price per Sq Ft
-14.3%	74.38	63.72	-20.7%	58	46	Median Daysin RPR
-22.7%	3.5	2.7	-57.7%	3.8	1.6	Months of Inventory
+8.3%	28.34%	36.66%	+36.4%	26.64%	63.04%	Absorption Rate
						ales Activity Charts Metrics
+11.8%	986	1,102	+78.4%	74	132	New Pending Sales Count
+36.1%	\$489,143,160	\$665,714,712	+138.5%	\$31,597,098	\$75,366,276	New Pending Sales Volume
	N/A	NA	+195.7%	46	136	Pending Sales Count
	N/A	NA	+341%	\$19,937,671	\$87,916,720	Pending Sales Volume
-0.8%	764	758	+18.3%	71	84	Closed Sales Count
+22%	\$362,194,174	\$441,840,481	+72.5%	\$31,002,712	\$53,465,555	Closed Sales Volume
+23%	\$474,076	\$582,903	+45.8%	\$436,658	\$636,495	Average Sales Price
+18.3%	\$391,682	\$463,517	+27.6%	\$421,000	\$537,000	Median Sales Price
+10.4%	\$212	\$234	+13.6%	\$218	\$247	Average Sales Price per Sq Ft
+8.7%	\$206	\$224	+14.3%	\$214	\$245	Median Sales Price per Sq Ft
						istressed Charts Metrics
	NA	NA	+_ :	1	1	Distressed Listing Count

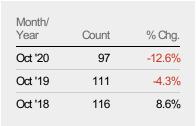


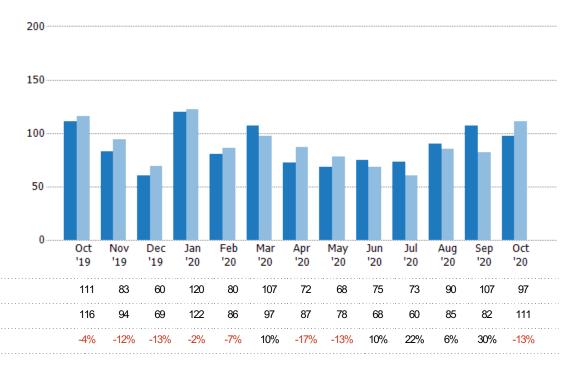


#### **New Listings**

The number of new residential listings that were added each month.

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area Property Type:
Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence





# New Listing Volume

Percent Change from Prior Year

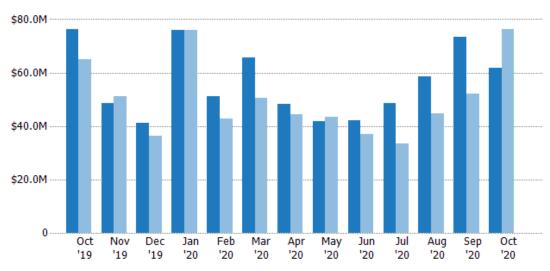
Current Year

Prior Year

The sum of the listing price of residential listings that were added each month.

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area
Property Type: Condo/Townhouse/Apt, Mahila/Manufactured, Single Family.
Mobile/Manufactured, Single Family Residence

Month/ Year	Volume	% Chg.
Oct '20	\$61.6M	-19.1%
Oct '19	\$76.2M	17.4%
Oct '18	\$64.9M	3.3%



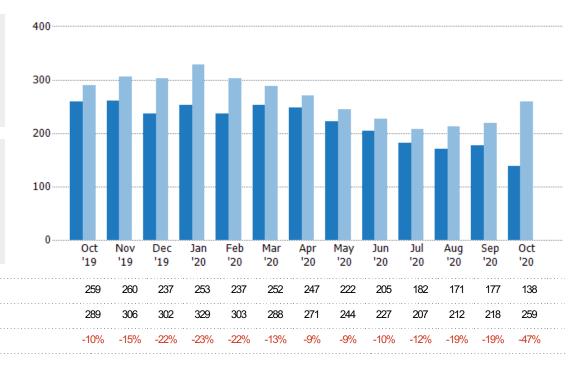


#### **Active Listings**

The number of active residential listings at the end of each month.

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence

Month/ Year	Count	% Chg.
Oct '20	138	-46.7%
Oct '19	259	-10.4%
Oct '18	289	20.4%



## **Active Listing Volume**

Percent Change from Prior Year

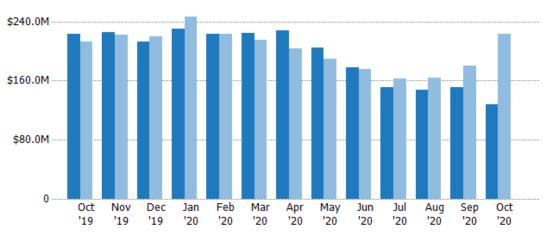
Current Year

Prior Year

The sum of the listing price of active residential listings at the end of each month.

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area
Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence

Month/ Year	Volume	% Chg.
Oct '20	\$128M	-42.6%
Oct '19	\$223M	4.5%
Oct '18	\$213M	16.6%





### **Average Listing Price**

The average listing price of active residential listings at the end of each month.

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area Property Type:
Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence

Price	% Chg.
\$927K	7.7%
\$861K	16.6%
\$738K	-3.2%
	\$927K \$861K

475	-01/												
\$/5	50K												
¢5(	00K												
φJU	70K												
+25													
	SOM												
\$25	00K												
\$25	0												
\$25	0 Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	0
\$25	0			Jan	Feb		Apr	May	Jun	Jul			C
\$25	0 Oct '19	Nov '19	Dec	Jan '20	Feb '20	Mar '20	Apr '20	May '20	Jun '20	Jul '20	Aug '20	Sep '20	0 '2

17% 19% 24% 22% 28% 19% 23% 19% 12% 6% 11% 3% 8%

## Median Listing Price

Percent Change from Prior Year

Current Year
Prior Year

The median listing price of active residential listings at the end of each month.

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area
Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family
Residence

Month/ Year	Price	% Chg.
Oct '20	\$667K	6.8%
Oct '19	\$625K	19%
Oct '18	\$525K	-4.8%

Percent Change from Prior Year

\$3													
¢1	75K												
φı	0		Dec								Aug		
	Oct	1404											
	Oct '19	'19	'19	'20	'20	'20	'20	'20	'20	'20	'20	'20	'20
	'19	'19	'19 \$625K									'20	'20
	'19 \$625K	'19 \$605K		\$649K	\$690K	\$680K	\$695K	\$673K	\$625K	\$637K	\$659K	'20 \$595K	'20 \$667K



Current Year



### Average Listing Price per Sq Ft

The average of listing prices divided by the living area of homes on market at the end of each month.

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area
Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence

Month/ Year	Price/sq ft	% Chg.
Oct '20	\$282	13.8%
Oct '19	\$248	10.5%
Oct '18	\$224	-2.8%

Percent Change from Prior Year

Current Year Prior Year

25												
in												
re .												
3												
0												
0												
0 Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	0
0 Oct '19	Nov '19	Dec '19	Jan '20	Feb '20	Mar '20	Apr '20	May '20	Jun '20	Jul '20	Aug '20	Sep '20	0 '2

# Median Listing Price per Sq Ft

The median of listing prices divided by the living area of homes on market at the end of each month.

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area
Property Type:
Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family
Residence

Month/ Year	Price/sq ft	% Chg.
Oct '20	\$257	11.7%
Oct '19	\$230	10%
Oct '18	\$209	-4.8%

Percent Change from Prior Year

\$300												
\$225												
\$150												•••••
\$75												•••••
0 Oct '19	Nov '19	Dec '19	Jan '20	Feb '20	Mar '20	Apr '20	May '20	Jun '20	Jul '20	Aug '20	Sep '20	Oct '20
\$23	30 \$226	\$231	\$234	\$237	\$240	\$235	\$239	\$237	\$242	\$248	\$249	\$257
\$20	9 \$208	\$210	\$214	\$213	\$213	\$212	\$217	\$218	\$218	\$219	\$228	\$230
10°	% 9%	10%	9%	11%	13%	11%	10%	9%	11%	13%	9%	12%

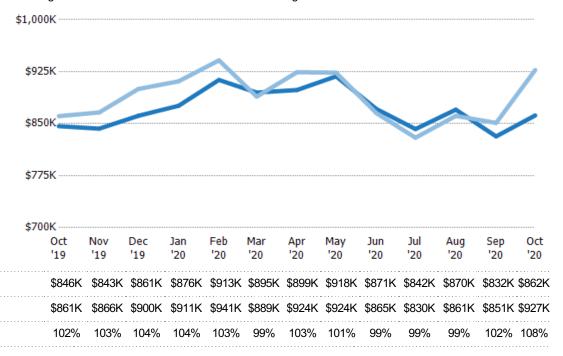
Current Year

### Average Listing Price vs Average Est Value

The average listing price as a percentage of the average AVM or RVM® valuation estimate for active listings each month.

Filters Used

Custom Area: Fountain Hills, Arizona
Saved Area
Property Type:
Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family
Residence



#### Median Listing Price vs Median Est Value

The median listing price as a percentage of the median AVM or RVM® valuation estimate for active listings each month.

Filters Used

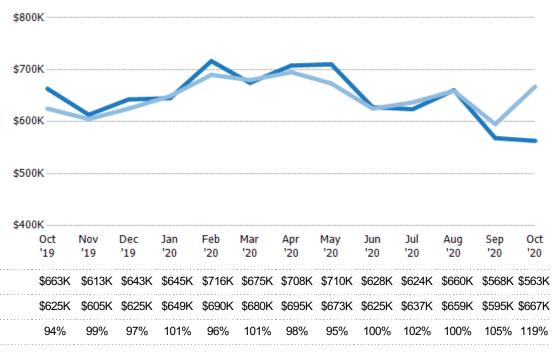
Custom Area: Fountain Hills, Arizona Saved Area

Property Type:
Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family Residence

Avg Listing Price as a % of Avg Est Value

Avg Est Value

Avg Listing Price





Median Est Value

Median Listing Price

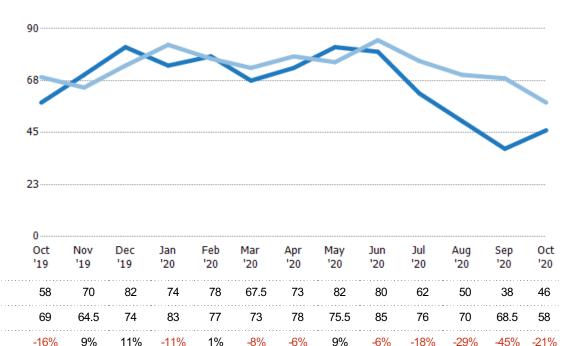
Med Listing Price as a % of Med Est Value

#### Median Days in RPR

The median number of days between when residential properties are first displayed as active listings in RPR and when accepted offers have been noted in RPR.

Filters Used Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence

Month/ Year	Days	% Chg.
Oct '20	46	-20.7%
Oct '19	58	-15.9%
Oct '18	69	-18.8%



### Months of Inventory

Percent Change from Prior Year

Current Year

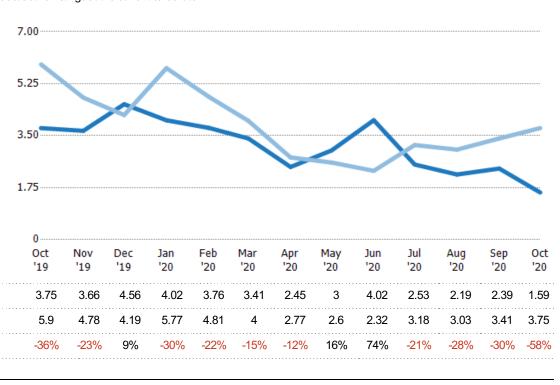
Prior Year

The number of months it would take to exhaust active listings at the current sales rate.

Filters Used Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence

Month/ Year	Months	% Chg.
Oct '20	1.59	-57.7%
Oct '19	3.75	-36.4%
Oct '18	5.9	1.7%

Percent Change from Prior Year



Current Year

#### **Absorption Rate**

The percentage of inventory sold per month.

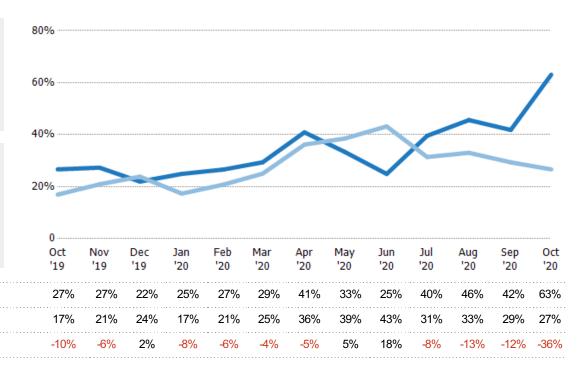
Filters Used
Custom Area: Fountain Hills, Arizona Saved Area
Property Type:
Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family Residence

Rate	Chg.
63%	-36.4%
27%	-9.7%
17%	-1.7%
	63% 27%

Current Year

Change from Prior Year

Prior Year



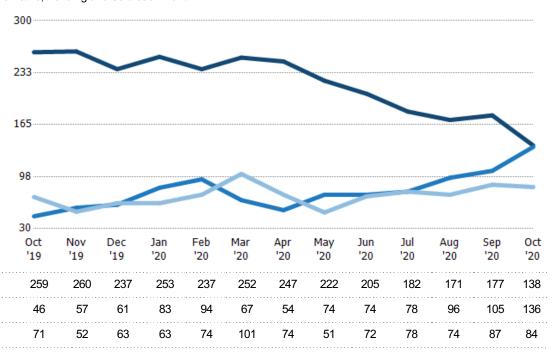
## Active/Pending/Sold Units

The number of residential properties that were Active, Pending and Sold each month.

Filters Used

Custom Area: Fountain Hills, Arizona
Saved Area

Property Type:
Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family
Residence



Active

Pending

Sold

## **New Pending Sales**

The number of residential properties with accepted offers that were added each month.

Filters Used

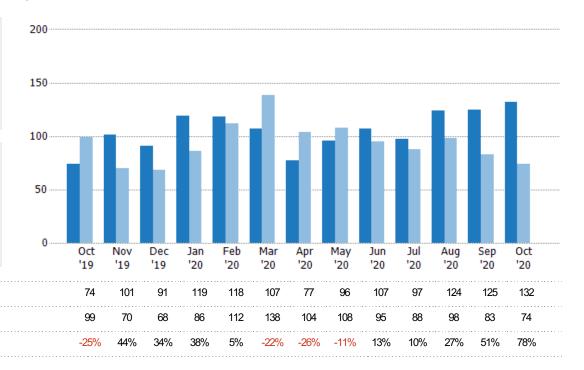
Custom Area: Fountain Hills, Arizona
Saved Area

Property Type:
Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family
Residence

Month/ Year	Count	% Chg.
Oct '20	132	78.4%
Oct '19	74	-25.3%
Oct '18	99	-32.3%

Current Year

Prior Year



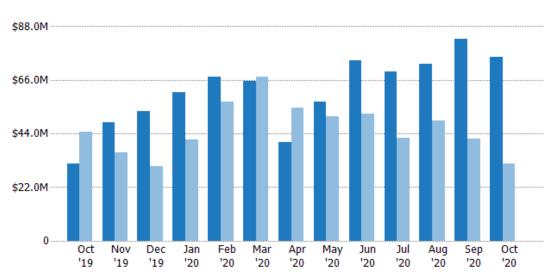
### New Pending Sales Volume

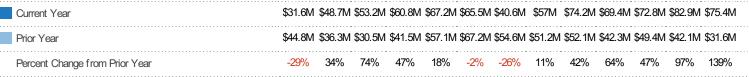
Percent Change from Prior Year

The sum of the sales price of residential properties with accepted offers that were added each month.

Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence

Month/ Year	Volume	% Chg.
Oct '20	\$75.4M	138.5%
Oct '19	\$31.6M	-29.5%
Oct '18	\$44.8M	-31.2%



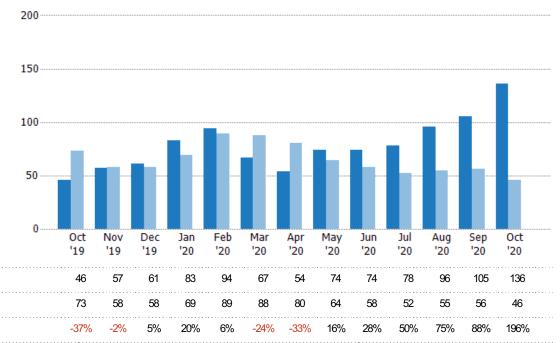


#### **Pending Sales**

The number of residential properties with accepted offers that were available at the end each month.



Month/ Year	Count	% Chg.
Oct '20	136	195.7%
Oct '19	46	-37%
Oct '18	73	-21.9%



## Pending Sales Volume

Percent Change from Prior Year

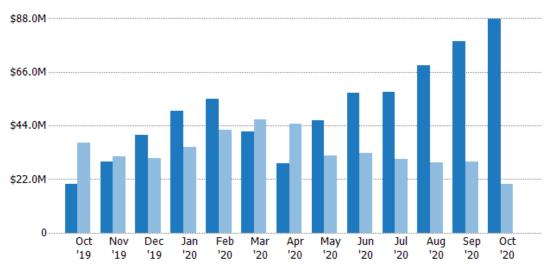
Current Year

Prior Year

The sum of the sales price of residential properties with accepted offers that were available at the end of each month.

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area
Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence

Month/ Year	Volume	% Chg.
Oct '20	\$87.9M	341%
Oct '19	\$19.9M	-45.9%
Oct '18	\$36.9M	-20.7%



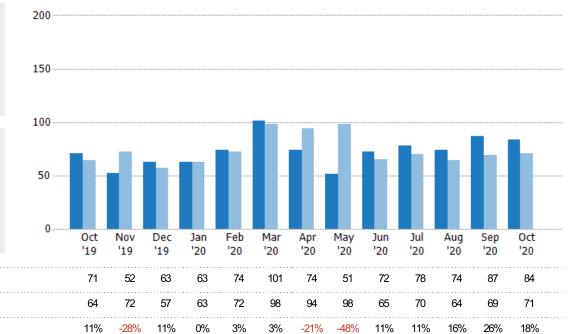


#### **Closed Sales**

The total number of residential properties sold each month.

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area
Property Type:
Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family
Residence

Count	% Chg.
84	18.3%
71	10.9%
64	-20.3%
	84 71



#### **Closed Sales Volume**

Percent Change from Prior Year

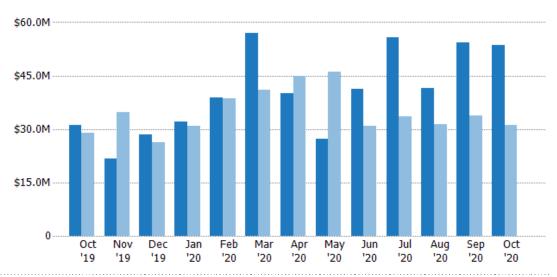
Current Year

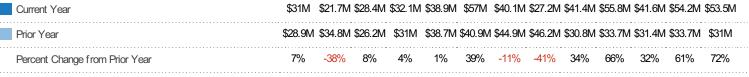
Prior Year

The sum of the sales price of residential properties sold each month.

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area
Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family
Residence

Month/ Year	Volume	% Chg.
Oct '20	\$53.5M	72.5%
Oct '19	\$31M	7.1%
Oct '18	\$28.9M	-24.1%

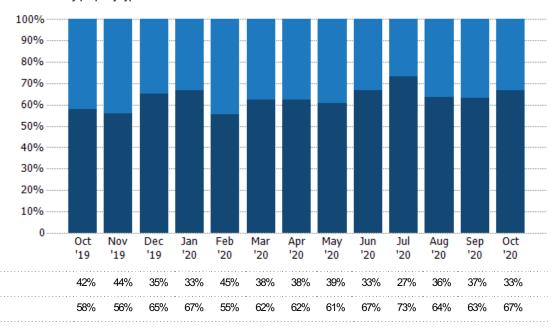




### Closed Sales by Property Type

The percentage of residential properties sold each month by property type.

Filters Used Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family



### **Average Sales Price**

Single Family Residence

Condo/Townhouse

The average sales price of the residential properties sold each month.

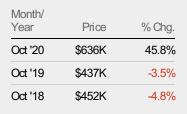
\$800K

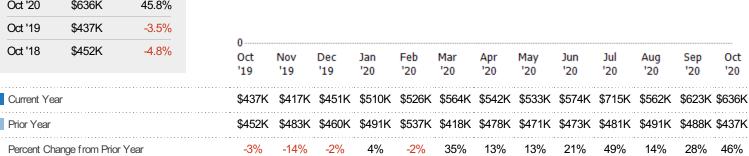
\$600K

\$400K

\$200K

Filters Used Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence







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#### **Median Sales Price**

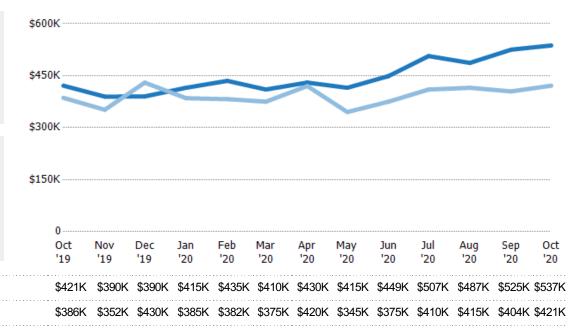
The median sales price of the residential properties sold each month.

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area
Property Type:
Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family
Residence

Price	% Chg.
\$537K	27.6%
\$421K	9.1%
\$386K	6.2%
	\$537K \$421K

Current Year

Prior Year



2%

20%

20%

30%

28%

## Average Sales Price per Sq Ft

Percent Change from Prior Year

The average of the sales price divided by the living area of properties sold each month.

9%

11%

8%

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area Property Type:
Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence

Month/ Year	Price/sq ft	% Chg.
Oct '20	\$247	13.6%
Oct '19	\$218	0.1%
Oct '18	\$217	-12.3%

Percent Change from Prior Year

9	300												
\$	225												
\$	150												
	\$75												
	0 Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct
	'19	'19	'19	'20	'20	'20	'20	'20	'20	'20	'20	'20	'20
	\$218	\$218	\$220	\$225	\$231	\$233	\$225	\$229	\$224	\$245	\$234	\$238	\$247
	\$217	\$217	\$208	\$209	\$227	\$205	\$214	\$207	\$213	\$209	\$210	\$210	\$218
	0%	1%	6%	8%	2%	14%	5%	11%	5%	17%	11%	13%	14%

Current Year

### Median Sales Price per Sq Ft

The median of the sales price divided by the living area of properties sold each month.

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area
Property Type:
Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family
Residence

Month/ Year	Price/sq ft	% Chg.
Oct '20	\$245	14.3%
Oct '19	\$214	4.4%
Oct '18	\$205	-6.8%

Percent Change from Prior Year

Current Year
Prior Year

25												
50												
75												
0												
Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	
•												
Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	
Oct '19	Nov '19	Dec '19	Jan '20	Feb '20	Mar '20	Apr '20	May '20	Jun '20	Jul '20	Aug '20	Sep '20	\$

## Average Sales Price vs Average Listing Price

The average sales price as a percentage of the average listing price for properties sold each month.

Filters Used

Custom Area: Fountain Hills, Arizona
Saved Area
Property Type:
Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family
Residence



Avg List Price

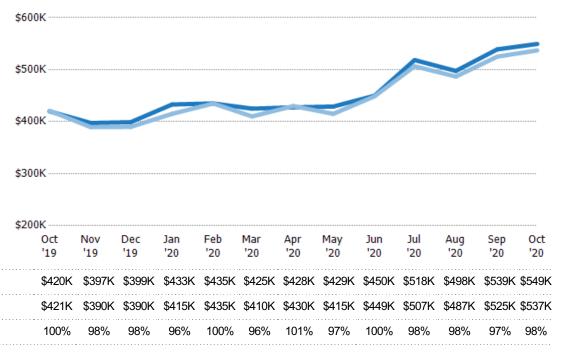
Avg Sales Price

Avg Sales Price as a % of Avg List Price

#### Median Sales Price vs Median Listing Price

The median sales price as a percentage of the median listing price for properties sold each month.





#### Average Sales Price vs Average Est Value

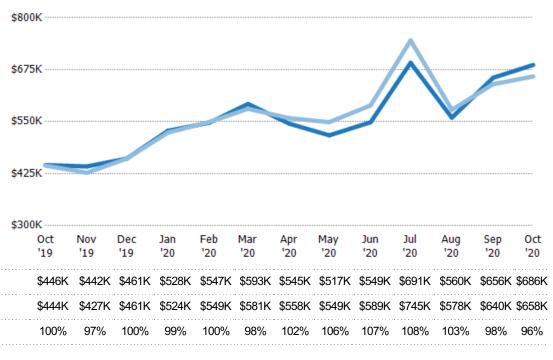
The average sales price as a percentage of the average AVM or RVM® valuation estimate for properties sold each month.



Med Sales Price as a % of Med List Price

Median List Price

Median Sales Price





Avg Est Value

Avg Sales Price

Avg Sales Price as a % of Avg Est Value

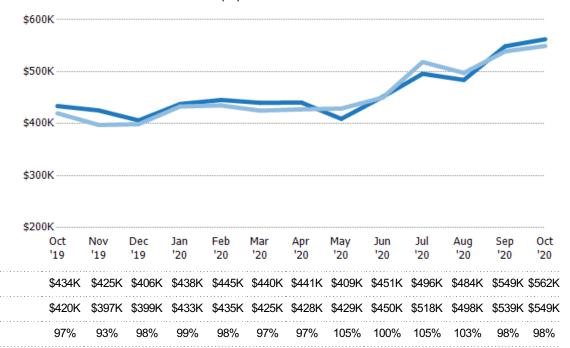
#### Median Sales Price vs Median Est Value

The median sales price as a percent of the median AVM or RVM® valuation estimate for properties sold each month.

Filters Used

Custom Area: Fountain Hills, Arizona
Saved Area

Property Type:
Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family
Residence



#### Distressed Listings

Median Est Value

Median Sales Price

The number of distressed residential properties that were for sale at the end of each month.

Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence

Med Sales Price as a % of Med Est Value



Current Year

Percent Change from Prior Year

#### **Distressed Sales**

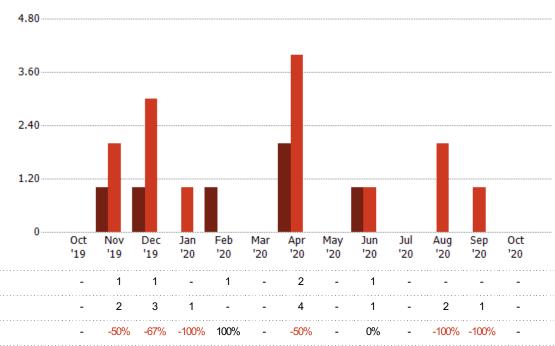
Current Year

Prior Year

Percent Change from Prior Year

The count of distressed residential properties sold each month.

Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence









# Sales Activity by ZIP

Oct 2020

ZIP	Pendings (Month End)	Pending Volume (Month End)	Sales	Sales Volume	Av g Sales Price	Median Sales Price	Av g Sales Price per Sq Ft	Median Sales Price per Sq Ft	Median Days In RPR
85268	136	\$87,916,720	84	\$53,465,555	\$636,495	\$537,000	\$241	\$238	29



