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# Summary of Key Listing and Sales Metrics

A summary of the key metrics selected to be included in the report. MLS sources where licensed.

+ / -	YTD 2019	YTD 2020	+ / -	Mar 2019	Mar 2020	Key Metrics
						Listing Activity Charts Metrics
-5.4%	312	295	-1%	99	98	New Listing Count
+7.5%	\$176,500,539	\$189,780,704	+15.3%	\$54,061,398	\$62,321,644	New Listing Volume
	NA	N/A	-	296	_	Active Listing Count
	NA	N/A	-	\$224,233,992	_	Active Listing Volume
+25.6%	\$747,991	\$939,405	-	\$757,547	_	Average Listing Price
+30.8%	\$526,112	\$688,150	-	\$529,000	_	Median Listing Price
+12.6%	\$229	\$258	-	\$229	_	Average Listing Price per Sq Ft
+10.4%	\$213	\$236	-	\$214	_	Median Listing Price per Sq Ft
-44.8%	76.92	42.44	-	73	_	Median Days in RPR
-51.1%	4	2	-100%	4.2	_	Months of Inventory
+26.1%	24.97%	51.1%	-	23.99%	_	Absorption Rate
						Sales Activity Charts Metrics
-4.6%	346	330	-26.1%	142	105	New Pending Sales Count
+10.8%	\$172,140,146	\$190,721,358	-4.6%	\$68,979,563	\$65,823,249	New Pending Sales Volume
	NA	NA	-	88	_	Pending Sales Count
	NA	N/A	-	\$46,598,414	_	Pending Sales Volume
-11.6%	233	206	-14.1%	99	85	Closed Sales Count
-1.1%	\$111,638,052	\$110,423,181	+12.8%	\$42,317,700	\$47,748,456	Closed Sales Volume
+11.9%	\$479,133	\$536,035	+31.4%	\$427,452	\$561,747	Average Sales Price
+7.3%	\$386,026	\$414,097	+4.9%	\$391,000	\$410,000	Median Sales Price
+8.1%	\$213	\$231	+13.8%	\$205	\$234	Average Sales Price per Sq Ft
+6.6%	\$205	\$219	+10.4%	\$201	\$222	Median Sales Price per Sq Ft
		•••••				Distressed Charts Metrics
	N/A	N/A	_	2	_	Distressed Listing Count

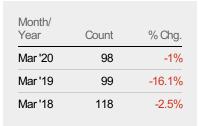


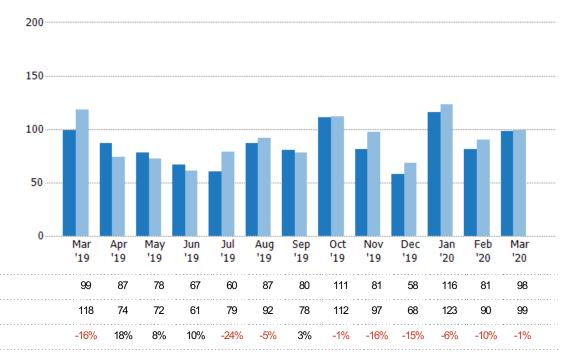


#### **New Listings**

The number of new residential listings that were added each month.

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area
Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence





### **New Listing Volume**

Percent Change from Prior Year

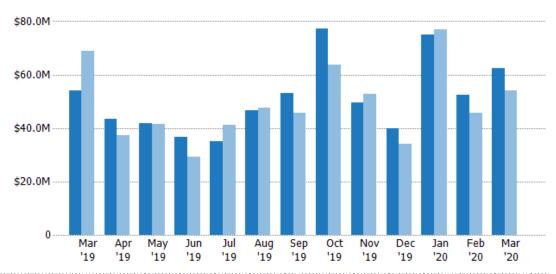
Current Year

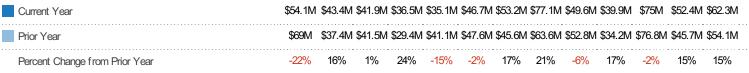
Prior Year

The sum of the listing price of residential listings that were added each month.

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area
Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence

Month/ Year	Volume	% Chg.
Mar '20	\$62.3M	15.3%
Mar '19	\$54.1M	-21.6%
Mar '18	\$69M	-24%



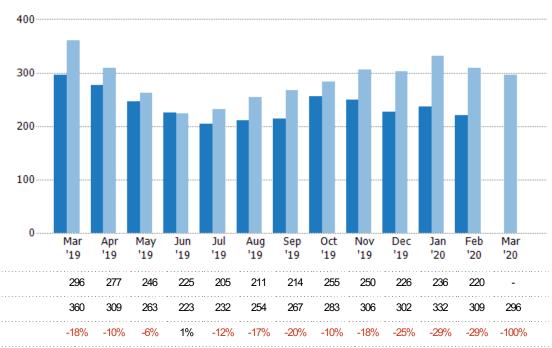




#### **Active Listings**

The number of active residential listings at the end of each month.





### **Active Listing Volume**

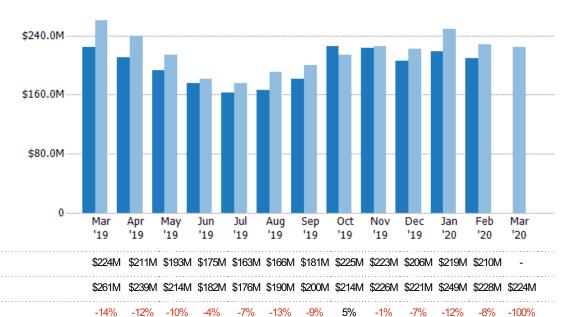
Percent Change from Prior Year

Current Year

Prior Year

The sum of the listing price of active residential listings at the end of each month.





Current Year

Percent Change from Prior Year

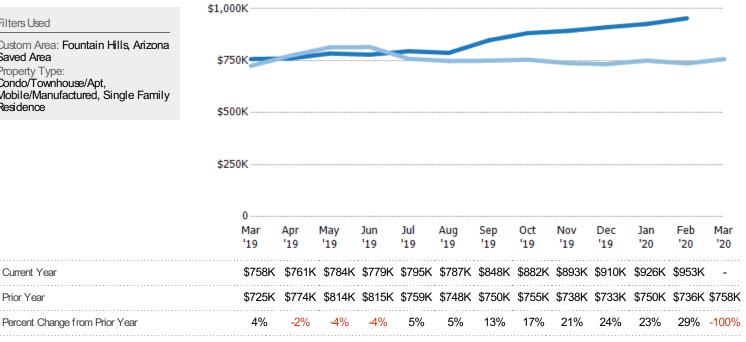




#### **Average Listing Price**

The average listing price of active residential listings at the end of each month.

Filters Used Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence



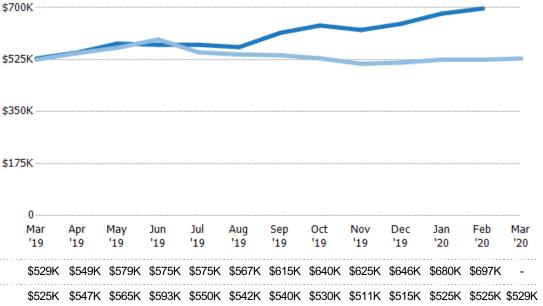
### **Median Listing Price**

Current Year

Prior Year

The median listing price of active residential listings at the end of each month.

Filters Used Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence



Current Year	\$529K	\$549K	\$579K	\$575K	\$575K	\$567K	\$615K	\$640K	\$625K	\$646K	\$680K	\$697K	-
Prior Year	\$525K	\$547K	\$565K	\$593K	\$550K	\$542K	\$540K	\$530K	\$511K	\$515K	\$525K	\$525K	\$529K
Percent Change from Prior Year	1%	0%	2%	-3%	5%	5%	14%	21%	22%	25%	30%	33%	-100%





Current Year

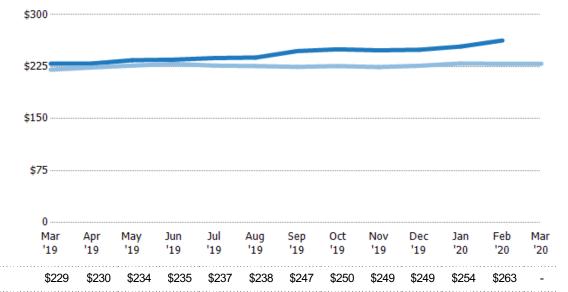
Prior Year

### Market Data Report

#### Average Listing Price per Sq Ft

The average of listing prices divided by the living area of homes on market at the end of each month.





#### Median Listing Price per Sq Ft

The median of listing prices divided by the living area of homes on market at the end of each month.

\$221

4%

\$224

3%

\$227

3%

\$229

3%

\$226

5%

\$226

5%

\$225

10%

\$226

11%

\$224

11%

\$226

10%

\$230

11%

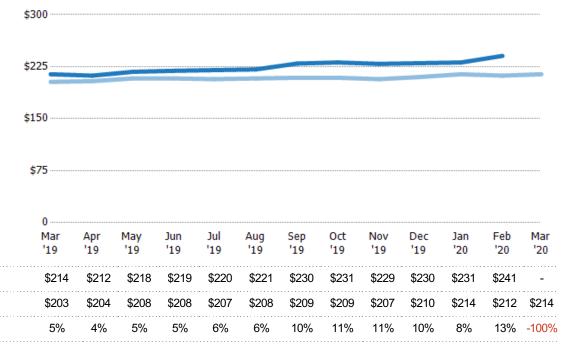
\$229

\$229

15% -100%

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area
Property Type: Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family Residence

Percent Change from Prior Year





Current Year

Percent Change from Prior Year



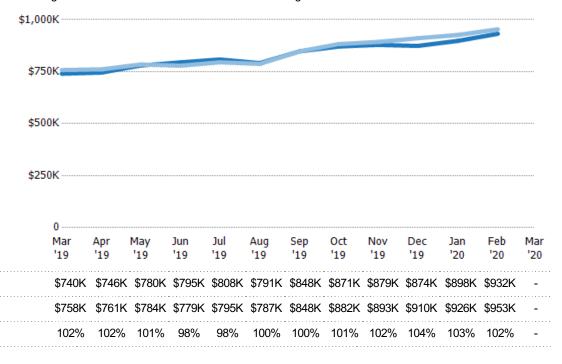
#### Average Listing Price vs Average Est Value

The average listing price as a percentage of the average AVM or RVM® valuation estimate for active listings each month.



Avg Est Value

Avg Listing Price



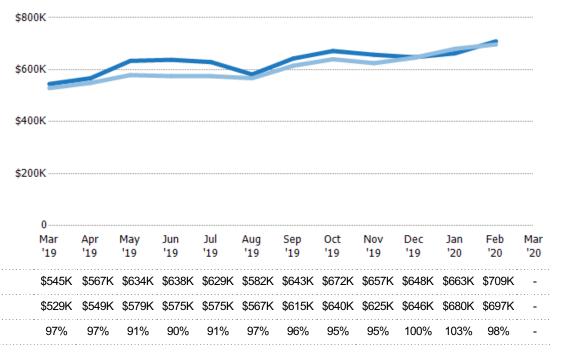
#### Median Listing Price vs Median Est Value

The median listing price as a percentage of the median AVM or RVM® valuation estimate for active listings each month.

Filters Used

Custom Area: Fountain Hills, Arizona
Saved Area
Property Type:
Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family
Residence

Avg Listing Price as a % of Avg Est Value



Median Est Value

Median Listing Price

Med Listing Price as a % of Med Est Value

#### Median Days in RPR

The median number of days between when residential properties are first displayed as active listings in RPR and when accepted offers have been noted in RPR





### Months of Inventory

Percent Change from Prior Year

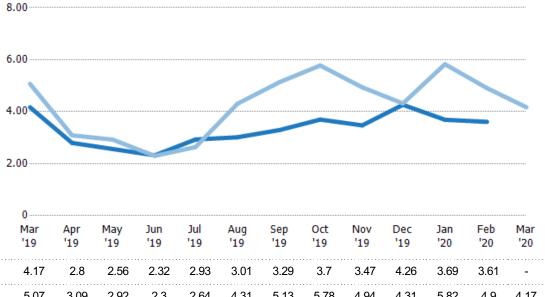
Current Year

Prior Year

The number of months it would take to exhaust active listings at the current sales rate.

Filters Used

Custom Area: Fountain Hills, Arizona
Saved Area
Property Type:
Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family
Residence



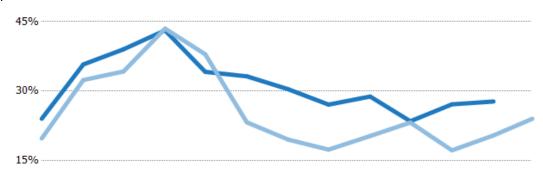


#### **Absorption Rate**

The percentage of inventory sold per month.



Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence



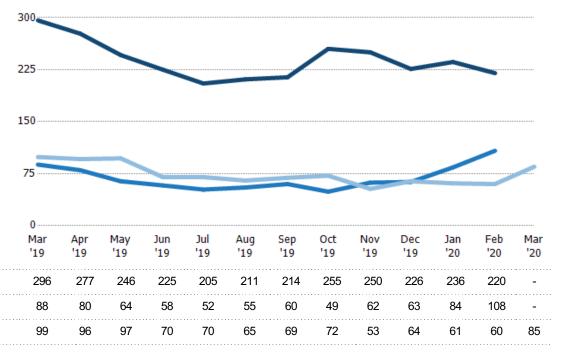
	0												
	Mar '19	Apr '19	May '19	Jun '19	Jul '19	Aug '19	Sep '19	Oct '19	Nov '19	Dec '19	Jan '20	Feb '20	Mar '20
Current Year	24%	36%	39%	43%	34%	33%	30%	27%	29%	23%	27%	28%	-
Prior Year	20%	32%	34%	43%	38%	23%	19%	17%	20%	23%	17%	20%	24%
Change from Prior Year	-4%	-3%	-5%	0%	4%	-10%	-11%	-10%	-9%	0%	-10%	-7%	24%

### Active/Pending/Sold Units

The number of residential properties that were Active, Pending and Sold each month.

Filters Used

Custom Area: Fountain Hills, Arizona
Saved Area
Property Type:
Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family
Residence



Active

Sold

Pending

#### **New Pending Sales**

The number of residential properties with accepted offers that were added each month.

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence

Month/ Year	Count	% Chg.
Mar '20	105	-26.1%
Mar '19	142	27.9%
Mar '18	111	-9.9%

Current Year

Prior Year



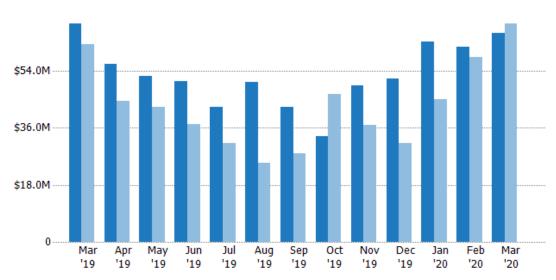
### New Pending Sales Volume

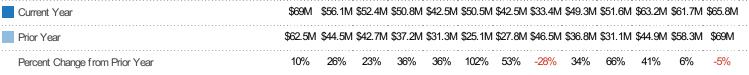
Percent Change from Prior Year

The sum of the sales price of residential properties with accepted offers that were added each month.

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area
Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family
Residence

Month/ Year	Volume	% Chg.
Mar '20	\$65.8M	-4.6%
Mar '19	\$69M	10.3%
Mar '18	\$62.5M	-32.3%





58

9%

70

20%

91

19%

88

-100%

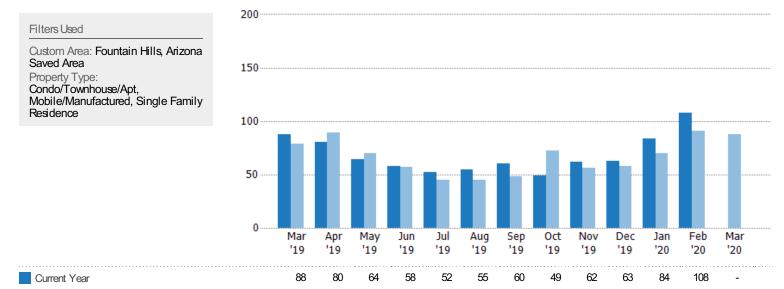
56

11%

## Market Data Report

#### **Pending Sales**

The number of residential properties with accepted offers that were available at the end each month.



### Pending Sales Volume

Percent Change from Prior Year

Prior Year

The sum of the sales price of residential properties with accepted offers that were available at the end of each month.

79

11%

89

-10%

70

-9%

57

2%

45

16%

45

22%

48

25%

72

-32%









100

-1%

90

7%

97

88

-20%

59

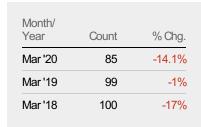
19%

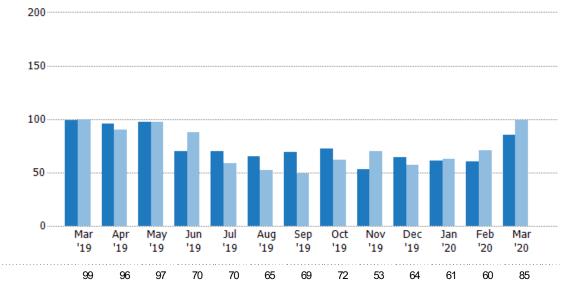
25%

#### **Closed Sales**

The total number of residential properties sold each month.

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area
Property Type:
Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family
Residence





49

62

16%

70

-24%

57

63

-3%

99

#### **Closed Sales Volume**

Percent Change from Prior Year

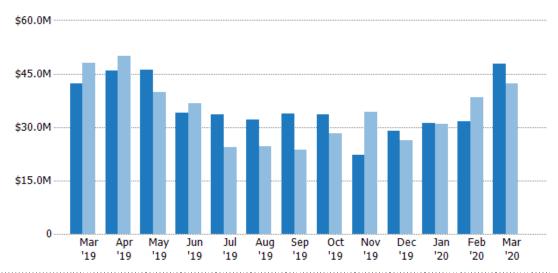
Current Year

Prior Year

The sum of the sales price of residential properties sold each month.

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area
Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence

Volume	% Chg.
\$47.7M	12.8%
\$42.3M	-11.8%
\$48M	-29.7%
	\$47.7M \$42.3M





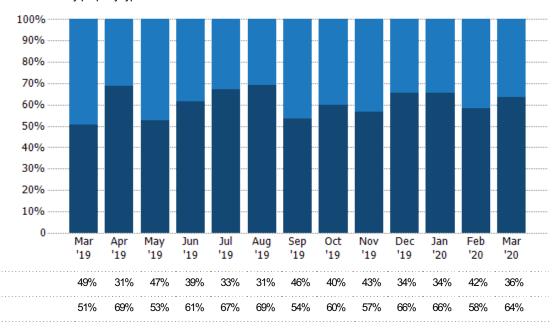


#### Closed Sales by Property Type

The percentage of residential properties sold each month by property type.

Filters Used

Custom Area: Fountain Hills, Arizona
Saved Area
Property Type:
Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family
Residence



### **Average Sales Price**

Single Family Residence

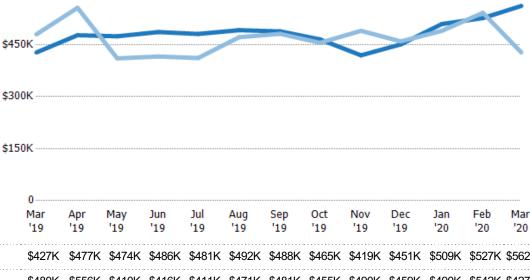
Condo/Townhouse

The average sales price of the residential properties sold each month.

\$600K

Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence





Current Year	\$427K	\$477K	\$474K	\$486K	\$481K	\$492K	\$488K	\$465K	\$419K	\$451K	\$509K	\$527K	\$562K
Prior Year	\$480K	\$556K	\$410K	\$416K	\$411K	\$471K	\$481K	\$455K	\$490K	\$459K	\$490K	\$542K	\$427K
Percent Change from Prior Year	-11%	-14%	16%	17%	17%	4%	1%	2%	-14%	-2%	4%	-3%	31%





#### **Median Sales Price**

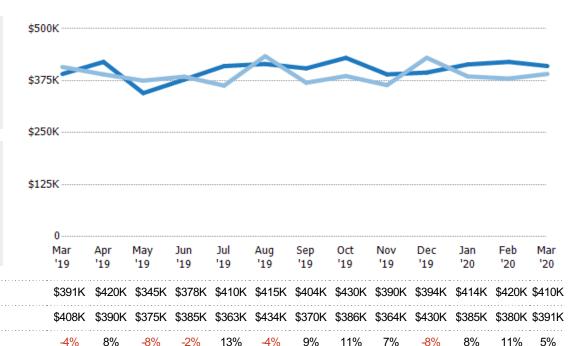
The median sales price of the residential properties sold each month.

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area
Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence

Month/ Year	Price	% Chg.
Mar '20	\$410K	4.9%
Mar '19	\$391K	-4.1%
Mar '18	\$408K	-6.7%

Current Year

Prior Year



### Average Sales Price per Sq Ft

Percent Change from Prior Year

The average of the sales price divided by the living area of properties sold each month.

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area
Property Type:
Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family
Residence

Month/ Year	Price/sq ft	% Chg.
Mar '20	\$234	13.8%
Mar '19	\$205	3.6%
Mar '18	\$198	-4%

Percent Change from Prior Year

\$ 300												
\$ 225												
\$ 150												
\$75												
0												
Mar '19	Apr '19	May '19	Jun '19	Jul '19	Aug '19	Sep '19		Nov '19	Dec '19	Jan '20	Feb '20	Mar '20
 \$205	\$214	\$207	\$213	\$209	\$210	\$210	\$221	\$217	\$219	\$226	\$231	\$234
 \$198	\$221	\$193	\$198	\$194	\$203	\$200	\$219	\$218	\$208	\$209	\$228	\$205
 4%	-3%	7%	7%	8%	3%	5%	1%	0%	6%	8%	1%	14%

Current Year



#### Median Sales Price per Sq Ft

The median of the sales price divided by the living area of properties sold each month.

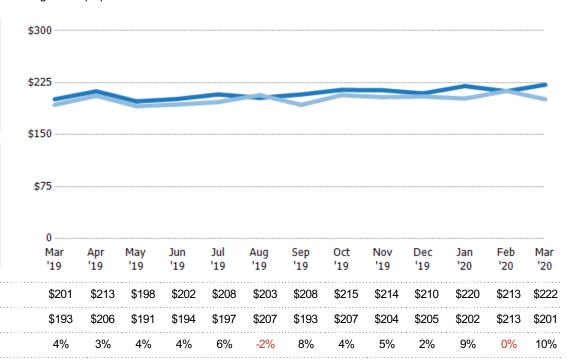
Filters Used
Custom Area: Fountain Hills, Arizona Saved Area
Property Type:
Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family
Residence

Month/ Year	Price/sq ft	% Chg.
Mar '20	\$222	10.4%
Mar '19	\$201	4.1%
Mar '18	\$193	-4.1%

Percent Change from Prior Year

Current Year

Prior Year



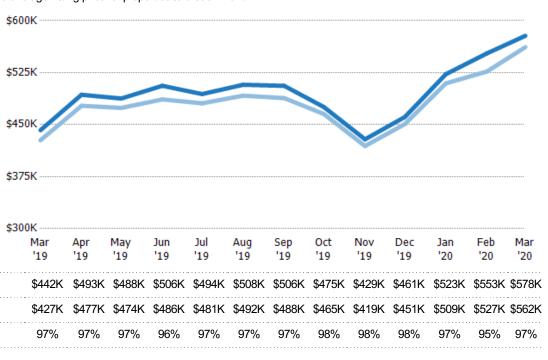
### Average Sales Price vs Average Listing Price

The average sales price as a percentage of the average listing price for properties sold each month.

Filters Used

Custom Area: Fountain Hills, Arizona
Saved Area
Property Type:
Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family
Residence

Avg Sales Price as a % of Avg List Price



Avg List Price

Avg Sales Price

#### Median Sales Price vs Median Listing Price

The median sales price as a percentage of the median listing price for properties sold each month.





#### Average Sales Price vs Average Est Value

The average sales price as a percentage of the average AVM or RVM® valuation estimate for properties sold each month.

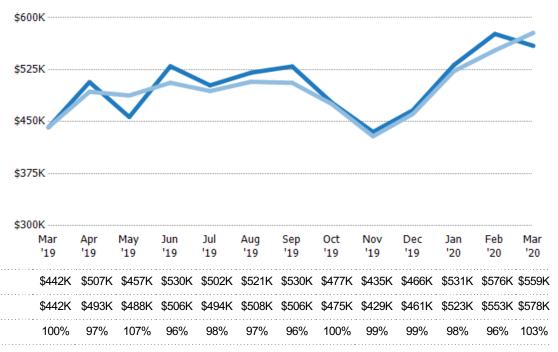


Avg Sales Price as a % of Avg Est Value

Med Sales Price as a % of Med List Price

Median List Price

Median Sales Price





Avg Est Value

Avg Sales Price

#### Median Sales Price vs Median Est Value

The median sales price as a percent of the median AVM or RVM® valuation estimate for properties sold each month.





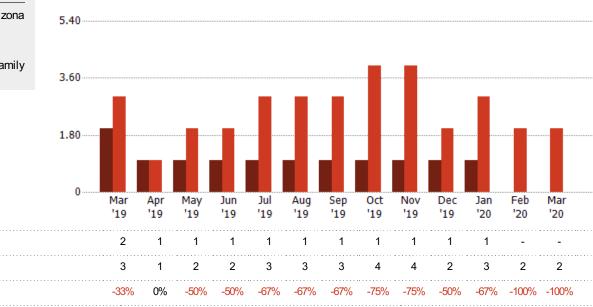
#### Distressed Listings

Median Est Value

Median Sales Price

The number of distressed residential properties that were for sale at the end of each month.





Current Year

Percent Change from Prior Year



#### **Distressed Sales**

Current Year

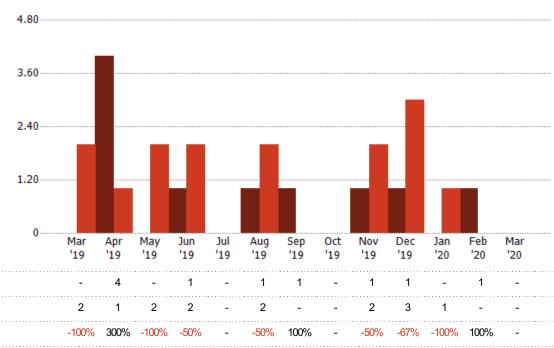
Prior Year

Percent Change from Prior Year

The count of distressed residential properties sold each month.

Filters Used

Custom Area: Fountain Hills, Arizona
Saved Area
Property Type:
Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family
Residence









# Sales Activity by ZIP

Mar 2020

ZIP	Pendings (Month End)	Pending Volume (Month End)	Sales	Sales Volume	Av g Sales Price	Median Sales Price	Av g Sales Price per Sq Ft	Median Sales Price per Sq Ft	Median Days In RPR
85268			85	\$47,748,456	\$561,747	\$410,000	\$229	\$217	36



