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Summary of Key Listing and Sales Metrics

A summary of the key metrics selected to be included in the report. MLS sources where licensed.

+ / -	YTD 2019	YTD 2020	+ / -	Feb 2019	Feb 2020	Key Metrics
						isting Activity Charts Metrics
-6.5%	215	201	-10%	90	81	New Listing Count
+6.4%	\$123,567,041	\$131,472,662	+15.7%	\$45,728,262	\$52,905,285	New Listing Volume
	NA	NA	-37.8%	312	194	Active Listing Count
	NA	NA	-15.5%	\$228,848,652	\$193,270,584	Active Listing Volume
+29%	\$740,000	\$954,425	+35.8%	\$733,489	\$996,240	Average Listing Price
+36.1%	\$522,324	\$710,649	+44.1%	\$522,350	\$752,450	Median Listing Price
+13.8%	\$229	\$261	+17.4%	\$229	\$269	Average Listing Price per Sq Ft
+12.3%	\$213	\$239	+15.8%	\$213	\$246	Median Listing Price per Sq Ft
-12.2%	79.56	69.88	-5.9%	76.5	72	Median Daysin RPR
-33.9%	4.8	3.2	-35.8%	4.9	3.1	Months of Inventory
+10.6%	20.68%	31.26%	+11.4%	20.51%	31.96%	Absorption Rate
						Gales Activity Charts Metrics
+9.7%	206	226	-0.9%	116	115	New Pending Sales Count
+21.3%	\$103,915,483	\$126,028,910	+13.1%	\$58,581,608	\$66,268,094	New Pending Sales Volume
	NA	NA	+51.1%	92	139	Pending Sales Count
	NA	NA	+114.1%	\$44,275,393	\$94,788,562	Pending Sales Volume
-14%	136	117	-23.6%	72	55	Closed Sales Count
-13.3%	\$69,990,352	\$60,646,725	-25.6%	\$38,894,054	\$28,926,400	Closed Sales Volume
+0.7%	\$514,635	\$518,348	-2.6%	\$540,195	\$525,935	Average Sales Price
+10.5%	\$382,500	\$422,726	+12.9%	\$382,500	\$432,000	Median Sales Price
+4.5%	\$218	\$228	+1.3%	\$228	\$231	Average Sales Price per Sq Ft
+4.4%	\$207	\$216	+_	\$213	\$213	Median Sales Price per Sq Ft
						Distressed Charts Metrics
	NA	NA	-50%	2	1	Distressed Listing Count

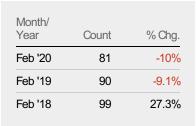


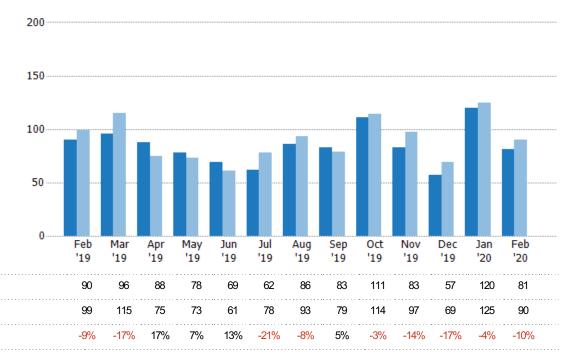


New Listings

The number of new residential listings that were added each month.

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area
Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence





New Listing Volume

Percent Change from Prior Year

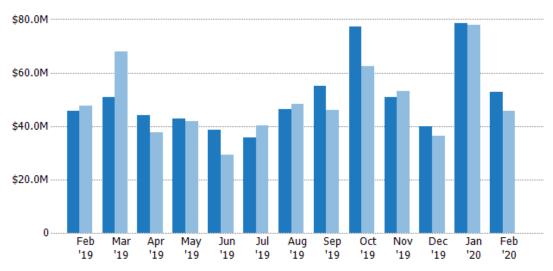
Current Year

Prior Year

The sum of the listing price of residential listings that were added each month.

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area
Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family
Residence

Month/ Year	Volume	% Chg.
Feb '20	\$52.9M	15.7%
Feb '19	\$45.7M	-3.9%
Feb '18	\$47.6M	30.9%







Active Listings

The number of active residential listings at the end of each month.

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence

Month/	0 1	0/ 0
Year	Count	% Chg.
Feb '20	194	-37.8%
Feb '19	312	-16.6%
Feb '18	374	-0.5%



Active Listing Volume

Percent Change from Prior Year

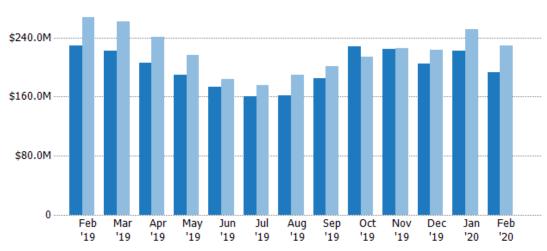
Current Year

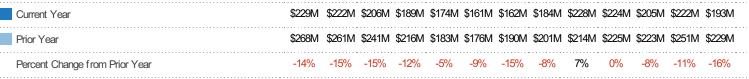
Prior Year

The sum of the listing price of active residential listings at the end of each month.

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area
Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence

Month/		
Year	Volume	% Chg.
Feb '20	\$193M	-15.5%
Feb '19	\$229M	-14.5%
Feb '18	\$268M	-7.6%



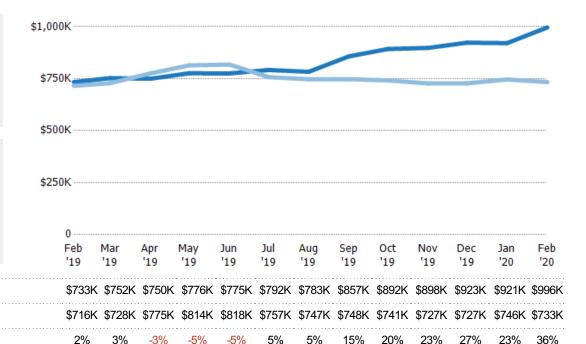


Average Listing Price

The average listing price of active residential listings at the end of each month.

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area
Property Type: Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family Residence

Month/		
Year	Price	% Chg.
Feb '20	\$996K	35.8%
Feb '19	\$733K	2.5%
Feb '18	\$716K	-7.1%



Median Listing Price

Percent Change from Prior Year

Current Year

Prior Year

The median listing price of active residential listings at the end of each month.

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area
Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family
Residence

Month/ Year	Price	% Chg.
Feb '20	\$752K	44.1%
Feb '19	\$522K	-0.3%
Feb '18	\$524K	-6.5%

Percent Change from Prior Year

\$4	400K												
\$4	400K												_
\$2	200K												
	0												
				May	lun	Tol	Διια	Sen	Oct				Feh
			Apr	May '19	Jun '19	Jul '19	Aug '19	Sep '19	Oct '19	Nov	Dec	Jan	Feb '20
	Feb '19	Mar '19	Apr '19	May '19 \$571K	'19	'19	'19	'19	'19	Nov '19	Dec '19	Jan '20	'20
	Feb '19 \$522K	Mar '19 \$529K	Apr '19 \$547K	'19	'19 \$564K	'19 \$575K	'19 \$550K	'19 \$619K	'19 \$655K	Nov '19 \$625K	Dec '19 \$650K	Jan '20 \$677K	'20 \$752K

Current Year
Prior Year



Average Listing Price per Sq Ft

The average of listing prices divided by the living area of homes on market at the end of each month.

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area Property Type:
Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence

Month/ Year	Price/sq ft	% Chg.
Feb '20	\$269	17.4%
Feb '19	\$229	4.1%
Feb '18	\$220	-3.7%

Percent Change from Prior Year

Current Year Prior Year

25												
50												
75												
75												******
0												
								Oct '19	Nov '19	Dec '19	Jan '20	
0 Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	0ct	Nov	Dec	Jan	
0 Feb	Mar '19	Apr '19	May '19	Jun '19	Jul '19	Aug '19	Sep '19	Oct '19	Nov '19	Dec '19	Jan '20	

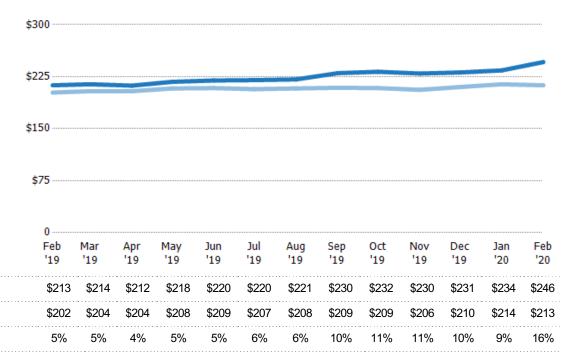
Median Listing Price per Sq Ft

The median of listing prices divided by the living area of homes on market at the end of each month.

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area Property Type:
Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence

Month/ Year	Price/sq ft	% Chg.
Feb '20	\$246	15.8%
Feb '19	\$213	5.2%
Feb '18	\$202	-2.5%

Percent Change from Prior Year

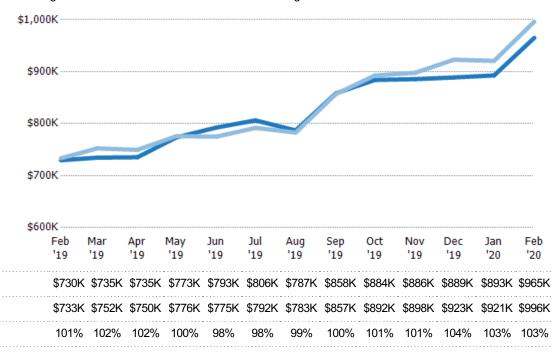


Current Year

Average Listing Price vs Average Est Value

The average listing price as a percentage of the average AVM or RVM® valuation estimate for active listings each month.





Median Listing Price vs Median Est Value

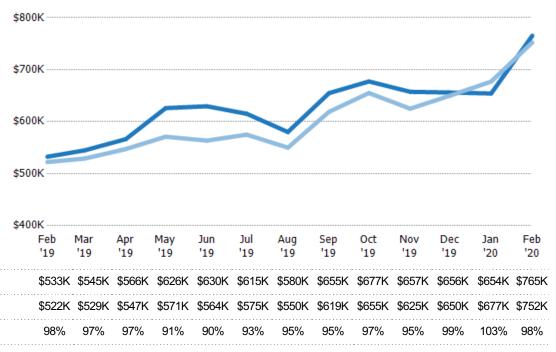
The median listing price as a percentage of the median AVM or RVM® valuation estimate for active listings each month.



Avg Listing Price as a % of Avg Est Value

Avg Est Value

Avg Listing Price





Median Est Value

Median Listing Price

Med Listing Price as a % of Med Est Value



Median Days in RPR

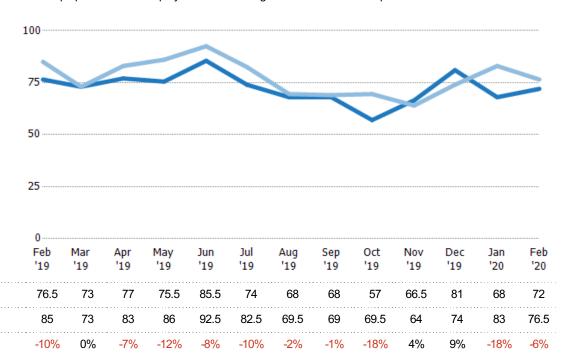
The median number of days between when residential properties are first displayed as active listings in RPR and when accepted offers have been noted in RPR

Filters Used

Custom Area: Fountain Hills, Arizona
Saved Area

Property Type:
Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family
Residence





Months of Inventory

Percent Change from Prior Year

Current Year

Prior Year

The number of months it would take to exhaust active listings at the current sales rate.

Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence

Month/ Year	Months	% Chg.
Feb '20	3.13	-35.8%
Feb '19	4.88	-17.9%
Feb '18	5.94	20.5%

Percent Change from Prior Year



Current Year

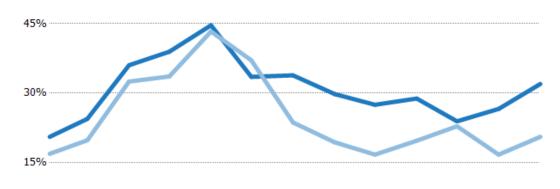


Absorption Rate

The percentage of inventory sold per month.

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area
Property Type:
Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family
Residence

Rate	Chg.
32%	-11.4%
21%	-3.7%
17%	-17%
	21%

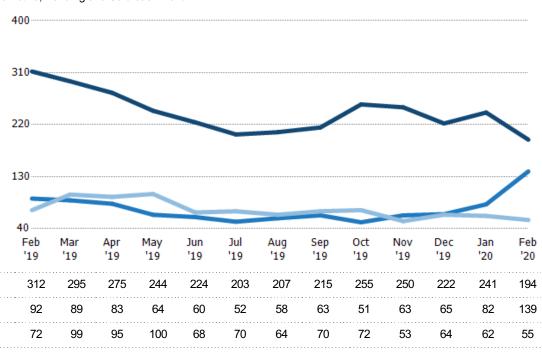


160 10	17 /0	-17 /0	Feb '19	Mar '19	Apr '19	May '19	Jun '19	Jul '19	Aug '19	Sep '19	Oct '19	Nov '19	Dec '19	Jan '20	Feb '20	
Current Year			21%	24%	36%	39%	45%	33%	34%	30%	27%	29%	24%	27%	32%	
Prior Year			17%	20%	32%	34%	43%	37%	24%	19%	17%	20%	23%	17%	21%	
Change from	Prior Year		-4%	-5%	-4%	-5%	-1%	4%	-10%	-10%	-11%	-9%	-1%	-10%	-11%	

Active/Pending/Sold Units

The number of residential properties that were Active, Pending and Sold each month.

Filters Used Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence



Active

Pending

Sold

New Pending Sales

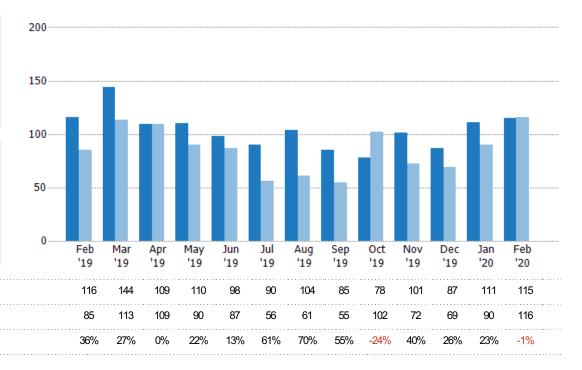
The number of residential properties with accepted offers that were added each month.

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence

Month/ Year	Count	% Chg.
Feb '20	115	-0.9%
Feb '19	116	36.5%
Feb '18	85	1.2%

Current Year

Prior Year



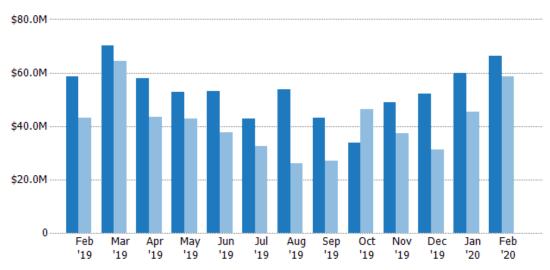
New Pending Sales Volume

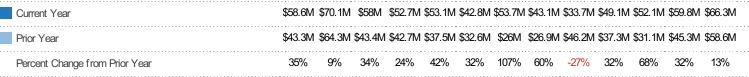
Percent Change from Prior Year

The sum of the sales price of residential properties with accepted offers that were added each month.

Filters Used	
Custom Area: Fountain Hills, Arizo Saved Area Property Type:	na
Condo/Townhouse/Apt, Mobile/Manufactured, Single Fan Residence	nily

Month/ Year	Volume	% Chg.
Feb '20	\$66.3M	13.1%
Feb '19	\$58.6M	35.4%
Feb '18	\$43.3M	-7.1%



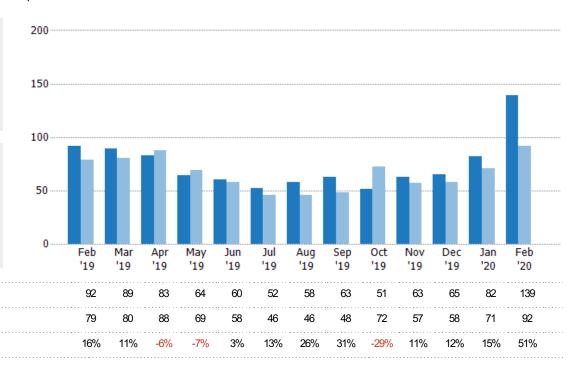


Pending Sales

The number of residential properties with accepted offers that were available at the end each month.

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence

Month/ Year	Count	% Chg.
Feb '20	139	51.1%
Feb '19	92	16.5%
Feb '18	79	0%



Pending Sales Volume

Percent Change from Prior Year

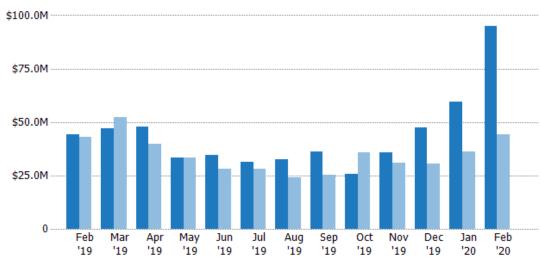
Current Year

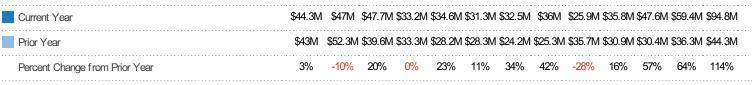
Prior Year

The sum of the sales price of residential properties with accepted offers that were available at the end of each month.

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area
Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence

Month/ Year	Volume	% Chg.
Feb '20	\$94.8M	114.1%
Feb '19	\$44.3M	3.1%
Feb '18	\$43M	-9.4%



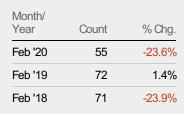


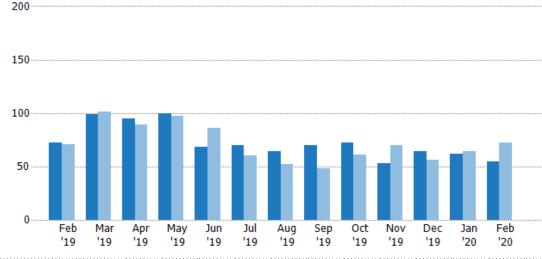


Closed Sales

The total number of residential properties sold each month.

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area
Property Type:
Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family
Residence





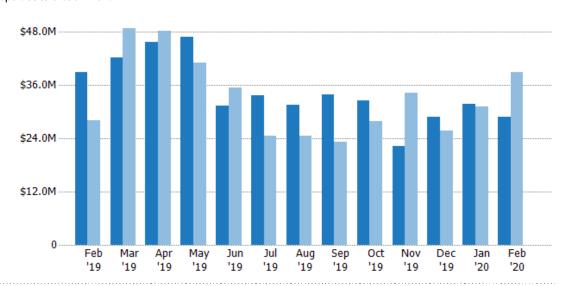
	'19	'19	'19	'19	'19	'19	'19	'19	'19	'19	'19	'20	'20	
Current Year	72	99	95	100	68	70	64	70	72	53	64	62	55	
Prior Year	71	101	89	97	86	60	52	48	61	70	56	64	72	
Percent Change from Prior Year	1%	-2%	7%	3%	-21%	17%	23%	46%	18%	-24%	14%	-3%	-24%	

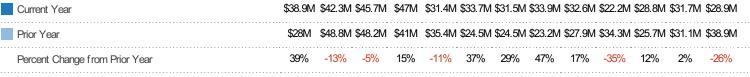
Closed Sales Volume

The sum of the sales price of residential properties sold each month.

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area
Property Type: Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family Residence

Month/		
Year	Volume	% Chg.
Feb '20	\$28.9M	-25.6%
Feb '19	\$38.9M	38.9%
Feb '18	\$28M	-11%





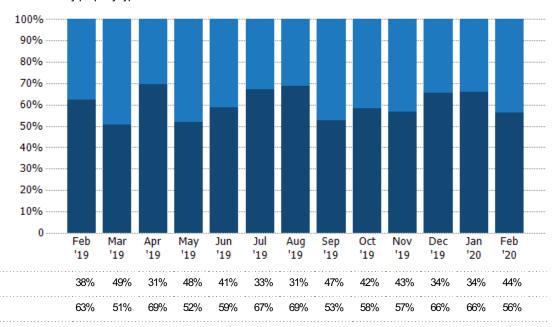


Closed Sales by Property Type

The percentage of residential properties sold each month by property type.

Filters Used

Custom Area: Fountain Hills, Arizona
Saved Area
Property Type:
Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family
Residence



Average Sales Price

Single Family Residence

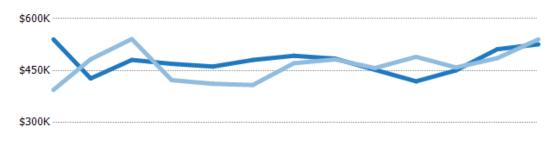
Condo/Townhouse

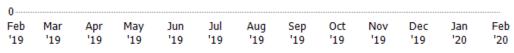
The average sales price of the residential properties sold each month.

\$150K

Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence







Current Year	\$540K	\$427K	\$481K	\$470K	\$462K	\$481K	\$493K	\$485K	\$452K	\$419K	\$451K	\$512K	\$526K
Prior Year	\$394K	\$483K	\$541K	\$423K	\$412K	\$409K	\$471K	\$482K	\$457K	\$490K	\$459K	\$486K	\$540K
Percent Change from Prior Year	37%	-11%	-11%	11%	12%	18%	5%	0%	-1%	-14%	-2%	5%	-3%

Median Sales Price

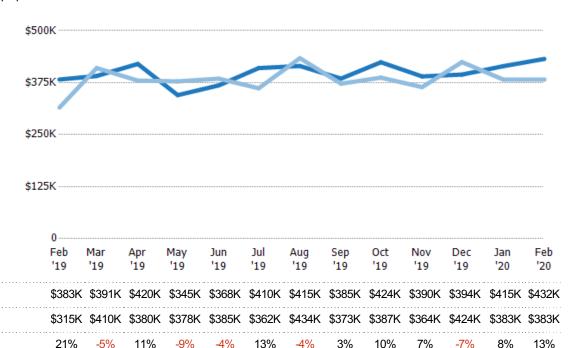
The median sales price of the residential properties sold each month.

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area
Property Type:
Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family
Residence

Month/	Div	0/ 01
Year	Price	% Chg.
Feb '20	\$432K	12.9%
Feb '19	\$383K	21.4%
Feb '18	\$315K	15.5%

Current Year

Prior Year



Average Sales Price per Sq Ft

Percent Change from Prior Year

The average of the sales price divided by the living area of properties sold each month.

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area
Property Type: Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family Residence

Month/ Year	Price/sq ft	% Chg.
Feb '20	\$231	1.3%
Feb '19	\$228	16.4%
Feb '18	\$195	-1.3%

Percent Change from Prior Year

\$3	300												
\$2	225												
\$1	.50												
\$	75												
	0												
	Feb '19	Mar '19		May '19	Jun '19	Jul '19	Aug '19	Sep '19	Oct '19	Nov '19	Dec '19	Jan '20	Feb '20
	\$228	\$205	\$215	\$207	\$211	\$209	\$210	\$210	\$219	\$217	\$219	\$226	\$231
	\$195	\$197	\$220	\$196	\$198	\$193	\$203	\$201	\$219	\$218	\$207	\$208	\$228
	16%	4%	-2%	5%	7%	8%	3%	4%	0%	0%	6%	9%	1%

Current Year

Median Sales Price per Sq Ft

The median of the sales price divided by the living area of properties sold each month.

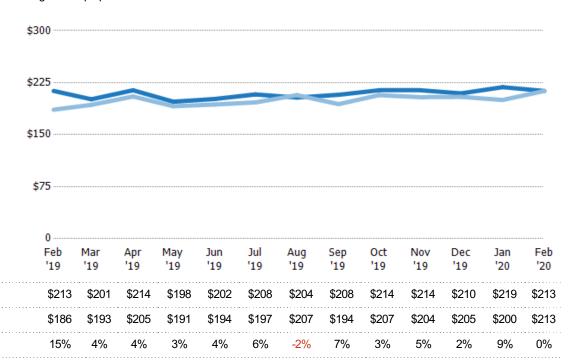
Filters Used
Custom Area: Fountain Hills, Arizona Saved Area
Property Type: Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family Residence

Month/ Year	Price/sq ft	% Chg.
Feb '20	\$213	0%
Feb '19	\$213	14.5%
Feb '18	\$186	-1.3%

Percent Change from Prior Year

Current Year

Prior Year



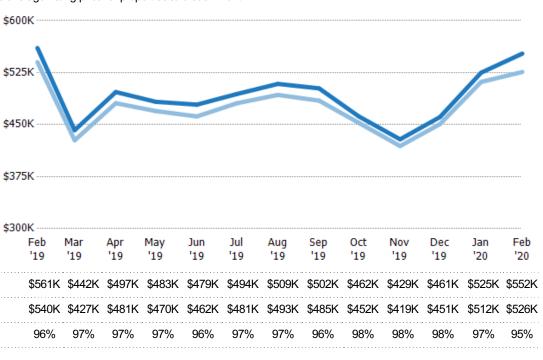
Average Sales Price vs Average Listing Price

The average sales price as a percentage of the average listing price for properties sold each month.

Filters Used

Custom Area: Fountain Hills, Arizona
Saved Area
Property Type:
Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family
Residence

Avg Sales Price as a % of Avg List Price



Avg List Price

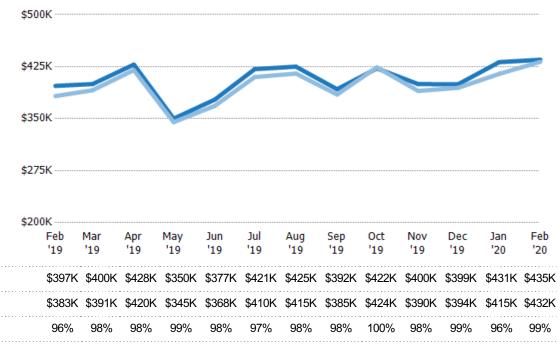
Avg Sales Price



Median Sales Price vs Median Listing Price

The median sales price as a percentage of the median listing price for properties sold each month.





Average Sales Price vs Average Est Value

The average sales price as a percentage of the average AVM or RVM® valuation estimate for properties sold each month.

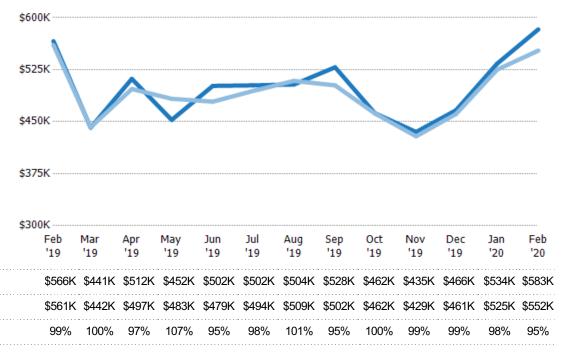


Avg Sales Price as a % of Avg Est Value

Med Sales Price as a % of Med List Price

Median List Price

Median Sales Price



Avg Est Value

Avg Sales Price

Median Sales Price vs Median Est Value

The median sales price as a percent of the median AVM or RVM® valuation estimate for properties sold each month.





Distressed Listings

Median Est Value

Median Sales Price

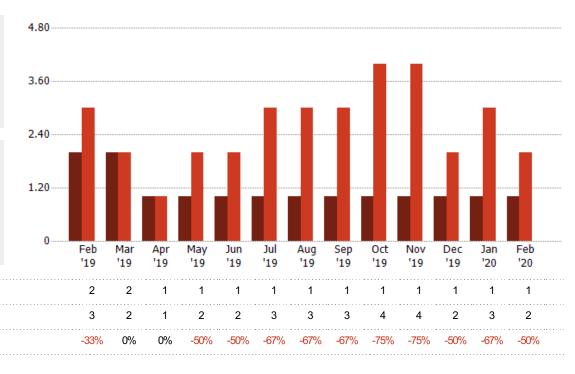
The number of distressed residential properties that were for sale at the end of each month.

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area
Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence

Med Sales Price as a % of Med Est Value

Month/ Year	Count	% Chg.
Feb '20	1	-50%
Feb '19	2	-33.3%
Feb '18	3	33.3%

Percent Change from Prior Year



Current Year



Distressed Sales

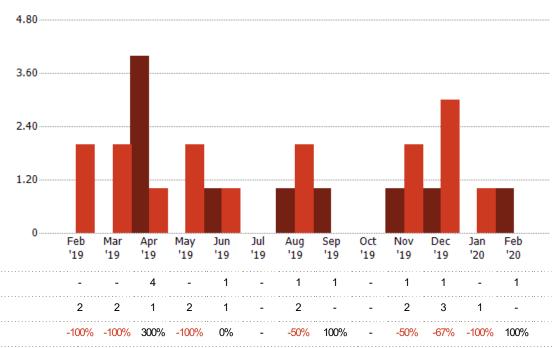
Current Year

Prior Year

Percent Change from Prior Year

The count of distressed residential properties sold each month.











Sales Activity by ZIP

Feb 2020

ZIP	Pendings (Month End)	Pending Volume (Month End)	Sales	Sales Volume	Av g Sales Price	Median Sales Price	Av g Sales Price per Sq Ft	Median Sales Price per Sq Ft	Median Days In RPR
85268	139	\$94,788,562	55	\$28,926,400	\$525,935	\$432,000	\$222	\$213	53





3/2/2020

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