# 2020

# CAREFREE MARKET REPORT January 2020



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# Summary of Key Listing and Sales Metrics

A summary of the key metrics selected to be included in the report. MLS sources where licensed.

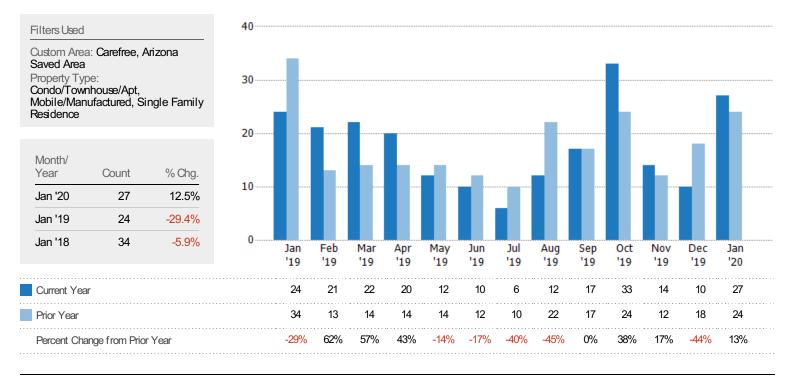
Key Metrics	Jan 2020	Jan 2019	+/-	YTD 2020	YTD 2019	+/-
ing Activity Charts Metrics						
New Listing Count	27	24	+12.5%	228	228	+
New Listing Volume	\$26,222,800	\$23,765,798	+10.3%	\$214,474,748	\$188,662,447	+13.7%
Active Listing Count	75	85	-11.8%	NA	NA	
Active Listing Volume	\$92,848,099	\$81,891,094	+13.4%	NA	NA	
Average Listing Price	\$1,237,975	\$963,425	+28.5%	\$1,141,492	\$1,019,113	+12%
Median Listing Price	\$1,099,000	\$795,000	+38.2%	\$901,179	\$835,872	+7.8%
Average Listing Price per Sq Ft	\$320	\$275	+16.1%	\$296	\$267	+10.6%
Median Listing Price per Sq Ft	\$300	\$259	+15.8%	\$275	\$248	+10.5%
Median Days in RPR	87	86	+1.2%	96.45	97.07	-0.6%
Months of Inventory	6.8	14.2	-51.9%	7.5	5.7	+32.4%
Absorption Rate	14.67%	7.06%	+7.6%	13.33%	17.65%	-4.3%
es Activity Charts Metrics						
New Pending Sales Count	17	16	+6.3%	213	180	+18.3%
New Pending Sales Volume	\$14,329,700	\$15,352,899	-6.7%	\$175,603,448	\$126,789,602	+38.5%
Pending Sales Count	20	16	+25%	N⁄A	N/A	
Pending Sales Volume	\$14,000,900	\$15,220,633	-8%	N⁄A	N/A	
Closed Sales Count	12	10	+20%	153	149	+2.7%
Closed Sales Volume	\$10,173,100	\$5,739,500	+77.2%	\$113,827,274	\$96,159,771	+18.4%
Average Sales Price	\$847,758	\$573,950	+47.7%	\$743,969	\$645,368	+15.3%
Median Sales Price	\$776,000	\$502,500	+54.4%	\$636,373	\$525,158	+21.2%
Average Sales Price per Sq Ft	\$283	\$222	+27.5%	\$249	\$235	+5.8%
Median Sales Price per Sq Ft	\$259	\$227	+13.9%	\$236	\$229	+3.2%
tressed Charts Metrics						
Distressed Listing Count	-	1	_	N/A	N/A	





# New Listings

The number of new residential listings that were added each month.



# New Listing Volume

The sum of the listing price of residential listings that were added each month.





# Active Listings

The number of active residential listings at the end of each month.



# Active Listing Volume

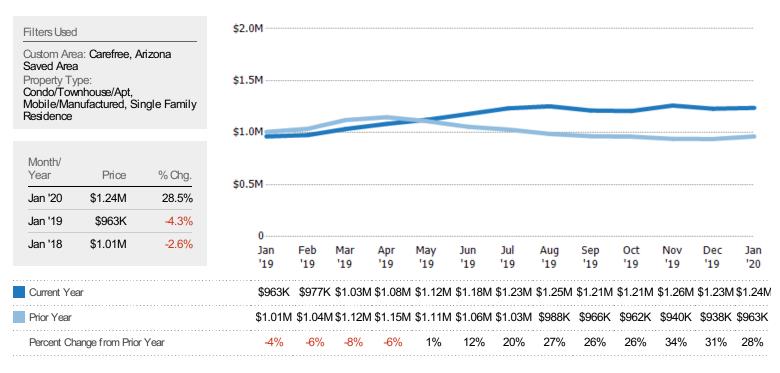
The sum of the listing price of active residential listings at the end of each month.





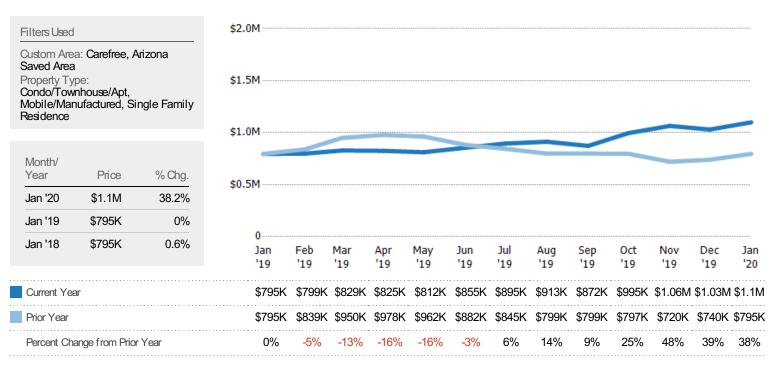
#### Average Listing Price

The average listing price of active residential listings at the end of each month.



# Median Listing Price

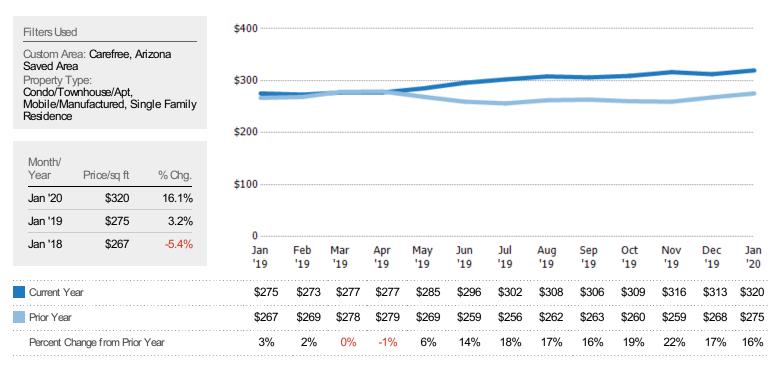
The median listing price of active residential listings at the end of each month.





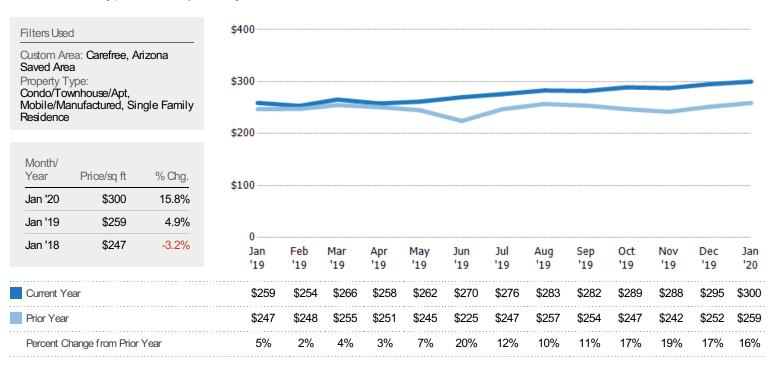
## Average Listing Price per Sq Ft

The average of listing prices divided by the living area of homes on market at the end of each month.



# Median Listing Price per Sq Ft

The median of listing prices divided by the living area of homes on market at the end of each month.

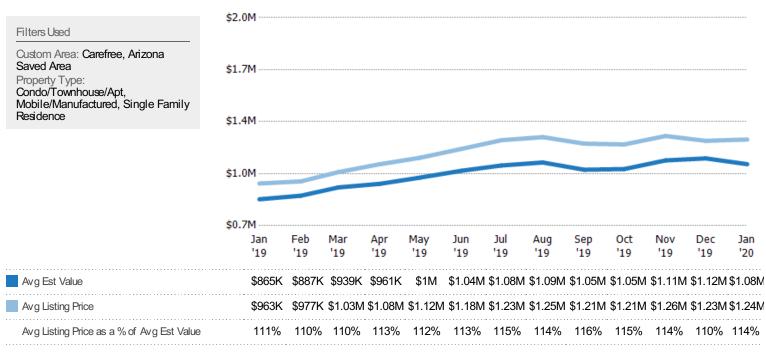






#### Average Listing Price vs Average Est Value

The average listing price as a percentage of the average AVM or RVM® valuation estimate for active listings each month.



#### Median Listing Price vs Median Est Value

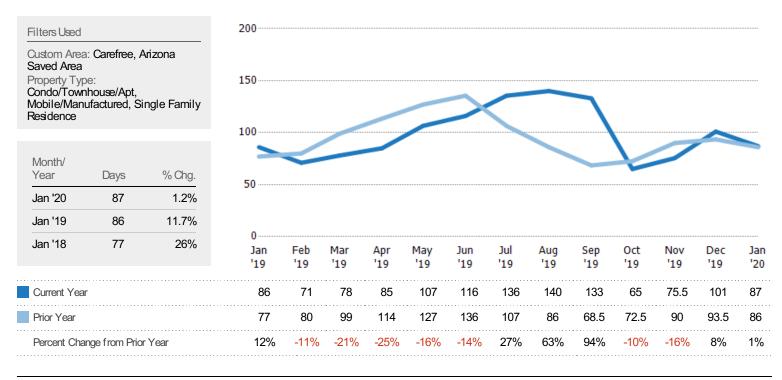
The median listing price as a percentage of the median AVM or RVM® valuation estimate for active listings each month.





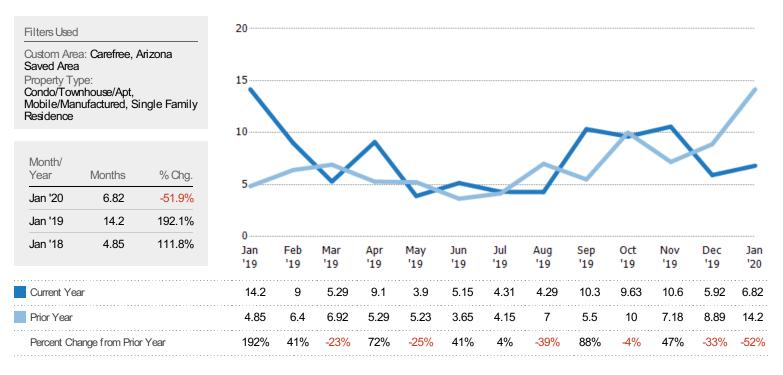
## Median Days in RPR

The median number of days between when residential properties are first displayed as active listings in RPR and when accepted offers have been noted in RPR.



# Months of Inventory

The number of months it would take to exhaust active listings at the current sales rate.

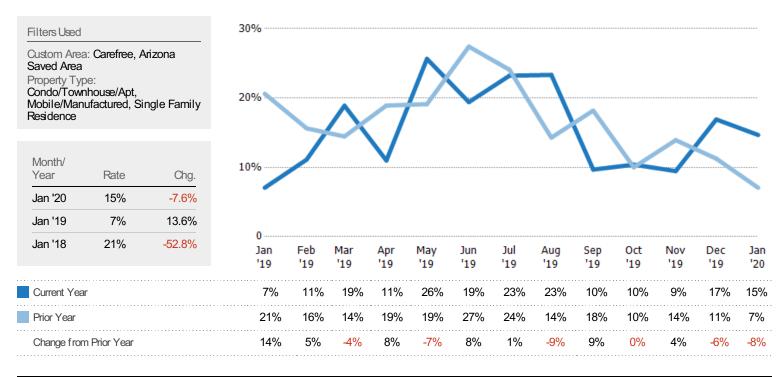






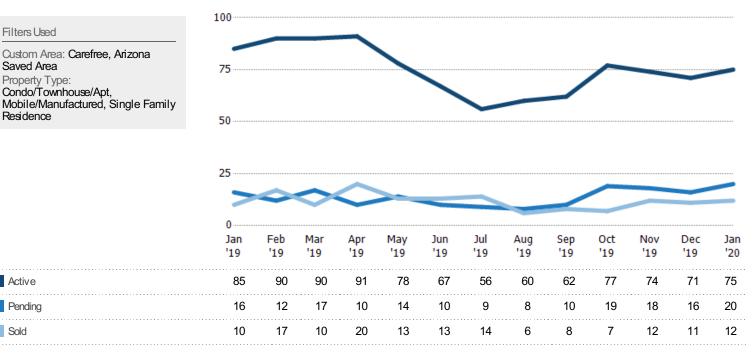
# Absorption Rate

The percentage of inventory sold per month.



# Active/Pending/Sold Units

The number of residential properties that were Active, Pending and Sold each month.

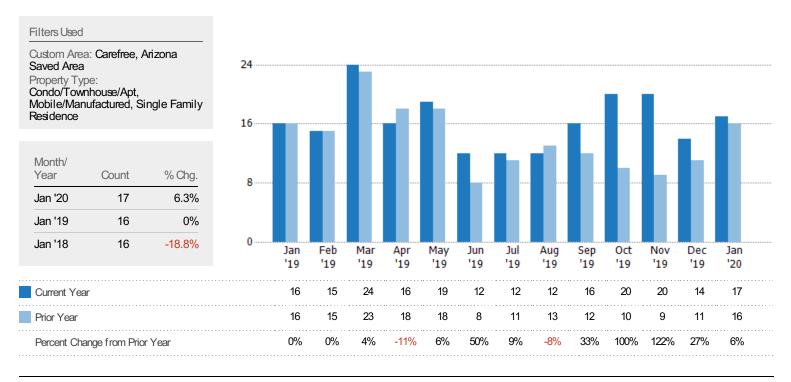






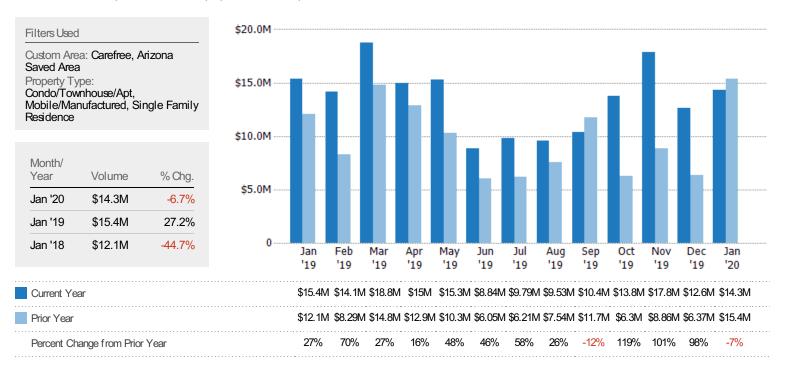
# New Pending Sales

The number of residential properties with accepted offers that were added each month.



# New Pending Sales Volume

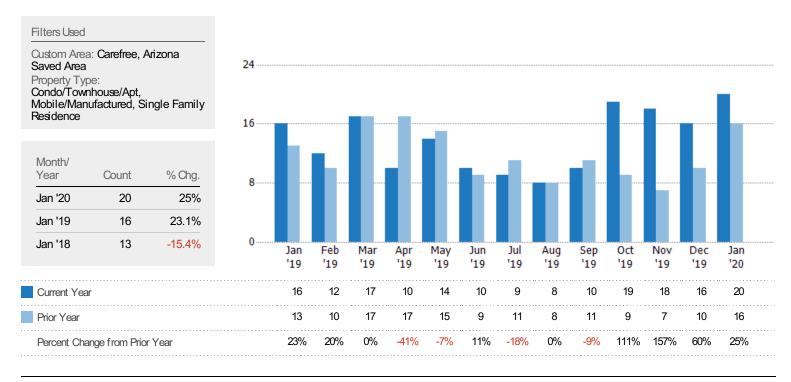
The sum of the sales price of residential properties with accepted offers that were added each month.





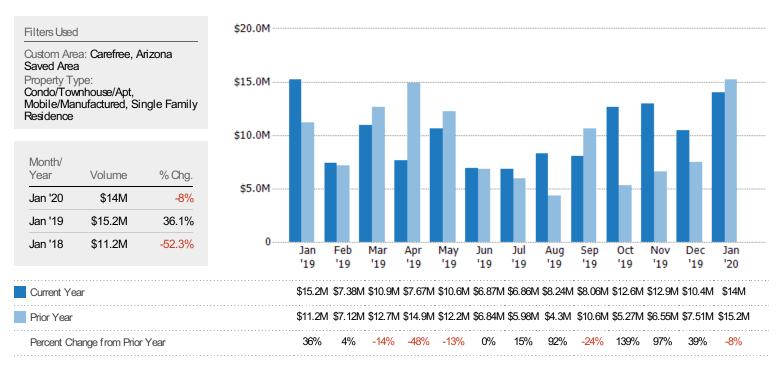
# Pending Sales

The number of residential properties with accepted offers that were available at the end each month.



# Pending Sales Volume

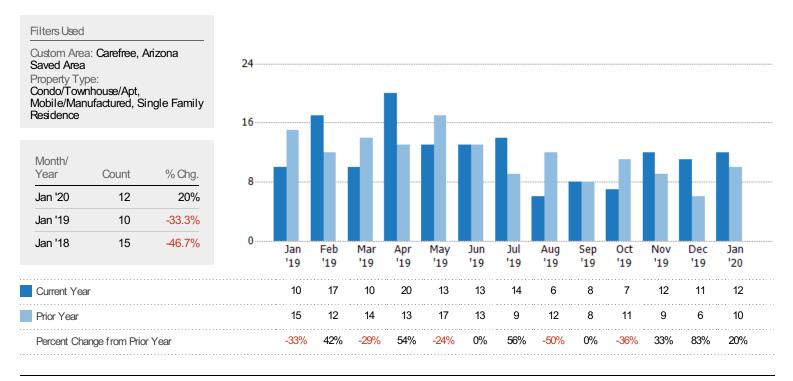
The sum of the sales price of residential properties with accepted offers that were available at the end of each month.





# Closed Sales

The total number of residential properties sold each month.



# Closed Sales Volume

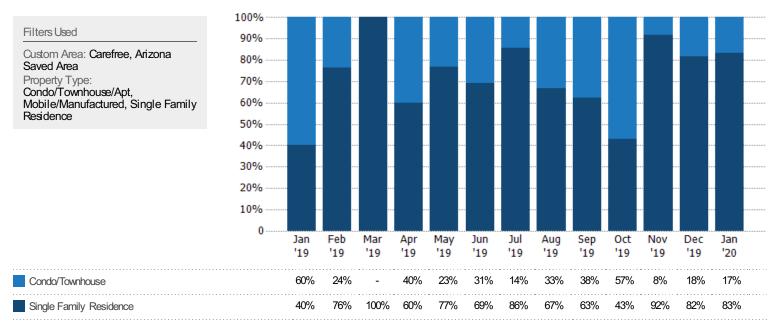
The sum of the sales price of residential properties sold each month.





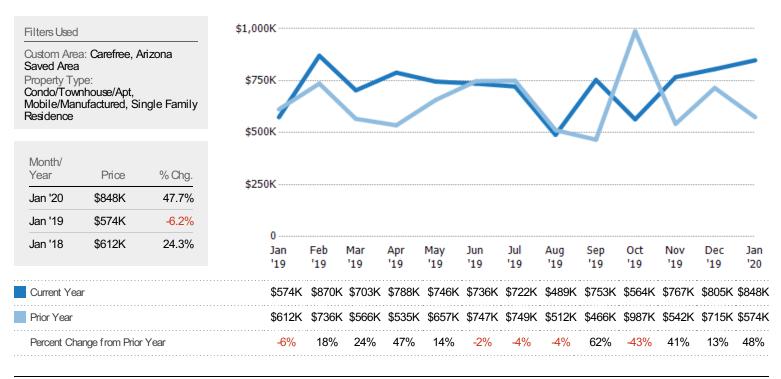
#### Closed Sales by Property Type

The percentage of residential properties sold each month by property type.



# Average Sales Price

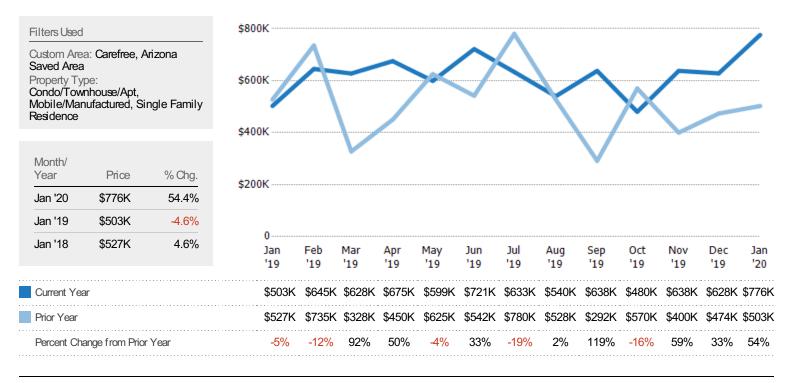
The average sales price of the residential properties sold each month.





## Median Sales Price

The median sales price of the residential properties sold each month.



# Average Sales Price per Sq Ft

The average of the sales price divided by the living area of properties sold each month.







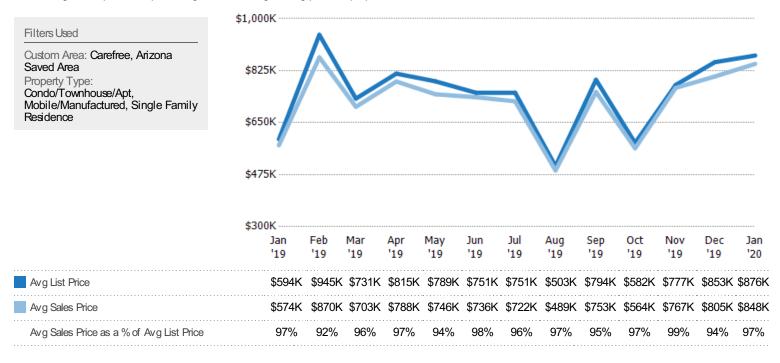
# Median Sales Price per Sq Ft

The median of the sales price divided by the living area of properties sold each month.



# Average Sales Price vs Average Listing Price

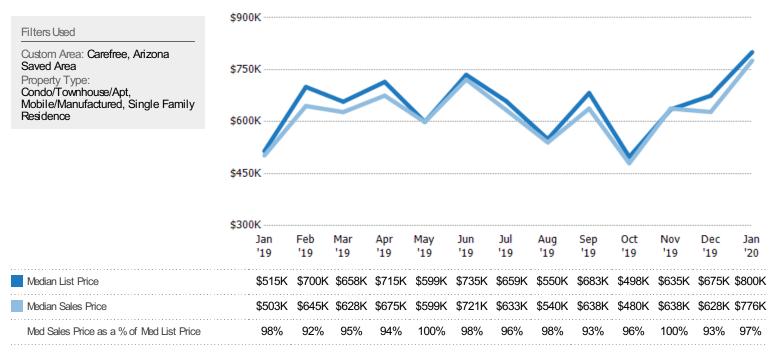
The average sales price as a percentage of the average listing price for properties sold each month.





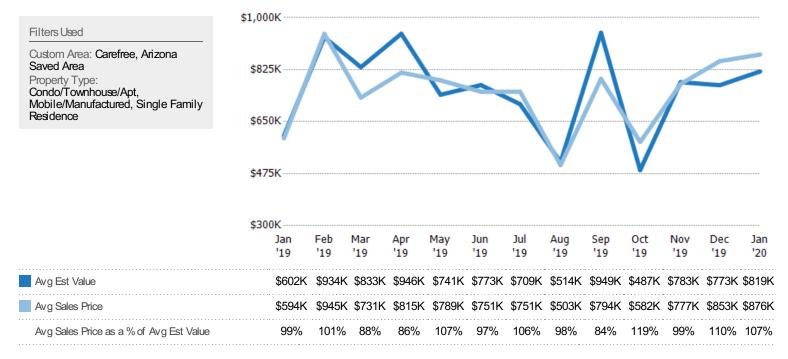
## Median Sales Price vs Median Listing Price

The median sales price as a percentage of the median listing price for properties sold each month.



# Average Sales Price vs Average Est Value

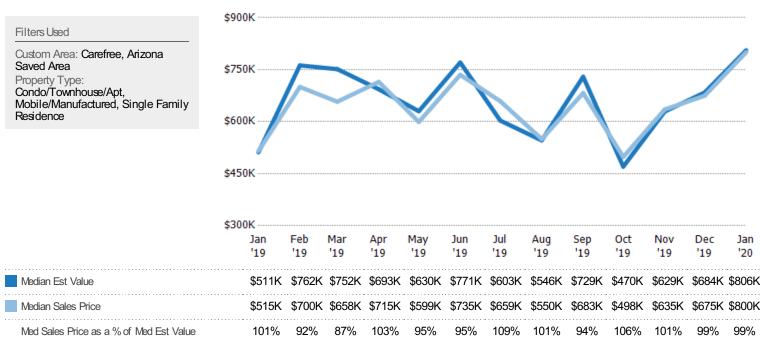
The average sales price as a percentage of the average AVM or RVM® valuation estimate for properties sold each month.





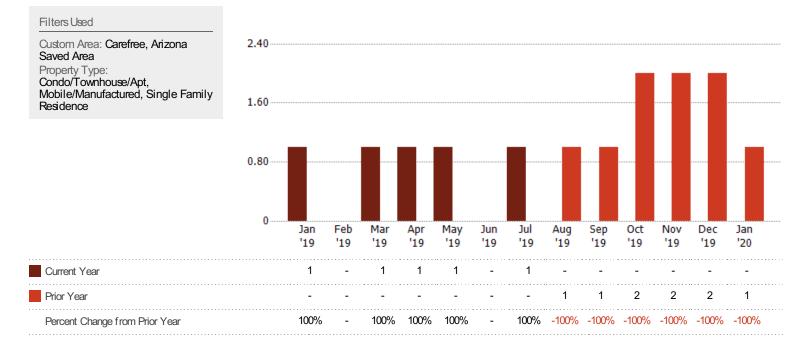
#### Median Sales Price vs Median Est Value

The median sales price as a percent of the median AVM or RVM® valuation estimate for properties sold each month.



#### **Distressed Listings**

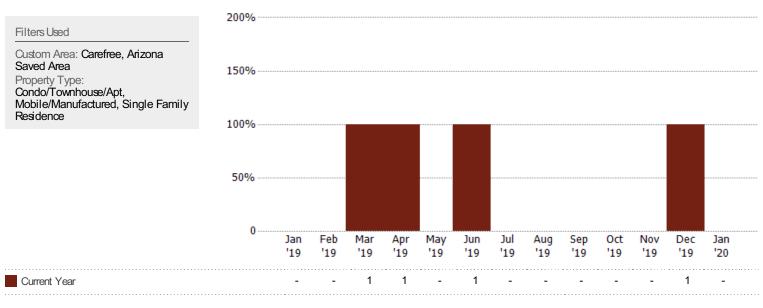
The number of distressed residential properties that were for sale at the end of each month.





#### **Distressed Sales**

The count of distressed residential properties sold each month.







# Sales Activity by ZIP

Jan 2020

ZIP	Pendings (Month End)	Pending Volume (Month End)	Sales	Sales Volume	Av g Sales Price	Median Sales Price	Av g Sales Price per Sq Ft	Median Sales Price per Sq Ft	Median Days In RPR
85377	20	\$14,000,900	12	\$10,173,100	\$847,758	\$776,000	\$273	\$251	68

