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# Summary of Key Listing and Sales Metrics

A summary of the key metrics selected to be included in the report. MLS sources where licensed.

Key Metrics	Mar 2018	Mar 2017	+ / -	YTD 2018	YTD 2017	+ / -
Listing Activity Charts Metrics						
New Listing Count	109	103	+5.8%	326	303	+7.6%
New Listing Volume	\$239,083,124	\$183,972,084	+30%	\$774,370,466	\$550,065,540	+40.8%
Active Listing Count	367	455	-19.3%	1,130	1,340	-15.7%
Active Listing Volume	\$1,103,846,452	\$1,092,536,487	+1%	\$3,315,530,842	\$3,162,599,083	+4.8%
Average Listing Price	\$3,007,756	\$2,401,179	+25.3%	\$2,934,098	\$2,360,149	+24.3%
Median Listing Price	\$2,295,000	\$1,950,000	+17.7%	\$2,263,104	\$1,933,493	+17%
Average Listing Price per Sq Ft	\$465	\$408	+13.8%	\$457	\$406	+12.6%
Median Listing Price per Sq Ft	\$432	\$372	+16.1%	\$424	\$372	+14%
Median Daysin RPR	79	109	-27.5%	93.37	108.19	-13.7%
Months of Inventory	9.2	13.4	-31.4%	9.3	11.8	-20.6%
Absorption Rate	10.9%	7.47%	+3.4%	10.71%	8.51%	+2.2%
Sales Activity Charts Metrics			1			
New Pending Sales Count	95	77	+23.4%	230	186	+23.7%
New Pending Sales Volume	\$195,492,722	\$116,773,356	+67.4%	\$438,828,891	\$282,436,656	+55.4%
Pending Sales Count	106	78	+35.9%	250	187	+33.7%
Pending Sales Volume	\$239,246,860	\$131,476,215	+82%	\$534,518,924	\$313,529,712	+70.5%
Closed Sales Count	59	48	+22.9%	147	121	+21.5%
Closed Sales Volume	\$101,976,114	\$75,835,227	+34.5%	\$250,447,225	\$176,372,734	+42%
Average Sales Price	\$1,728,409	\$1,579,901	+9.4%	\$1,703,723	\$1,457,626	+16.9%
Median Sales Priœ	\$1,421,000	\$1,414,000	+0.5%	\$1,458,633	\$1,282,145	+13.8%
Average Sales Price per Sq Ft	\$390	\$371	+5.3%	\$398	\$359	+10.8%
Median Sales Price per Sq Ft	\$343	\$348	-1.3%	\$359	\$334	+7.5%
Distressed Charts Metrics						
Distressed Listing Count	2	3	-33.3%	6	8	-25%



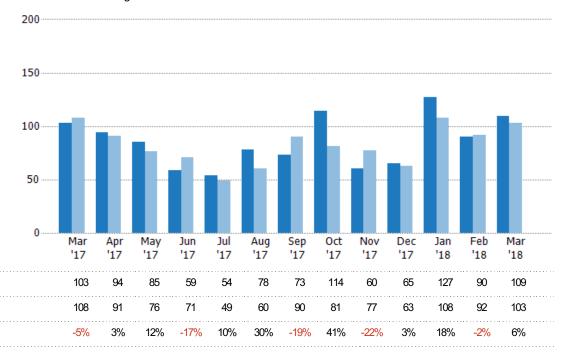


#### **New Listings**

The number of new single-family, condominium and townhome listings that were added each month.

Custom Area: Paradise Valley, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Single Family Residence

Month/ Year	Count	% Chg.
Mar '18	109	5.8%
Mar '17	103	-4.6%
Mar '16	108	1.9%



#### **New Listing Volume**

Percent Change from Prior Year

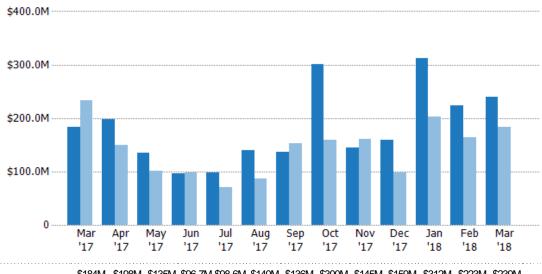
Current Year

Prior Year

The sum of the listing price of single-family, condominium and townhome listings that were added each month.

Custom Area: Paradise Valley, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Single Family Residence

Month/ Year	Volume	% Chg.
Mar '18	\$239M	30%
Mar '17	\$184M	-21.2%
Mar '16	\$234M	-23.9%



 Current Year
 \$184M
 \$198M
 \$135M
 \$96.7M
 \$98.6M
 \$140M
 \$136M
 \$300M
 \$145M
 \$159M
 \$312M
 \$223M
 \$239M

 Prior Year
 \$234M
 \$150M
 \$101M
 \$97.7M
 \$70.7M
 \$86.9M
 \$152M
 \$159M
 \$161M
 \$97.3M
 \$202M
 \$164M
 \$184M

 Percent Change from Prior Year
 -21%
 32%
 34%
 -1%
 39%
 61%
 -11%
 89%
 -10%
 64%
 54%
 36%
 30%





#### **Active Listings**

The number of active single-family, condominium and townhome listings at the end of each month.

Custom Area: Paradise Valley, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Single Family Residence

Month/ Year	Count	% Chg.
Mar '18	367	-19.3%
Mar '17	455	-8.6%
Mar '16	498	-3%



#### **Active Listing Volume**

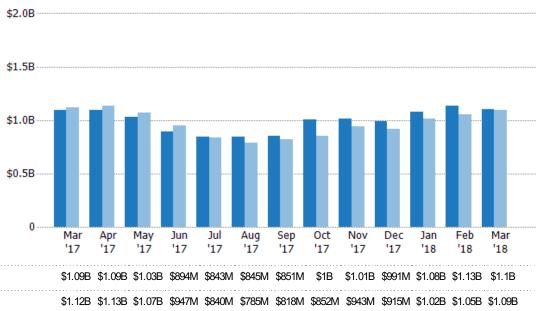
Percent Change from Prior Year

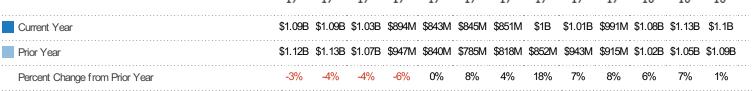
Current Year

Prior Year

The sum of the listing price of active single-family, condominium and townhome listings at the end of each month.

Month/ Year	Volume	% Chg.
Mar '18	\$1.1B	1%
Mar '17	\$1.09B	-2.6%
Mar '16	\$1.12B	-7.1%



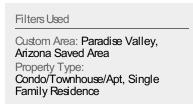




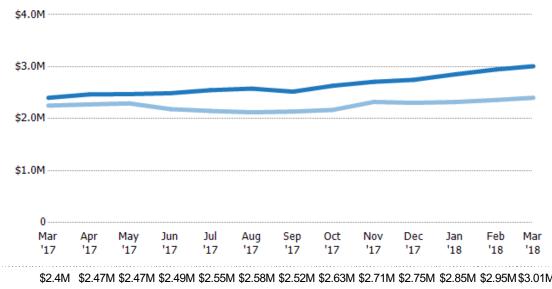


#### **Average Listing Price**

The average listing price of active single-family, condominium and townhome listings at the end of each month.



Price	% Chg.
\$3.01M	25.3%
\$2.4M	6.6%
\$2.25M	-4.2%
	\$3.01M \$2.4M



Current Year	\$2.4M	\$2.47M	\$2.47M	\$2.49M	\$2.55M	\$2.58M	\$2.52M	\$2.63M	\$2.71M	\$2.75M	\$2.85M	\$2.95M	\$3.01M
Prior Year	\$2.25M	\$2.27M	\$2.29M	\$2.18M	\$2.15M	\$2.12M	\$2.14M	\$2.17M	\$2.32M	\$2.3M	\$2.32M	\$2.36M	\$2.4M
Percent Change from Prior Year	7%	8%	8%	14%	19%	21%	18%	21%	17%	19%	23%	25%	25%

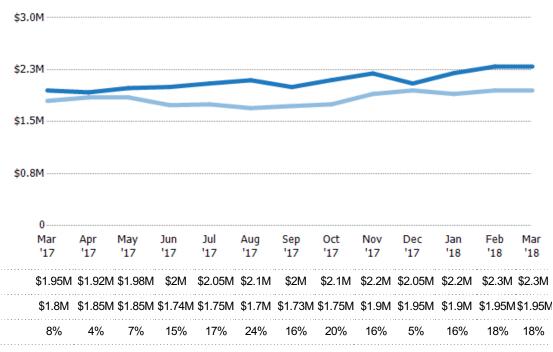
### **Median Listing Price**

The median listing price of active single-family, condominium and townhome listings at the end of each month.

Filters Used	
Custom Area: Paradise Valley, Arizona Saved Area Property Type:	
Condo/Townhouse/Apt, Single Family Residence	

Month/ Year	Price	% Chg.
Mar '18	\$2.3M	17.7%
Mar '17	\$1.95M	8.4%
Mar '16	\$1.8M	-11.1%

Percent Change from Prior Year





Current Year

Prior Year



11%

12%

14%



# Market Data Report

### Average Listing Price per Sq Ft

The average of listing prices divided by the living area of homes on market at the end of each month.

Custom Area: Paradise Valley, Arizona Saved Area
Property Type: Condo/Townhouse/Apt, Single Family Residence

Month/ Year	Price/sq ft	% Chg.
Mar '18	\$465	13.8%
Mar '17	\$408	4.7%
Mar '16	\$390	-1.6%

Percent Change from Prior Year

Current Year
Prior Year

375												
250												
125												
0												
Mar	Apr	May	Jun	Jul	Aug		Oct	Nov	Dec	Jan	Feb	
•						Sep '17						
Mar	Apr	May	Jun	Jul	Aug		Oct	Nov	Dec	Jan	Feb	

### Median Listing Price per Sq Ft

The median of listing prices divided by the living area of homes on market at the end of each month.

3%

4%

Custom Area: Paradise Valley, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Single Family Residence

Month/ Year	Price/sq ft	% Chg.
Mar '18	\$432	16.1%
Mar '17	\$372	3.3%
Mar '16	\$360	-0.7%

Percent Change from Prior Year

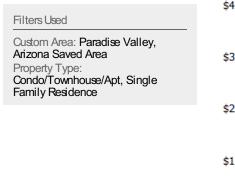
75												_
50												
25												
25												
•		May '17										
0 Mar	Apr	May	Jun	Jul		Sep	0ct	Nov	Dec	Jan	Feb	Ma '1
0 Mar '17	Apr '17	May '17	Jun '17	Jul '17	Aug '17	Sep '17	0ct '17	Nov '17	Dec '17	Jan '18	Feb '18	Ma

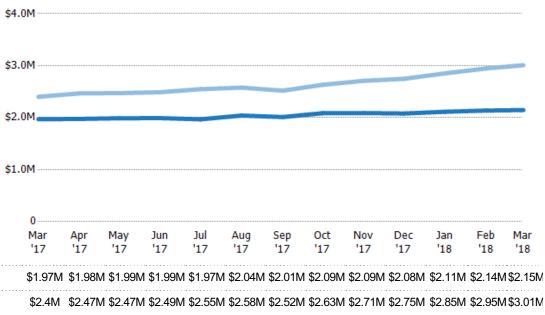
Current Year
Prior Year



Average Listing Price vs Average Est Value

The average listing price as a percentage of the average AVM or RVM® valuation estimate for active listings each month.





125% 124% 125% 129% 126% 125% 126% 130%

#### Median Listing Price vs Median Est Value

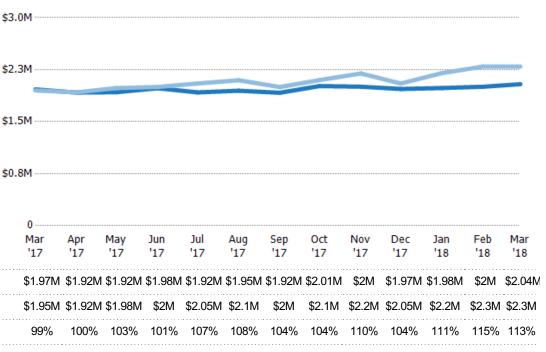
The median listing price as a percentage of the median AVM or RVM® valuation estimate for active listings each month.

Custom Area: Paradise Valley, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Single Family Residence

Avg Listing Price as a % of Avg Est Value

Avg Est Value

Avg Listing Price



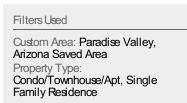
Median Est Value

Median Listing Price

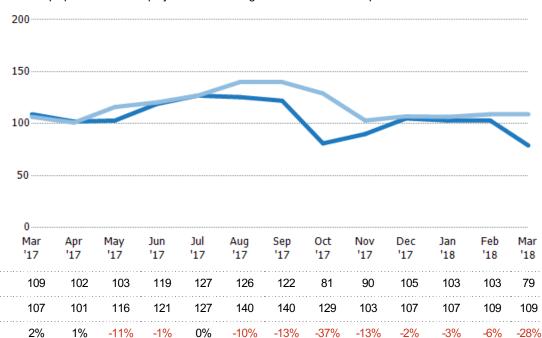
Med Listing Price as a % of Med Est Value

#### Median Days in RPR

The median number of days between when residential properties are first displayed as active listings in RPR and when accepted offers have been noted in RPR







### Months of Inventory

Percent Change from Prior Year

Current Year

Prior Year

The number of months it would take to exhaust active listings at the current sales rate.

13.5

-1%

11.9

-22%

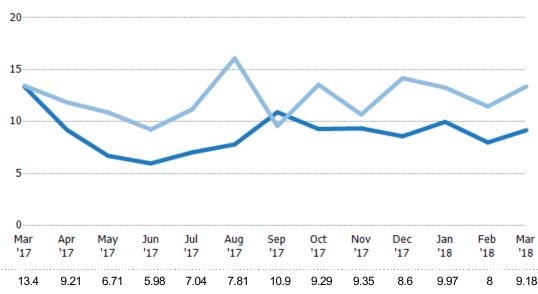
10.9

-38%

Custom Area: Paradise Valley, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Single Family Residence

Month/ Year	Months	% Chg.
Mar '18	9.18	-31.4%
Mar '17	13.4	-0.6%
Mar '16	13.5	38%

Percent Change from Prior Year



16.1

11.2

-37%

9.58

14%

13.6

-31%

10.7

-12%

14.2

-39%

13.3

-25%

11.5

13.4

Current Year

Prior Year

9.23

-35%

#### **Absorption Rate**

The percentage of inventory sold per month.

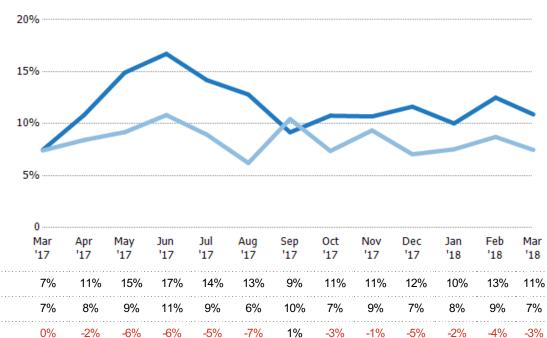
Custom Area: Paradise Valley, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Single Family Residence

Rate	Chg.
11%	-3.4%
7%	-0.1%
7%	-27.5%
	11% 7%

Current Year

Prior Year

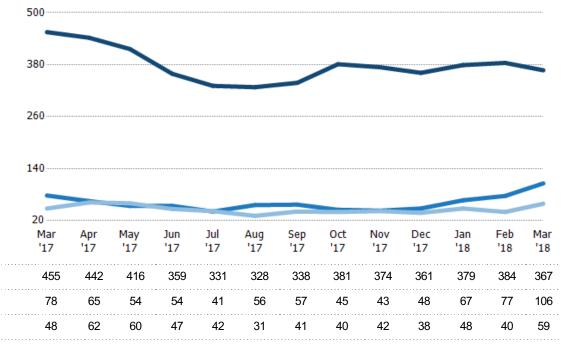
Change from Prior Year



### Active/Pending/Sold Units

The number of single-family, condominium and townhome properties that were Active, Pending and Sold each month.

Custom Area: Paradise Valley, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Single Family Residence



Active

Sold

Pending

#### **New Pending Sales**

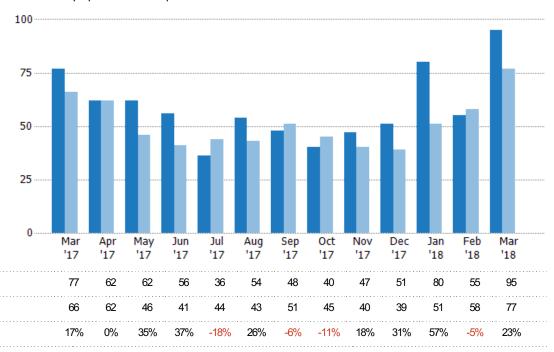
The number of single-family, condominium and townhome properties with accepted offers that were added each month.

Custom Area: Paradise Valley, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Single Family Residence

Month/ Year	Count	% Chg.
Mar '18	95	23.4%
Mar '17	77	16.7%
Mar '16	66	-6.1%

Current Year

Prior Year

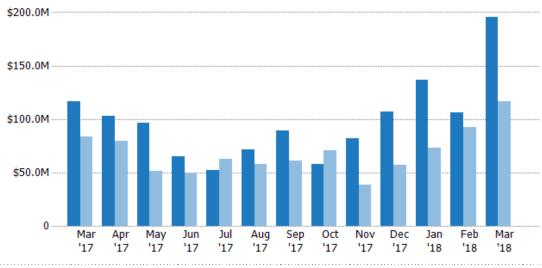


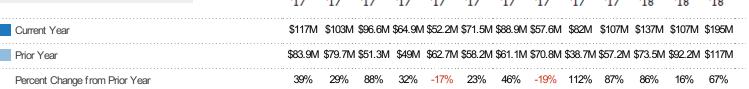
### New Pending Sales Volume

Percent Change from Prior Year

The sum of the sales price of single-family, condominium and townhome properties with accepted offers that were added each month.

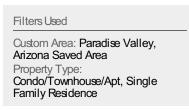
Month/ Year	Volume	% Chg.
Mar '18	\$195M	67.4%
Mar '17	\$117M	39.1%
Mar '16	\$83.9M	10%



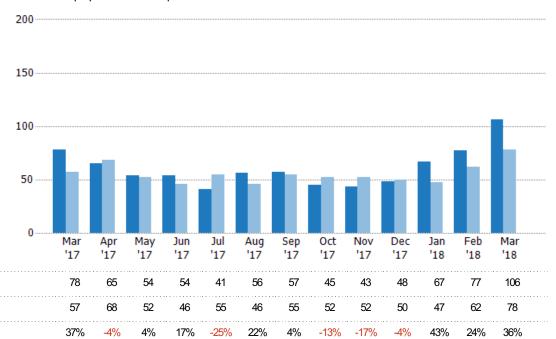


#### **Pending Sales**

The number of single-family, condominium and townhome properties with accepted offers that were available at the end each month.



Month/ Year	Count	% Chg.
Mar '18	106	35.9%
Mar '17	78	36.8%
Mar '16	57	8.8%



### Pending Sales Volume

Percent Change from Prior Year

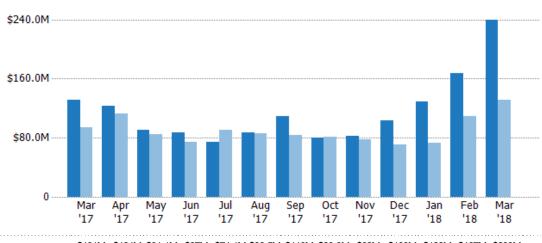
Current Year

Prior Year

The sum of the sales price of single-family, condominium and townhome properties with accepted offers that were available at the end of each month.

Filters Used	
Custom Area: Paradise Valley, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Single Family Residence	

Month/ Year	Volume	% Chg.
Mar '18	\$239M	82%
Mar '17	\$131M	39%
Mar '16	\$94.6M	18.2%



	17	17	17	1/	1/	17	1/	17	1/	17	10	10	10	
Current Year	\$131M	\$124M	\$91.1M	\$87M	\$74.1M	\$86.5M	\$110M	\$80.3M	\$82M	\$103M	\$128M	\$167M	\$239M	****
Prior Year	\$94.6M	\$113M	\$85.3M	\$74.6N	1 \$90.9M	\$86.3M	\$83.5M	\$81M	\$77.5M	\$71.1M	\$72.9M	\$109M	\$131M	****
Percent Change from Prior Year	39%	9%	7%	17%	-19%	0%	31%	-1%	6%	45%	76%	53%	82%	• • • • • • • • • • • • • • • • • • • •



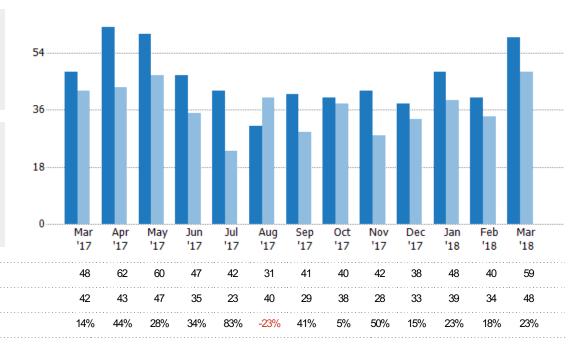


#### **Closed Sales**

The total number of single-family, condominium and townhome properties sold each month.

Custom Area: Paradise Valley, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Single Family Residence

Month/ Year	Count	% Chg.
Mar '18	59	22.9%
Mar '17	48	14.3%
Mar '16	42	0%



#### **Closed Sales Volume**

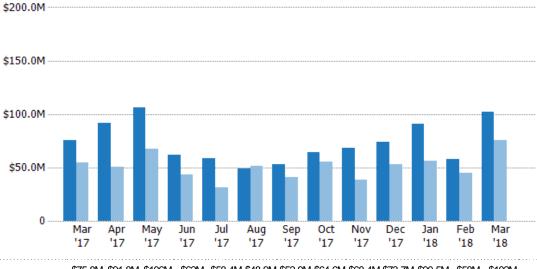
Percent Change from Prior Year

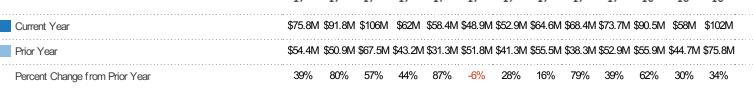
Current Year

Prior Year

The sum of the sales price of single-family, condominium and townhome properties sold each month.

Month/ Year	Volume	% Chg.
Mar '18	\$102M	34.5%
Mar '17	\$75.8M	39.5%
Mar '16	\$54.4M	3%



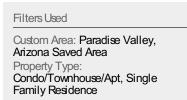


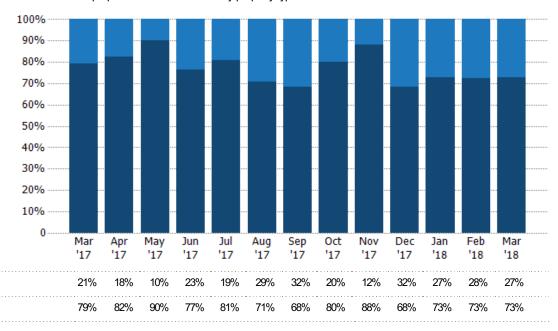




### Closed Sales by Property Type

The percentage of single-family, condominium and townhome properties sold each month by property type.





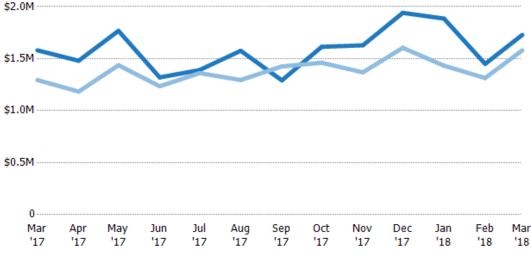
### **Average Sales Price**

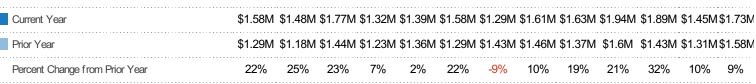
Single Family Residence

Condo/Townhouse

The average sales price of the single-family, condominium and townhome properties sold each month.









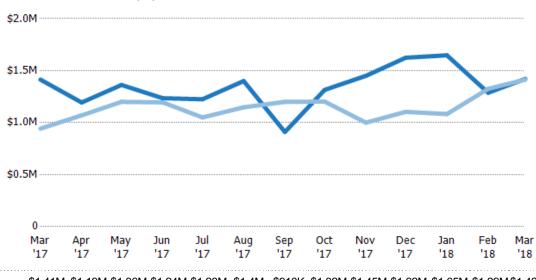


#### **Median Sales Price**

The median sales price of the single-family, condominium and townhome properties sold each month.

Custom Area: Paradise Valley, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Single Family Residence

Month/ Year	Price	% Chg.
Mar '18	\$1.42M	0.5%
Mar '17	\$1.41M	50%
Mar '16	\$943K	32.1%



Current Year	\$1.41M	\$1.19M	\$1.36M	\$1.24M	\$1.23M	\$1.4M	\$910K	\$1.32M	\$1.45M	\$1.62M	\$1.65M	\$1.29M\$	51.42M
Prior Year	\$943K	\$1.07M	\$1.2M	\$1.2M	\$1.05M	\$1.15M	\$1.2M	\$1.2M	\$1M	\$1.1M	\$1.08M	\$1.33M\$	61.41M
Percent Change from Prior Year	50%	12%	14%	3%	17%	22%	-24%	9%	45%	47%	52%	-3%	0%

### Average Sales Price per Sq Ft

The average of the sales price divided by the living area of properties sold each month.

Custom Area: Paradise Valley, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Single Family Residence

Month/ Year	Price/sq ft	% Chg.
Mar '18	\$390	5.3%
Mar '17	\$371	9.8%
Mar '16	\$338	-9.2%

Percent Change from Prior Year

5	375												
	hann								<b>\</b>				
-	\$250												
5	125												
	0												
	0 Mar '17	Apr '17	May '17	Jun '17	Jul '17	Aug '17	Sep '17	0ct '17	Nov '17	Dec '17	Jan '18	Feb '18	 Mar '18
	Mar	Apr	May	Jun		Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar
	Mar '17	Apr '17	May '17	Jun '17	Jul '17	Aug '17	Sep '17	0ct '17	Nov '17	Dec '17	Jan '18	Feb '18	Mar '18



Current Year
Prior Year



### Median Sales Price per Sq Ft

The median of the sales price divided by the living area of properties sold each month.

Custom Area: Paradise Valley, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Single Family Residence

Month/ Year	Price/sq ft	% Chg.
Mar '18	\$343	-1.3%
Mar '17	\$348	7.4%
Mar '16	\$324	-9.7%

Current Year

Prior Year

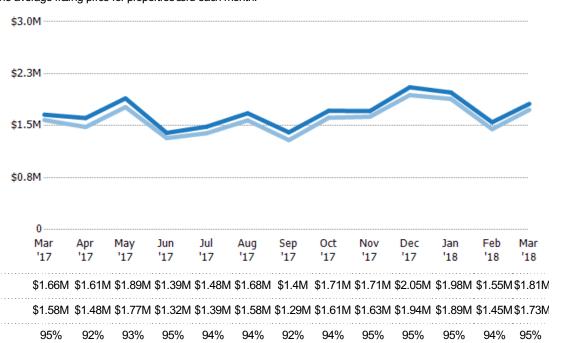


#### Average Sales Price vs Average Listing Price

The average sales price as a percentage of the average listing price for properties sold each month.

Custom Area: Paradise Valley, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Single Family Residence

Percent Change from Prior Year





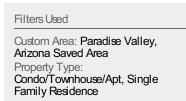
Avg List Price

Avg Sales Price

Avg Sales Price as a % of Avg List Price

#### Median Sales Price vs Median Listing Price

The median sales price as a percentage of the median listing price for properties sold each month.





 Median List Price
 \$1.5M
 \$1.33M
 \$1.47M
 \$1.33M
 \$1.29M
 \$1.5M
 \$1.05M
 \$1.5M
 \$1.67M
 \$1.47M
 \$1.49M

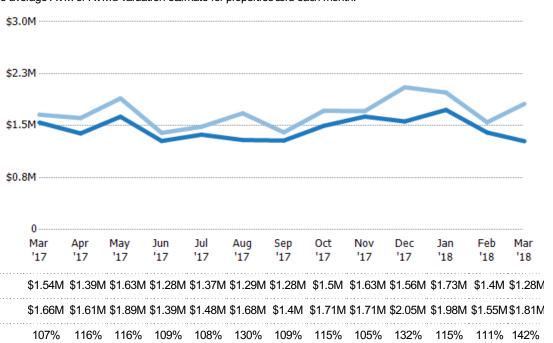
 Median Sales Price
 \$1.41M
 \$1.19M
 \$1.36M
 \$1.24M
 \$1.23M
 \$1.4M
 \$910K
 \$1.32M
 \$1.45M
 \$1.65M
 \$1.29M
 \$1.42M

 Med Sales Price as a % of Med List Price
 94%
 90%
 92%
 93%
 95%
 94%
 87%
 95%
 97%
 97%
 96%
 87%
 95%

#### Average Sales Price vs Average Est Value

The average sales price as a percentage of the average AVM or RVM® valuation estimate for properties sold each month.

Custom Area: Paradise Valley, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Single Family Residence





Avg Est Value

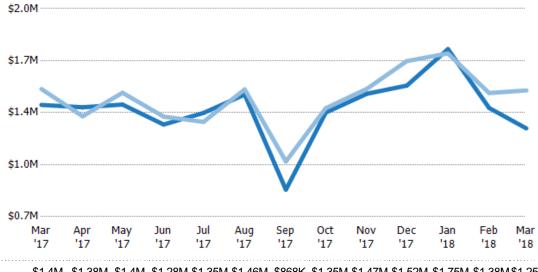
Avg Sales Price

Avg Sales Price as a % of Avg Est Value

#### Median Sales Price vs Median Est Value

The median sales price as a percent of the median AVM or RVM® valuation estimate for properties sold each month.

Custom Area: Paradise Valley, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Single Family Residence



Median Est Value	\$1.4M	\$1.38M	\$1.4M	\$1.28M	\$1.35M	\$1.46M	\$868K	\$1.35M	\$1.47M	\$1.52M	\$1.75M	\$1.38M	\$1.25M
Median Sales Price	\$1.5M	\$1.33M	\$1.47M	\$1.33M	\$1.29M	\$1.5M	\$1.05M	\$1.38M	\$1.5M	\$1.67M	\$1.72M	\$1.47M	\$1.49M
Med Sales Price as a % of Med Est Value	107%	96%	105%	104%	96%	102%	120%	102%	102%	110%	98%	107%	119%

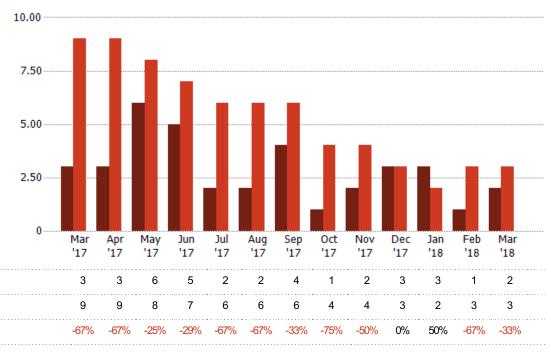
### **Distressed Listings**

The number of distressed single-family, condominum and townhome properties that were for sale at the end of each month.

Custom Area: Paradise Valley, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Single Family Residence

Month/ Year	Count	% Chg.
Mar '18	2	-33.3%
Mar '17	3	-66.7%
Mar '16	9	-11.1%

Percent Change from Prior Year



Current Year

Prior Year



Pre-Foreclosure

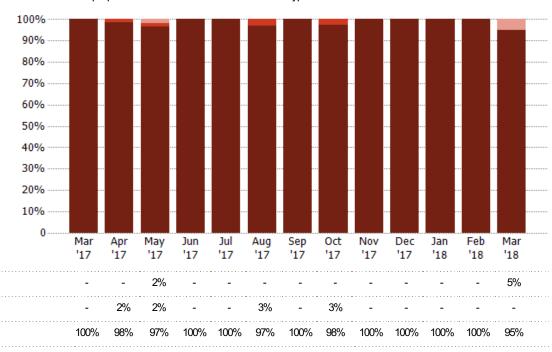
Foreclosure

Non-Distressed

# Market Data Report

### Distressed Sales by Sales Type

The percentage of single-family, condominium and townhome properties sold each month for each sales type.









# Listing Activity by ZIP

Mar 2018

ZIP	Listings	Listing Volume	Avg Listing	Median Listing	Av g Listing	Median Listing	Months of	Absorption
	(Month End)	(Month End)	Price	Price	Price per Sq Ft	Price per Sq Ft	Inventory	Rate %
85253	367	\$1,103,846,452	\$3,007,756	\$2,295,000	\$465	\$432	6	16.07 %







# Sales Activity by ZIP

Mar 2018

ZIP	Pendings (Month End)	Pending Volume (Month End)	Sales	Sales Volume	Av g Sales Price	Median Sales Price	Av g Sales Price per Sq Ft	Median Sales Price per Sq Ft	Median Days In RPR
85253	106	\$239,246,860	59	\$101,976,114	\$1,813,625	\$1,488,900	\$373	\$323	41



