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# Summary of Key Listing and Sales Metrics

A summary of the key metrics selected to be included in the report. MLS sources where licensed.

| + / -  | YTD 2018      | YTD 2019      | + / -  | Mar 2018      | Mar 2019      | Key Metrics                     |
|--------|---------------|---------------|--------|---------------|---------------|---------------------------------|
|        |               |               |        |               |               | isting Activity Charts Metrics  |
| +_     | 325           | 325           | -16.7% | 120           | 100           | New Listing Count               |
| +5.9%  | \$182,345,288 | \$193,153,919 | -11.2% | \$66,290,701  | \$58,891,374  | New Listing Volume              |
|        | NA            | N/A           | -26.4% | 360           | 265           | Active Listing Count            |
|        | NA            | N/A           | -8%    | \$238,580,937 | \$219,553,749 | Active Listing Volume           |
| +14.6% | \$671,323     | \$769,216     | +25%   | \$662,725     | \$828,505     | Average Listing Price           |
| +8.9%  | \$502,898     | \$547,763     | +21.4% | \$493,500     | \$599,000     | Median Listing Price            |
| +6.8%  | \$219         | \$234         | +9.3%  | \$219         | \$239         | Average Listing Price per Sq Ft |
| +7.2%  | \$203         | \$217         | +9.4%  | \$203         | \$222         | Median Listing Price per Sq Ft  |
| -4.9%  | 79.81         | 75.92         | +2.8%  | 72            | 74            | Median Days in RPR              |
| -32.6% | 5.8           | 3.9           | -27.4% | 4.9           | 3.6           | Months of Inventory             |
| +8.3%  | 17.2%         | 25.54%        | +7.6%  | 20.28%        | 27.92%        | Absorption Rate                 |
|        |               |               |        |               |               | ales Activity Charts Metrics    |
| +17.8% | 304           | 358           | +24.8% | 117           | 146           | New Pending Sales Count         |
| +18.8% | \$149,660,314 | \$177,864,746 | +9.2%  | \$64,953,256  | \$70,941,463  | New Pending Sales Volume        |
|        | NA            | N/A           | +70.7% | 82            | 140           | Pending Sales Count             |
|        | NA            | N/A           | +34.8% | \$54,318,996  | \$73,214,513  | Pending Sales Volume            |
| +0.8%  | 238           | 240           | +2%    | 100           | 102           | Closed Sales Count              |
| +9.5%  | \$104,434,235 | \$114,350,552 | -10.6% | \$48,526,375  | \$43,375,700  | Closed Sales Volume             |
| +8.6%  | \$438,799     | \$476,461     | -12.4% | \$485,264     | \$425,252     | Average Sales Price             |
| +3.7%  | \$370,777     | \$384,469     | -7.9%  | \$418,500     | \$385,500     | Median Sales Price              |
| +8.8%  | \$196         | \$213         | +3.9%  | \$198         | \$206         | Average Sales Price per Sq Ft   |
| +7.3%  | \$191         | \$205         | +4.1%  | \$193         | \$201         | Median Sales Price per Sq Ft    |
|        |               |               |        |               |               | Distressed Charts Metrics       |
|        | NA            | NA            | -33.3% | 3             | 2             | Distressed Listing Count        |





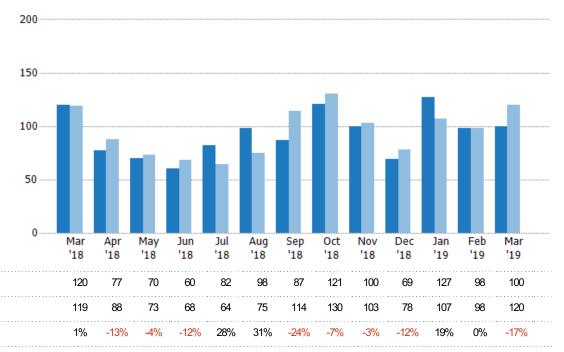
### **New Listings**

The number of new residential listings that were added each month.

Filters Used

Custom Area: Fountain Hills, Arizona
Saved Area
Property Type:
Condo/Townhouse/Apt, Single
Family Residence

| Month/<br>Year | Count | % Chg. |
|----------------|-------|--------|
| Mar '19        | 100   | -16.7% |
| Mar '18        | 120   | 0.8%   |
| Mar '17        | 119   | -5%    |



## New Listing Volume

Percent Change from Prior Year

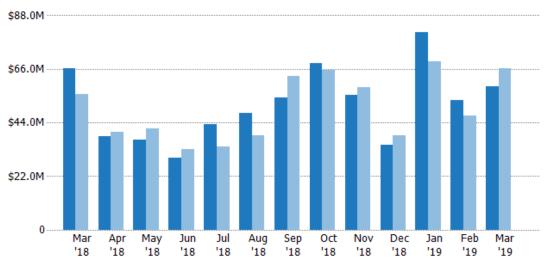
Current Year

Prior Year

The sum of the listing price of residential listings that were added each month.

Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Single Family Residence

| Month/<br>Year | Volume  | % Chg. |
|----------------|---------|--------|
| Mar '19        | \$58.9M | -11.2% |
| Mar '18        | \$66.3M | 18.7%  |
| Mar'17         | \$55.9M | -7.2%  |



Current Year \$66.3M \$38.5M \$37M \$29.7M \$43.4M \$47.8M \$54.3M \$68.6M \$55.2M \$34.9M \$81M \$53.2M \$58.9M

Prior Year \$55.9M \$40.3M \$41.6M \$33.1M \$34.1M \$38.8M \$63.1M \$65.6M \$58.6M \$38.9M \$69.2M \$46.8M \$66.3M

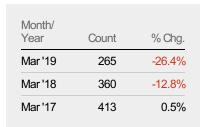
Percent Change from Prior Year 19% -4% -11% -10% 27% 23% -14% 5% -6% -10% 17% 14% -11%

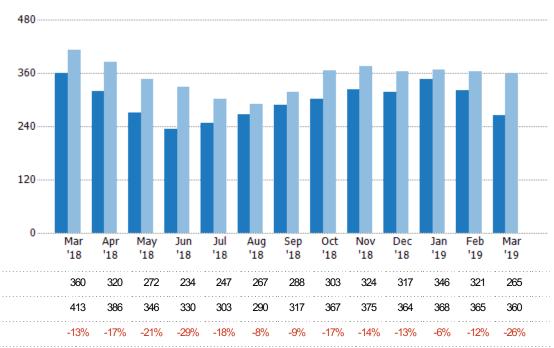


### **Active Listings**

The number of active residential listings at the end of each month.







## **Active Listing Volume**

Percent Change from Prior Year

Current Year

Prior Year

The sum of the listing price of active residential listings at the end of each month.

| Month/<br>Year | Volume | % Chg. |
|----------------|--------|--------|
| Mar '19        | \$220M | -8%    |
| Mar '18        | \$239M | -5.7%  |
| Mar'17         | \$253M | 6.5%   |







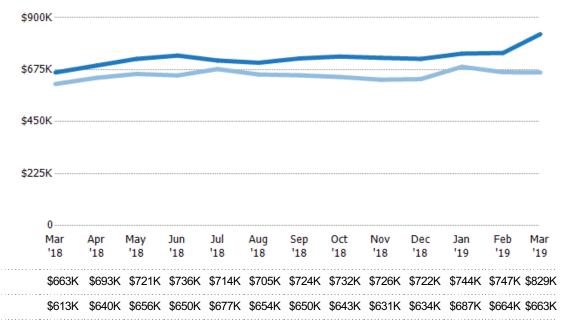


### **Average Listing Price**

The average listing price of active residential listings at the end of each month.

| Filters Used  |
|---|
| Custom Area: Fountain Hills, Arizona<br>Saved Area<br>Property Type:<br>Condo/Townhouse/Apt, Single<br>Family Residence |

| Price  | % Chg. |
|--------|--------|
| \$829K | 25%    |
| \$663K | 8.1%   |
| \$613K | 6%     |
|        | · · ·  |



# **Median Listing Price**

Percent Change from Prior Year

Current Year

Prior Year

The median listing price of active residential listings at the end of each month.

8%

\$600K

8%

10%

13%

5%

8%

11%

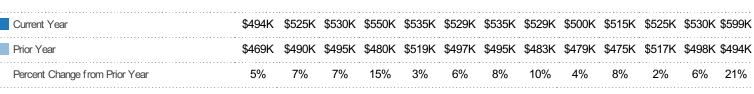
15%

14%

13% 25%

| Month/<br>Year | Price  | % Chg. |
|----------------|--------|--------|
| Mar '19        | \$599K | 21.4%  |
| Mar '18        | \$494K | 5.3%   |
| Mar '17        | \$469K | 0.3%   |

| \$45 | 50K        |            |            |            |            |            |            |            |            |            |            |            |            |
|------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|
| \$30 | 00K        |            |            |            |            |            |            |            |            |            |            |            |            |
| \$15 | 50K        |            |            |            |            |            |            |            |            |            |            |            |            |
|      |            |            |            |            |            |            |            |            |            |            |            |            |            |
|      | _          |            | May<br>'18 |            |            |            |            |            |            |            |            |            | Mar<br>'19 |
|      | Mar<br>'18 | Apr<br>'18 |            | Jun<br>'18 | Jul<br>'18 | Aug<br>'18 | Sep<br>'18 | Oct<br>'18 | Nov<br>'18 | Dec<br>'18 | Jan<br>'19 | Feb<br>'19 | Mar<br>'19 |







## Average Listing Price per Sq Ft

The average of listing prices divided by the living area of homes on market at the end of each month.

| Filters Used  |
|---|
| Custom Area: Fountain Hills, Arizona<br>Saved Area<br>Property Type:<br>Condo/Townhouse/Apt, Single<br>Family Residence |

| Month/<br>Year | Price/sq ft | % Chg. |
|----------------|-------------|--------|
| Mar '19        | \$239       | 9.3%   |
| Mar '18        | \$219       | 4.6%   |
| Mar '17        | \$209       | -2.2%  |

Current Year
Prior Year

| 300        |            |            |            |            |            |            |            |            |            |            |            |            |
|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|
| 225        |            |            |            |            | _          | _          |            | _          |            |            |            |            |
| \$150      |            |            |            |            |            |            |            |            |            |            |            |            |
| \$75       |            |            |            |            |            |            |            |            |            |            |            |            |
| 0          |            |            |            |            |            |            |            |            |            |            |            |            |
| Mar<br>'18 | Apr<br>'18 | May<br>'18 | Jun<br>'18 | Jul<br>'18 | Aug<br>'18 | Sep<br>'18 | Oct<br>'18 | Nov<br>'18 | Dec<br>'18 | Jan<br>'19 | Feb<br>'19 | Mar<br>'19 |
| \$219      | \$221      | \$223      | \$228      | \$227      | \$225      | \$225      | \$225      | \$225      | \$227      | \$231      | \$233      | \$239      |
| \$209      | \$214      | \$215      | \$217      | \$220      | \$219      | \$217      | \$215      | \$215      | \$214      | \$220      | \$218      | \$219      |
| 5%         | 3%         | 4%         | 5%         | 3%         | 3%         | 4%         | 5%         | 4%         | 6%         | 5%         | 7%         | 9%         |

# Median Listing Price per Sq Ft

The median of listing prices divided by the living area of homes on market at the end of each month.

Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Single Family Residence

Percent Change from Prior Year

| Month/<br>Year | Price/sq ft | % Chg. |
|----------------|-------------|--------|
| Mar '19        | \$222       | 9.4%   |
| Mar '18        | \$203       | 2.5%   |
| Mar '17        | \$198       | -4%    |

Percent Change from Prior Year

| 225             |            |            |            |            |            |            |            |            |            |            |            |           |
|-----------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|-----------|
| 150             |            |            |            |            |            |            |            |            |            |            |            |           |
| -75             |            |            |            |            |            |            |            |            |            |            |            |           |
| 0<br>Mar        | Apr        | May        | Jun        | Jul        | Aug        | Sep        | 0ct        | Nov        | Dec        | Jan        | Feb        | <br>Ma    |
| 0               |            |            |            |            |            |            |            |            |            |            |            | Ma<br>'19 |
| 0<br>Mar<br>'18 | Apr<br>'18 | May<br>'18 | Jun<br>'18 | Jul<br>'18 | Aug<br>'18 | Sep<br>'18 | Oct<br>'18 | Nov<br>'18 | Dec<br>'18 | Jan<br>'19 | Feb<br>'19 |           |

Current Year
Prior Year



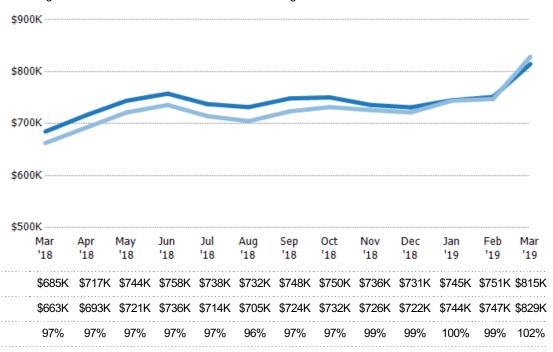
### Average Listing Price vs Average Est Value

The average listing price as a percentage of the average AVM or RVM® valuation estimate for active listings each month.

Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Single Family Residence

Avg Est Value

Avg Listing Price



### Median Listing Price vs Median Est Value

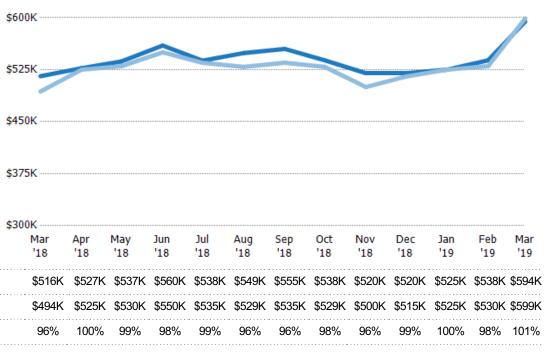
The median listing price as a percentage of the median AVM or RVM® valuation estimate for active listings each month.

Filters Used

Custom Area: Fountain Hills, Arizona Saved Area

Property Type:
Condo/Townhouse/Apt, Single Family Residence

Avg Listing Price as a % of Avg Est Value



Median Est Value

Median Listing Price

Med Listing Price as a % of Med Est Value

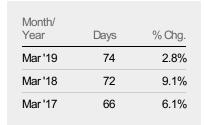
### Median Days in RPR

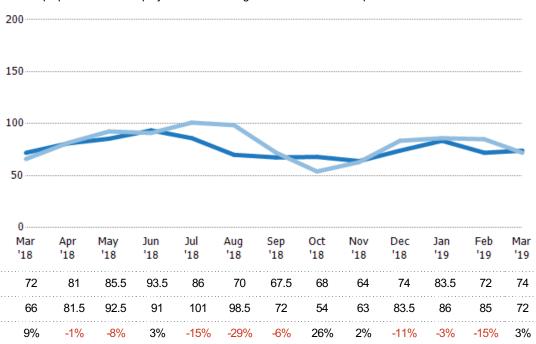
The median number of days between when residential properties are first displayed as active listings in RPR and when accepted offers have been noted in RPR.

Filters Used

Custom Area: Fountain Hills, Arizona
Saved Area

Property Type:
Condo/Townhouse/Apt, Single
Family Residence





# Months of Inventory

Percent Change from Prior Year

Current Year

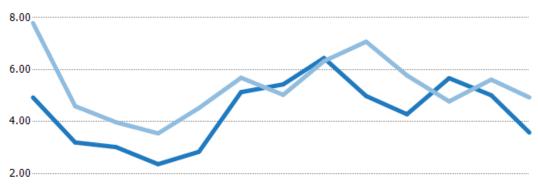
Prior Year

The number of months it would take to exhaust active listings at the current sales rate.

Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Single Family Residence

| Month/<br>Year | Months | % Chg. |
|----------------|--------|--------|
| Mar '19        | 3.58   | -27.4% |
| Mar '18        | 4.93   | -36.7% |
| Mar '17        | 7.79   | -11.2% |

Percent Change from Prior Year



| Mar<br>'18 | Apr<br>'18 | May<br>'18 | Jun<br>'18 | Jul<br>'18 | Aug<br>'18 | Sep<br>'18 | Oct<br>'18 | Nov<br>'18 |      | Jan<br>'19 | Feb<br>'19 | Mar<br>'19 |
|------------|------------|------------|------------|------------|------------|------------|------------|------------|------|------------|------------|------------|
| <br>4.93   | 3.2        | 3.02       | 2.36       | 2.84       | 5.13       | 5.43       | 6.45       | 4.98       | 4.28 | 5.67       | 5.02       | 3.58       |
| 7.79       | 4.6        | 3.98       | 3.55       | 4.52       | 5.69       | 5.03       | 6.33       | 7.08       | 5.78 | 4.78       | 5.62       | 4.93       |
| <br>-37%   | -30%       | -24%       | -33%       | -37%       | -10%       | 8%         | 2%         | -30%       | -26% | 19%        | -11%       | -27%       |

Current Year
Prior Year

### **Absorption Rate**

The percentage of inventory sold per month.

Filters Used

Custom Area: Fountain Hills, Arizona
Saved Area

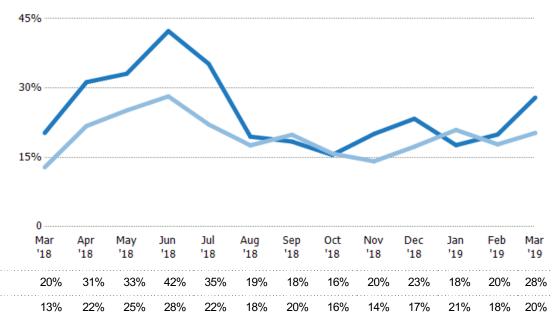
Property Type:
Condo/Townhouse/Apt, Single
Family Residence

| Month/<br>Year | Rate | Chg.  |
|----------------|------|-------|
| Mar '19        | 28%  | -7.7% |
| Mar '18        | 20%  | -7.4% |
| Mar '17        | 13%  | 12.6% |

Current Year

Prior Year

Change from Prior Year



# Active/Pending/Sold Units

The number of residential properties that were Active, Pending and Sold each month.

-7%

-9%

-8%

-14%

-13%

-2%

1%

0%

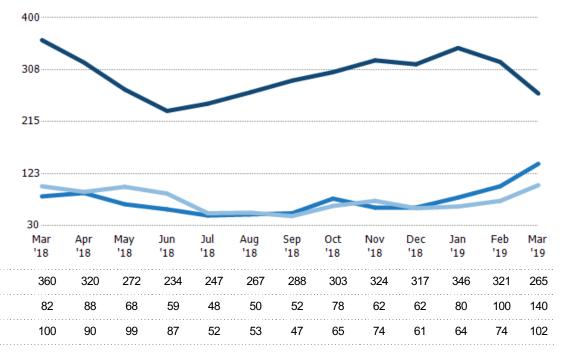
-6%

-6%

3%

-8%

Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Single Family Residence



Active

Sold

Pending

### **New Pending Sales**

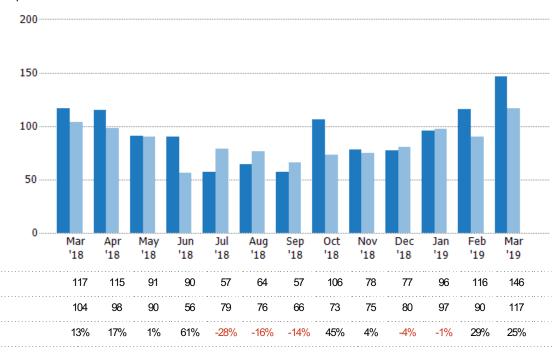
The number of residential properties with accepted offers that were added each month.

Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Single Family Residence

| Month/<br>Year | Count | % Chg. |
|----------------|-------|--------|
| Mar '19        | 146   | 24.8%  |
| Mar '18        | 117   | 12.5%  |
| Mar '17        | 104   | 7.7%   |

Current Year

Prior Year

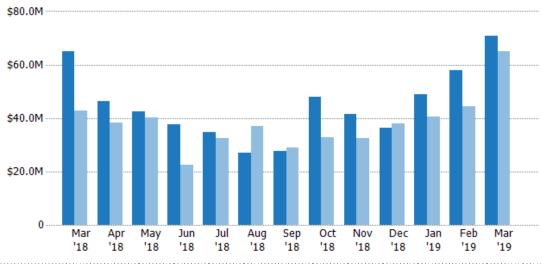


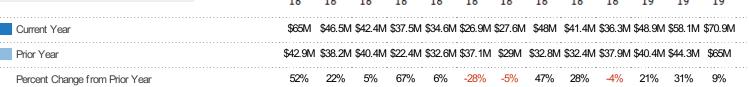
## New Pending Sales Volume

Percent Change from Prior Year

The sum of the sales price of residential properties with accepted offers that were added each month.

| Month/<br>Year | Volume  | % Chg. |
|----------------|---------|--------|
| Mar '19        | \$70.9M | 9.2%   |
| Mar '18        | \$65M   | 51.6%  |
| Mar '17        | \$42.9M | 13.6%  |

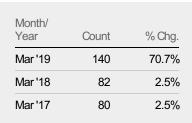




### **Pending Sales**

The number of residential properties with accepted offers that were available at the end each month.







# Pending Sales Volume

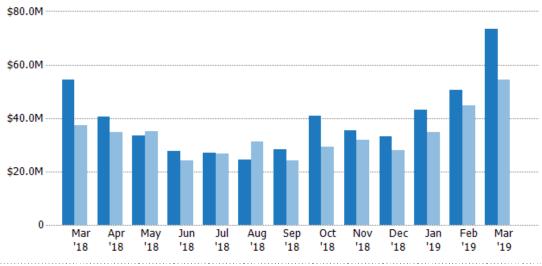
Percent Change from Prior Year

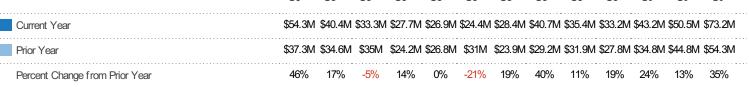
Current Year

Prior Year

The sum of the sales price of residential properties with accepted offers that were available at the end of each month.

| Month/<br>Year | Volume  | % Chg. |
|----------------|---------|--------|
| Mar '19        | \$73.2M | 34.8%  |
| Mar '18        | \$54.3M | 45.6%  |
| Mar '17        | \$37.3M | 3.1%   |





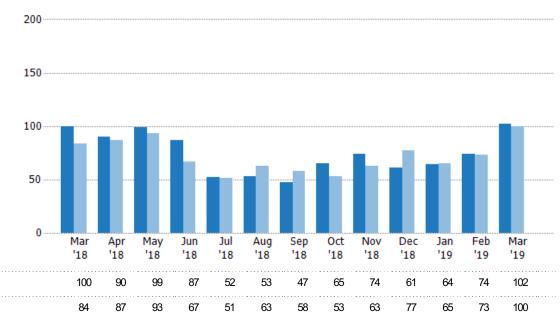


#### **Closed Sales**

The total number of residential properties sold each month.

Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Single Family Residence

| Month/<br>Year | Count | % Chg. |
|----------------|-------|--------|
| Mar '19        | 102   | 2%     |
| Mar '18        | 100   | 19%    |
| Mar '17        | 84    | 11.9%  |



#### **Closed Sales Volume**

Percent Change from Prior Year

Current Year

Prior Year

The sum of the sales price of residential properties sold each month.

19%

3%

6%

30%

2%

-16%

-19%

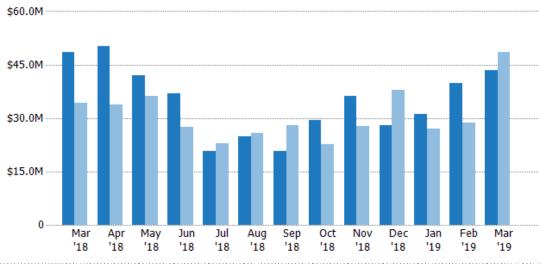
23%

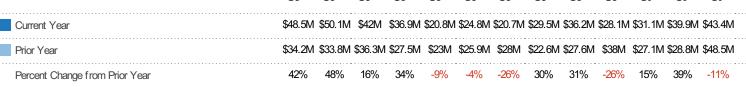
17%

-21%

2%

| Month/<br>Year | Volume  | % Chg. |
|----------------|---------|--------|
| Mar '19        | \$43.4M | -10.6% |
| Mar '18        | \$48.5M | 42%    |
| Mar '17        | \$34.2M | 0.4%   |





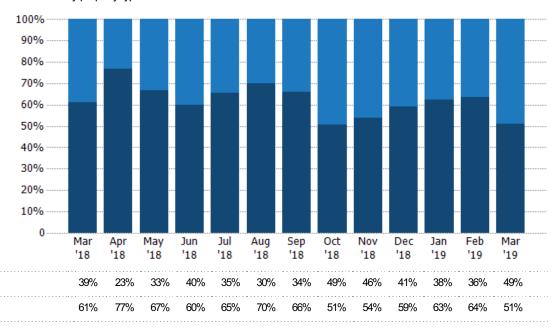
### Closed Sales by Property Type

The percentage of residential properties sold each month by property type.

Filters Used

Custom Area: Fountain Hills, Arizona
Saved Area

Property Type:
Condo/Townhouse/Apt, Single
Family Residence



# **Average Sales Price**

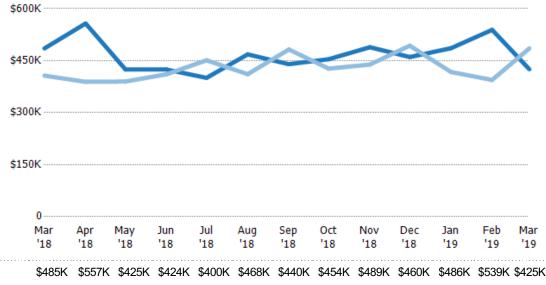
Single Family Residence

Condo/Townhouse

The average sales price of the residential properties sold each month.

Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Single Family Residence

| Month/<br>Year | Price  | % Chg. |
|----------------|--------|--------|
| Mar '19        | \$425K | -12.4% |
| Mar '18        | \$485K | 19.3%  |
| Mar '17        | \$407K | -10.2% |



Current Year

Prior Year

| \$407K \$389K | \$390K | \$411K | \$451K | \$411K | \$482K | \$427K | \$439K | \$493K | \$417K | \$394K \$48 | 35K |
|---------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|-------------|-----|
| 19% 43%       | 9%     | 3%     | -11%   | 14%    | -9%    | 6%     | 11%    | -7%    | 16%    | 37% -12     | 2%  |





#### **Median Sales Price**

The median sales price of the residential properties sold each month.

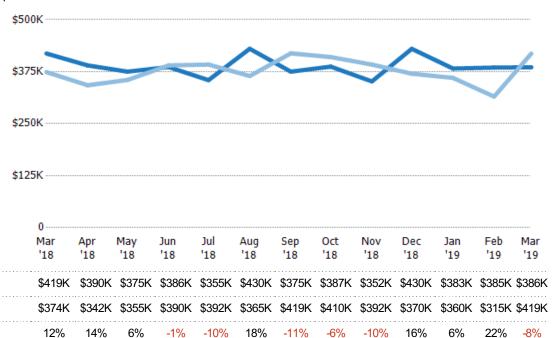
Filters Used

Custom Area: Fountain Hills, Arizona
Saved Area
Property Type:
Condo/Townhouse/Apt, Single
Family Residence



Current Year

Prior Year



### Average Sales Price per Sq Ft

Percent Change from Prior Year

The average of the sales price divided by the living area of properties sold each month.

0

Mar

Apr

May

Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Single Family Residence

| Month/<br>Year | Price/sq ft | % Chg. |
|----------------|-------------|--------|
| Mar '19        | \$206       | 3.9%   |
| Mar '18        | \$198       | 4.7%   |
| Mar '17        | \$189       | -6.4%  |

Percent Change from Prior Year

| \$300 |  |
|-------|--|
| \$225 |  |
| \$150 |  |
| \$75  |  |

| '18       | '18   | '18   | '18   | '18   | '18   | '18   | '18   | '18   | '18   | '19   | '19   | '19   |
|-----------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| <br>\$198 | \$221 | \$196 | \$199 | \$192 | \$203 | \$201 | \$218 | \$219 | \$207 | \$208 | \$227 | \$206 |
| <br>\$189 | \$193 | \$190 | \$196 | \$201 | \$190 | \$207 | \$190 | \$206 | \$212 | \$194 | \$195 | \$198 |
| <br>5%    | 15%   | 3%    | 2%    | -4%   | 7%    | -3%   | 14%   | 6%    | -3%   | 7%    | 16%   | 4%    |

Sep

Jul

Aug

Jun

Current Year
Prior Year



0ct

Nov

Dec

Jan

Mar

Feb



## Median Sales Price per Sq Ft

The median of the sales price divided by the living area of properties sold each month.

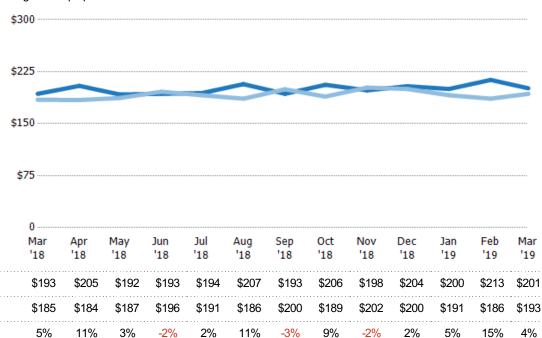
| Filters Used  |
|---|
| Custom Area: Fountain Hills, Arizona<br>Saved Area<br>Property Type:<br>Condo/Townhouse/Apt, Single<br>Family Residence |

| Month/<br>Year | Price/sq ft | % Chg. |
|----------------|-------------|--------|
| Mar '19        | \$201       | 4.1%   |
| Mar '18        | \$193       | 4.6%   |
| Mar '17        | \$185       | -4.9%  |

Percent Change from Prior Year

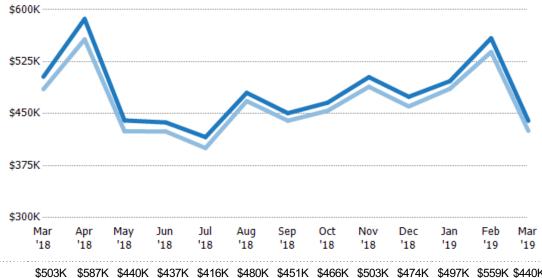
Current Year

Prior Year



## Average Sales Price vs Average Listing Price

The average sales price as a percentage of the average listing price for properties sold each month.



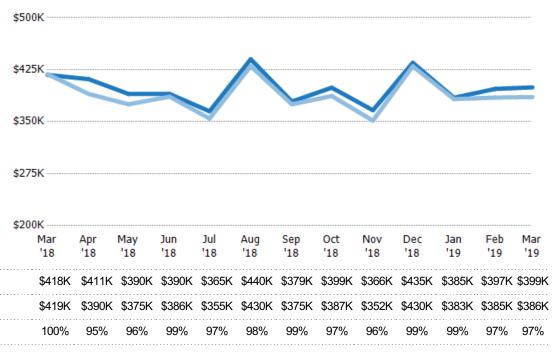
|  | Mar<br>'18 | Apr<br>'18 | May<br>'18 | Jun<br>'18 | Jul<br>'18 | Aug<br>'18 | Sep<br>'18 | Oct<br>'18 | Nov<br>'18 | Dec<br>'18 | Jan<br>'19 | Feb<br>'19 | Mar<br>'19 |
|--|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|
| Avg List Price                           | \$503K     | \$587K     | \$440K     | \$437K     | \$416K     | \$480K     | \$451K     | \$466K     | \$503K     | \$474K     | \$497K     | \$559K     | \$440K     |
| Avg Sales Price                          | \$485K     | \$557K     | \$425K     | \$424K     | \$400K     | \$468K     | \$440K     | \$454K     | \$489K     | \$460K     | \$486K     | \$539K     | \$425K     |
| Avg Sales Price as a % of Avg List Price | 96%        | 95%        | 96%        | 97%        | 96%        | 98%        | 98%        | 97%        | 97%        | 97%        | 98%        | 96%        | 97%        |



### Median Sales Price vs Median Listing Price

The median sales price as a percentage of the median listing price for properties sold each month.

Filters Used Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Single Family Residence



### Average Sales Price vs Average Est Value

The average sales price as a percentage of the average AVM or RVM® valuation estimate for properties sold each month.

Filters Used Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Single Family Residence

Med Sales Price as a % of Med List Price

Median List Price

Median Sales Price



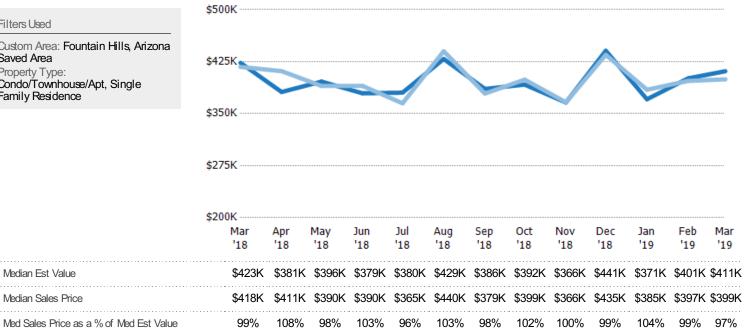
|   | Mar<br>'18 | '18    | '18    | '18    | '18    | '18    | '18    | '18    | '18    | '18    | '19    | '19    | 119    |
|---|------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| Avg Est Value                           | \$475K     | \$545K | \$441K | \$421K | \$441K | \$487K | \$469K | \$439K | \$481K | \$480K | \$504K | \$561K | \$443K |
| Avg Sales Price                         | \$503K     | \$587K | \$440K | \$437K | \$416K | \$480K | \$451K | \$466K | \$503K | \$474K | \$497K | \$559K | \$440K |
| Avg Sales Price as a % of Avg Est Value | 106%       | 108%   | 100%   | 104%   | 94%    | 99%    | 96%    | 106%   | 105%   | 99%    | 98%    | 100%   | 99%    |



#### Median Sales Price vs Median Est Value

The median sales price as a percent of the median AVM or RVM® valuation estimate for properties sold each month.

Filters Used Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Single Family Residence



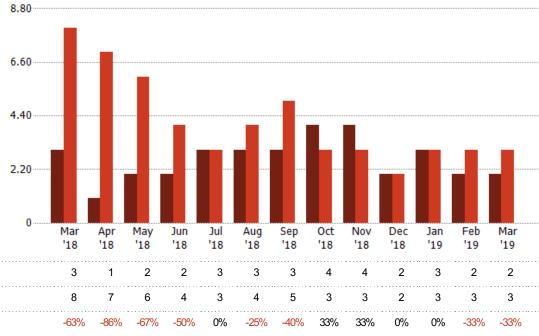
### Distressed Listings

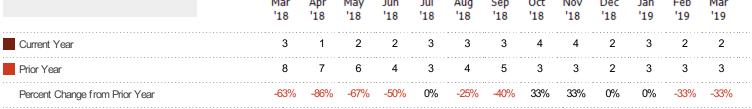
Median Est Value

Median Sales Price

The number of distressed residential properties that were for sale at the end of each month.

| Month/<br>Year | Count | % Chg. |
|----------------|-------|--------|
| Mar '19        | 2     | -33.3% |
| Mar '18        | 3     | -62.5% |
| Mar '17        | 8     | -12.5% |









### **Distressed Sales**

The count of distressed residential properties sold each month.

| Filters Used  |
|---|
| Custom Area: Fountain Hills, Arizona Saved Area                   |
| Property Type:<br>Condo/Townhouse/Apt, Single<br>Family Residence |

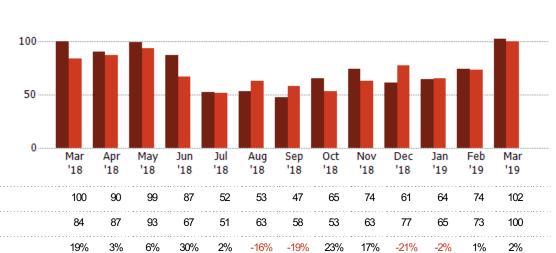
| Month/<br>Year | Count | % Chg. |
|----------------|-------|--------|
| Mar '19        | 102   | 2%     |
| Mar '18        | 100   | 19%    |
| Mar '17        | 84    | 11.9%  |

Percent Change from Prior Year

Current Year

Prior Year





-16%

-19%

23%

17%

-21%



3%

6%

30%



# Sales Activity by ZIP

Mar 2019

| ZIP   | Pendings<br>(Month End) | Pending Volume<br>(Month End) | Sales | Sales Volume | Avg<br>Sales Price | Median<br>Sales Price | Av g Sales<br>Price per Sq Ft | Median Sales<br>Price per Sq Ft | Median Days<br>In RPR |
|-------|-------------------------|-------------------------------|-------|--------------|--------------------|-----------------------|-------------------------------|---------------------------------|-----------------------|
| 85268 | 140                     | \$73,214,513                  | 102   | \$43,375,700 | \$425,252          | \$385,500             | \$200                         | \$196                           | 48                    |



