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Summary of Key Listing and Sales Metrics

A summary of the key metrics selected to be included in the report. MLS sources where licensed.

Key Metrics	Feb 2018	Feb 2017	+ / -	YTD 2018	YTD 2017	+ / -
Listing Activity Charts Metrics						
New Listing Count	108	147	-26.5%	231	295	-21.7%
New Listing Volume	\$52,857,142	\$74,037,773	-28.6%	\$128,774,235	\$149,906,864	-14.1%
Active Listing Count	389	487	-20.1%	797	945	-15.7%
Active Listing Volume	\$287,523,775	\$307,598,090	-6.5%	\$590,938,291	\$598,174,445	-1.2%
Average Listing Price	\$739,136	\$631,618	+17%	\$741,453	\$632,989	+17.1%
Median Listing Price	\$529,900	\$470,000	+12.7%	\$531,205	\$463,893	+14.5%
Average Listing Price per Sq Ft	\$225	\$214	+4.9%	\$225	\$215	+4.7%
Median Listing Price per Sq Ft	\$208	\$198	+5.1%	\$207	\$198	+4.5%
Median Daysin RPR	89	85	+4.7%	88.76	85	+4.4%
Months of Inventory	5.7	8.9	-35.4%	7.2	6.6	+9.4%
Absorption Rate	17.48%	11.29%	+6.2%	13.93%	15.24%	-1.3%
Sales Activity Charts Metrics						
New Pending Sales Count	102	94	+8.5%	201	175	+14.9%
New Pending Sales Volume	\$48,909,493	\$41,581,145	+17.6%	\$90,103,012	\$74,497,145	+20.9%
Pending Sales Count	99	90	+10%	177	160	+10.6%
Pending Sales Volume	\$56,482,482	\$41,634,545	+35.7%	\$95,608,448	\$74,005,345	+29.2%
Closed Sales Count	74	56	+32.1%	142	111	+27.9%
Closed Sales Volume	\$28,897,460	\$26,033,500	+11%	\$58,379,860	\$46,814,400	+24.7%
Average Sales Price	\$390,506	\$464,884	-16%	\$411,126	\$421,751	-2.5%
Median Sales Price	\$315,000	\$368,700	-14.6%	\$338,920	\$355,966	-4.8%
Average Sales Price per Sq Ft	\$195	\$193	+1.1%	\$194	\$188	+3.1%
Median Sales Price per Sq Ft	\$186	\$184	+1.4%	\$189	\$178	+6.3%
Distressed Charts Metrics						
Distressed Listing Count	2	13	-84.6%	4	20	-80%





New Listings

The number of new single-family, condominium and townhome listings that were added each month.

Filters Used

Custom Area: Fountain Hills, Arizona
Saved Area

Property Type:
Condo/Townhouse/Apt, Single
Family Residence

Month/ Year	Count	% Chg.
Feb '18	108	-26.5%
Feb '17	147	1.4%
Feb '16	145	-6.9%



New Listing Volume

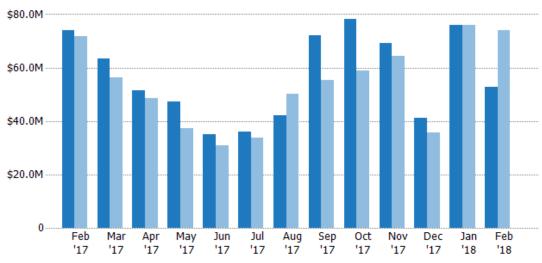
Percent Change from Prior Year

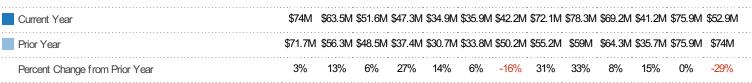
Current Year

Prior Year

The sum of the listing price of single-family, condominium and townhome listings that were added each month.

Month/ Year	Volume	% Chg.
Feb '18	\$52.9M	-28.6%
Feb '17	\$74M	3.2%
Feb '16	\$71.7M	-8.2%





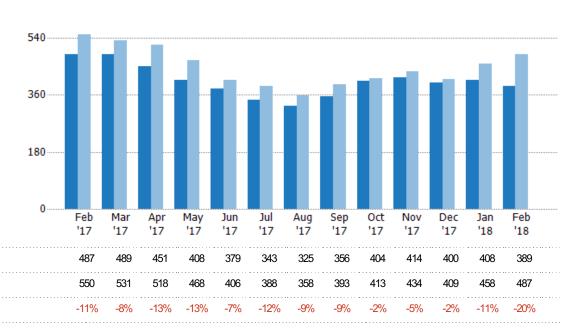


Active Listings

The number of active single-family, condominium and townhome listings at the end of each month.



Month/ Year	Count	% Chg.
Feb '18	389	-20.1%
Feb '17	487	-11.5%
Feb '16	550	10.7%



Active Listing Volume

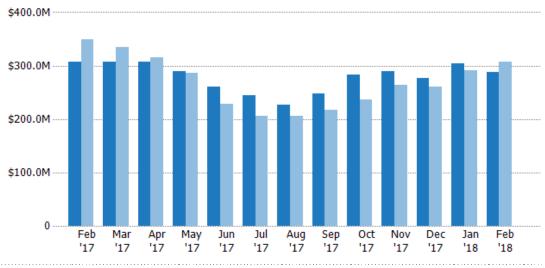
Percent Change from Prior Year

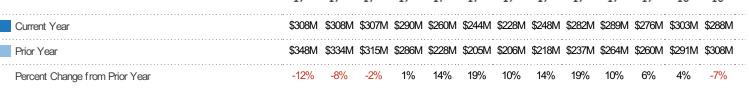
Current Year

Prior Year

The sum of the listing price of active single-family, condominium and townhome listings at the end of each month.

Month/ Year	Volume	% Chg.
Feb '18	\$288M	-6.5%
Feb '17	\$308M	-11.7%
Feb '16	\$348M	-6.8%







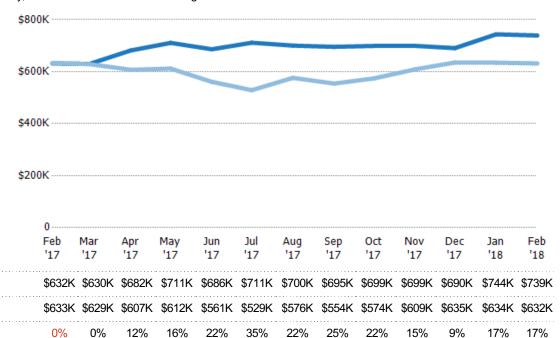


Average Listing Price

The average listing price of active single-family, condominium and townhome listings at the end of each month.

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Single Family Residence

Month/ Year	Price	% Chg.
Feb '18	\$739K	17%
Feb '17	\$632K	-0.3%
Feb '16	\$633K	-15.8%



Median Listing Price

Percent Change from Prior Year

Current Year

Prior Year

The median listing price of active single-family, condominium and townhome listings at the end of each month.

8%

5%

13%

13%

17%

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area
Property Type: Condo/Townhouse/Apt, Single
Family Residence

Month/ Year	Price	% Chg.
Feb '18	\$530K	12.7%
Feb '17	\$470K	7.6%
Feb '16	\$437K	-14.2%

Percent Change from Prior Year

\$150K	 	 	 	 	 	
\$150K	 	 •••••	 	 	 	

\$437K \$445K \$440K \$441K \$418K \$400K \$419K \$405K \$418K \$437K \$470K \$457K \$470K

23%

25%

19%

33%



Current Year

Prior Year



16%

13%



Average Listing Price per Sq Ft

The average of listing prices divided by the living area of homes on market at the end of each month.

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Single Family Residence

Month/ Year	Price/sq ft	% Chg.
Feb '18	\$225	4.9%
Feb '17	\$214	3.3%
Feb '16	\$208	-5.8%

Percent Change from Prior Year

Current Year
Prior Year

\$300												
\$225												=
\$150												
\$75												
0												
Feb '17	Mar '17	Apr '17	May '17	Jun '17	Jul '17	Aug '17	Sep '17	Oct '17	Nov '17	Dec '17	Jan '18	Feb '18
\$214	\$212	\$218	\$220	\$219	\$223	\$222	\$220	\$220	\$221	\$219	\$225	\$22
\$208	\$208	\$208	\$209	\$204	\$203	\$209	\$207	\$208	\$211	\$214	\$216	\$21
3%	2%	5%	5%	7%	10%	6%	6%	6%	5%	2%	4%	5%

Median Listing Price per Sq Ft

The median of listing prices divided by the living area of homes on market at the end of each month.

Month/ Year	Price/sq ft	% Chg.
Feb '18	\$208	5.1%
Feb '17	\$198	4.2%
Feb '16	\$190	-3.2%

4												
\$225												
\$150												
\$75												
0 Feb						Aug				Doc	lan	
	Mar	Apr	May '17	Jun '17	Jul '17	Aug	Sep '17	UCL	Nov '17	Dec '17	Jan '18	Feb

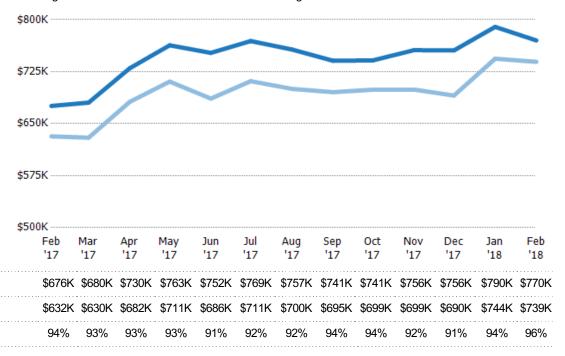
	'17	'17	'17	'17	'17	'17	'17	'17	'17	'17	'17	'18	'18
Current Year	\$198	\$198	\$202	\$201	\$202	\$206	\$204	\$202	\$201	\$202	\$201	\$207	\$208
Prior Year	\$190	\$191	\$192	\$194	\$193	\$188	\$193	\$193	\$191	\$196	\$197	\$199	\$198
Percent Change from Prior Year	4%	4%	5%	4%	5%	9%	6%	4%	5%	3%	2%	4%	5%



Average Listing Price vs Average Est Value

The average listing price as a percentage of the average AVM or RVM® valuation estimate for active listings each month.





Median Listing Price vs Median Est Value

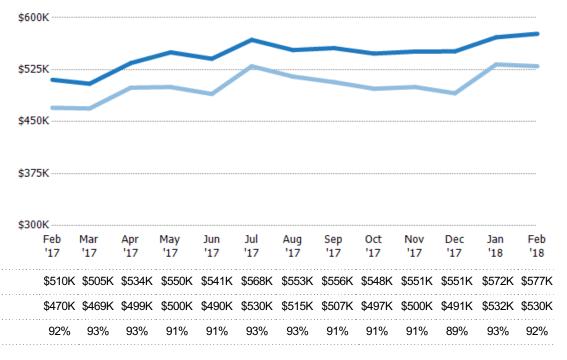
The median listing price as a percentage of the median AVM or RVM® valuation estimate for active listings each month.

Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Single Family Residence

Avg Listing Price as a % of Avg Est Value

Avg Est Value

Avg Listing Price





Median Est Value

Median Listing Price

Med Listing Price as a % of Med Est Value



Median Days in RPR

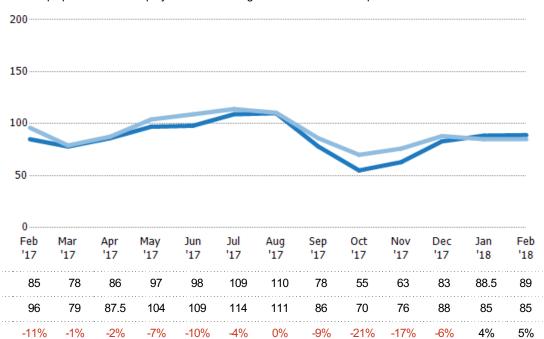
The median number of days between when residential properties are first displayed as active listings in RPR and when accepted offers have been noted in RPR.

Filters Used

Custom Area: Fountain Hills, Arizona
Saved Area

Property Type:
Condo/Townhouse/Apt, Single
Family Residence





Months of Inventory

Percent Change from Prior Year

Current Year

Prior Year

The number of months it would take to exhaust active listings at the current sales rate.

Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Single Family Residence

Month/ Year	Months	% Chg.
Feb '18	5.72	-35.4%
Feb '17	8.85	24%
Feb '16	7.14	70.5%

Percent Change from Prior Year

	15												
17 17 17 17 17 17 17 17 17 18 18 8.85 8.73 5.01 4.64 3.99 4.97 5.91 5.31 6.52 7.39 5.97 5.1 5.72 7.14 7.93 5.23 5.85 7 5.11 6.51 5.54 6.88 7.48 6.2 6.64 8.85	10												
17 17 17 17 17 17 17 17 17 18 18 8.85 8.73 5.01 4.64 3.99 4.97 5.91 5.31 6.52 7.39 5.97 5.1 5.72 7.14 7.93 5.23 5.85 7 5.11 6.51 5.54 6.88 7.48 6.2 6.64 8.85	5												
17 17 17 17 17 17 17 17 17 18 18 8.85 8.73 5.01 4.64 3.99 4.97 5.91 5.31 6.52 7.39 5.97 5.1 5.72 7.14 7.93 5.23 5.85 7 5.11 6.51 5.54 6.88 7.48 6.2 6.64 8.85													
7.14 7.93 5.23 5.85 7 5.11 6.51 5.54 6.88 7.48 6.2 6.64 8.85	0 Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb
		Mar '17	Apr '17	May '17	Jun '17	Jul '17	Aug '17	Sep '17	0ct '17				
24% 10% -4% -21% -43% -3% -9% -4% -5% -1% -4% -23% -35%	'17	'17	'17	'17	'17	'17	'17	'17	'17	'17	'17	'18	
	'17 8.85	'17 8.73	'17 5.01	'17 4.64	3.99	4.97	'17 5.91	'17 5.31	'17 6.52	'17 7.39	'17 5.97	'18 5.1	'18

Current Year
Prior Year

Absorption Rate

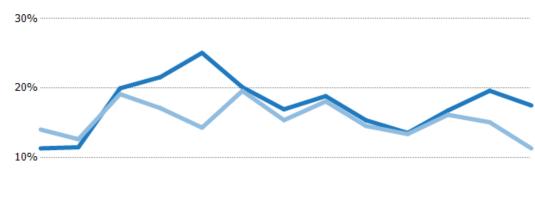
The percentage of inventory sold per month.

Filters Used Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Single Family Residence



Current Year Prior Year

Change from Prior Year



'17	'17		'17							'17		'18	
 11%	11%	20%	22%	25%	20%	17%	19%	15%	14%	17%	20%	17%	
 14%	13%	19%	17%	14%	20%	15%	18%	15%	13%	16%	15%	11%	
 3%	1%	-1%	-4%	-11%	-1%	-2%	-1%	-1%	0%	-1%	-5%	-6%	

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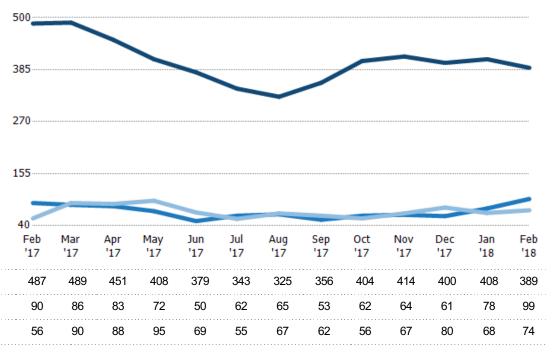
May

Active/Pending/Sold Units

The number of single-family, condominium and townhome properties that were Active, Pending and Sold each month.

0

Filters Used Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Single Family Residence



Active

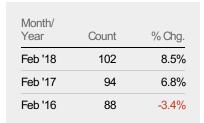
Sold

Pending

New Pending Sales

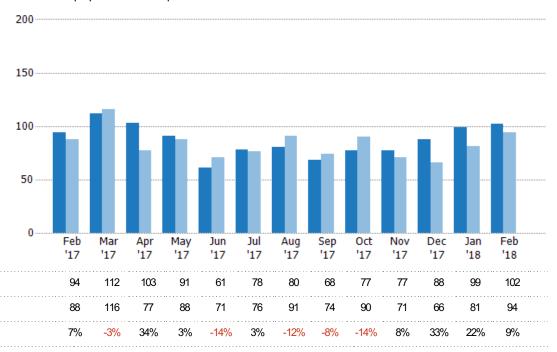
The number of single-family, condominium and townhome properties with accepted offers that were added each month.

Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Single Family Residence



Current Year

Prior Year

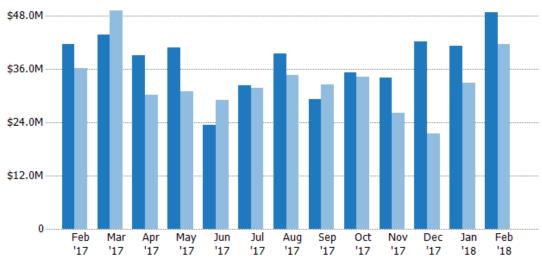


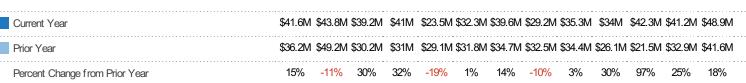
New Pending Sales Volume

Percent Change from Prior Year

The sum of the sales price of single-family, condominium and townhome properties with accepted offers that were added each month.

Month/ Year	Volume	% Chg.
Feb '18	\$48.9M	17.6%
Feb '17	\$41.6M	15%
Feb '16	\$36.2M	-14%





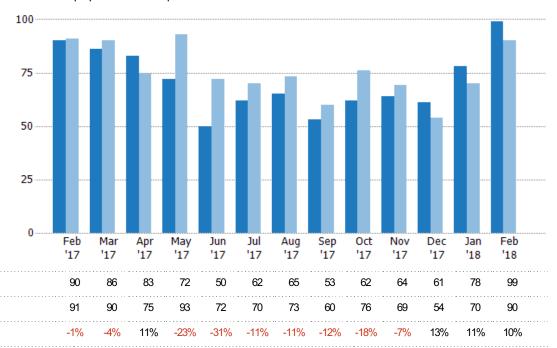


Pending Sales

The number of single-family, condominium and townhome properties with accepted offers that were available at the end each month.



Month/		
Year	Count	% Chg.
Feb '18	99	10%
Feb '17	90	-1.1%
Feb '16	91	-15.4%



Pending Sales Volume

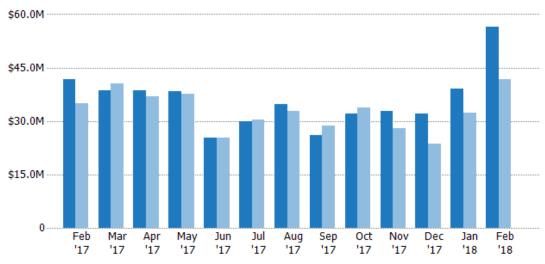
Percent Change from Prior Year

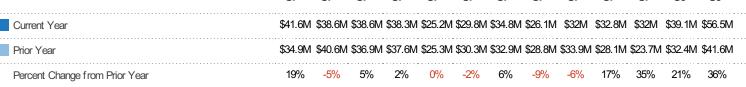
Current Year

Prior Year

The sum of the sales price of single-family, condominium and townhome properties with accepted offers that were available at the end of each month.

Month/ Year	Volume	% Chg.
Feb '18	\$56.5M	35.7%
Feb '17	\$41.6M	19.2%
Feb '16	\$34.9M	-14.8%









Closed Sales

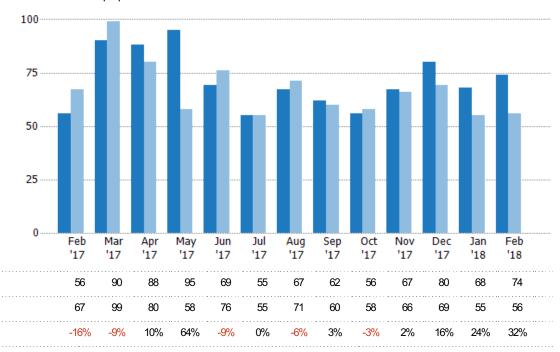
The total number of single-family, condominium and townhome properties sold each month.

Filters Used

Custom Area: Fountain Hills, Arizona
Saved Area

Property Type:
Condo/Townhouse/Apt, Single
Family Residence

Month/ Year	Count	% Chg.
Feb '18	74	32.1%
Feb '17	56	-16.4%
Feb '16	67	-14.9%



Closed Sales Volume

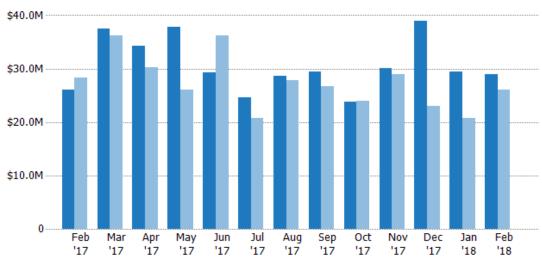
Percent Change from Prior Year

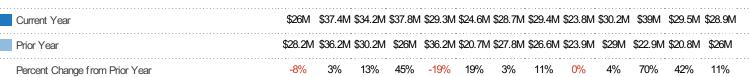
Current Year

Prior Year

The sum of the sales price of single-family, condominium and townhome properties sold each month.

Month/ Year	Volume	% Chg.
Feb '18	\$28.9M	11%
Feb '17	\$26M	-7.8%
Feb '16	\$28.2M	-15.1%





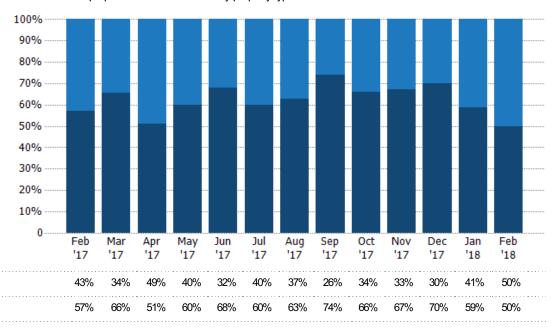




Closed Sales by Property Type

The percentage of single-family, condominium and townhome properties sold each month by property type.





Average Sales Price

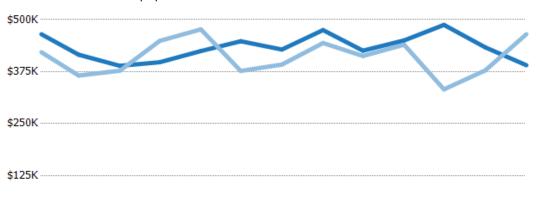
Single Family Residence

Condo/Townhouse

The average sales price of the single-family, condominium and townhome properties sold each month.

Filters Used Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Single Family Residence





	'17	17'	17'	Мау '17	'17	'17	'17	'17	'17	17	'17	'18	'18	
Current Year	\$465K	\$416K	\$389K	\$398K	\$424K	\$448K	\$428K	\$475K	\$425K	\$450K	\$487K	\$434K	\$391K	
Prior Year	\$422K	\$366K	\$377K	\$449K	\$477K	\$377K	\$392K	\$444K	\$413K	\$440K	\$332K	\$378K	\$465K	
Percent Change from Prior Year	10%	14%	3%	-11%	-11%	19%	9%	7%	3%	2%	47%	15%	-16%	

Median Sales Price

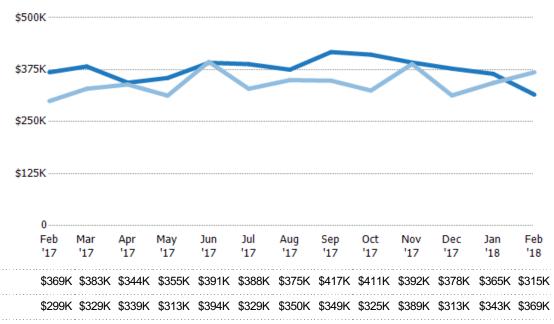
The median sales price of the single-family, condominium and townhome properties sold each month.





Current Year

Prior Year



18%

7%

20%

27%

1%

21%

6%

-15%

Average Sales Price per Sq Ft

Percent Change from Prior Year

The average of the sales price divided by the living area of properties sold each month.

23%

\$190

2%

\$178

8%

\$185

4%

16%

1%

14%

Filters Used	
Saved Area Property Type:	Fountain Hills, Arizona ouse/Apt, Single noce

Month/ Year	Price/sq ft	% Chg.
Feb '18	\$195	1.1%
Feb '17	\$193	1.5%
Feb '16	\$190	-3.7%

Percent Change from Prior Year

\$.	300												
\$	225												
\$	150												
	\$75												
	0												
	Feb	Mar										Jan	Feb
	'17	'17	'17	May '17	'17	Jul '17	'17	Sep '17	'17	Nov '17	'17	'18	'18
	\$193	\$191	\$193	\$192	\$196	\$200	\$188	\$204	\$189	\$204	\$211	\$194	\$195

Current Year

Prior Year



\$184

\$193

1%

\$190

1%

\$202

-3%

\$182

10%

\$180

5%

\$188

9%

\$198

\$195

\$180

18%

Median Sales Price per Sq Ft

The median of the sales price divided by the living area of properties sold each month.

Filters Used

Custom Area: Fountain Hills, Arizona
Saved Area
Property Type:
Condo/Townhouse/Apt, Single
Family Residence

Month/ Year	Price/sq ft	% Chg.
Feb '18	\$186	1.4%
Feb '17	\$184	2.5%
Feb '16	\$179	0%

Percent Change from Prior Year

Current Year

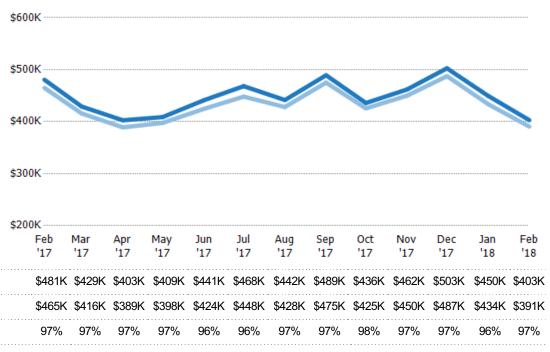
Prior Year



Average Sales Price vs Average Listing Price

The average sales price as a percentage of the average listing price for properties sold each month.

Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Single Family Residence





Avg List Price

Avg Sales Price

Avg Sales Price as a % of Avg List Price



Median List Price

Median Sales Price

Market Data Report

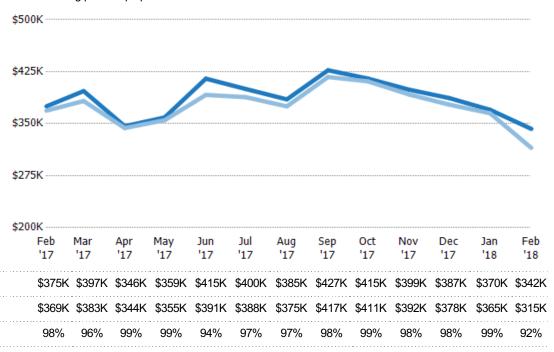
Median Sales Price vs Median Listing Price

The median sales price as a percentage of the median listing price for properties sold each month.

Filters Used

Custom Area: Fountain Hills, Arizona
Saved Area

Property Type:
Condo/Townhouse/Apt, Single
Family Residence

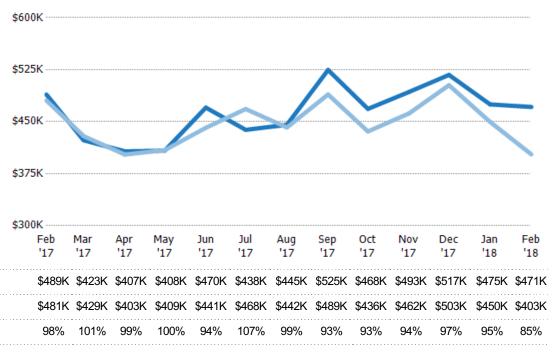


Average Sales Price vs Average Est Value

The average sales price as a percentage of the average AVM or RVM® valuation estimate for properties sold each month.

Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Single Family Residence

Med Sales Price as a % of Med List Price





Avg Est Value

Avg Sales Price

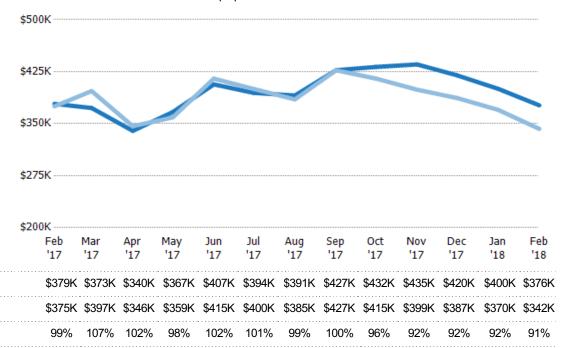
Avg Sales Price as a % of Avg Est Value



Median Sales Price vs Median Est Value

The median sales price as a percent of the median AVM or RVM® valuation estimate for properties sold each month.

Filters Used Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Single Family Residence



Distressed Listings

Median Est Value

Median Sales Price

The number of distressed single-family, condominum and townhome properties that were for sale at the end of each month.

24

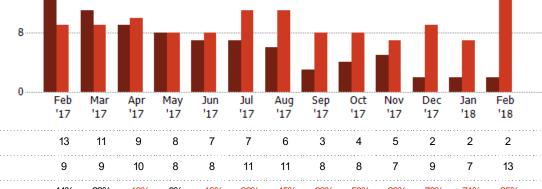
Filters Used Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Single Family Residence

Med Sales Price as a % of Med Est Value

Month/ Year	Count	% Chg.
Feb '18	2	-84.6%
Feb '17	13	44.4%
Feb '16	9	144.4%

Percent Change from Prior Year

16														
8			-											
0	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	
	'17	'17	'17	'17	'17	'17	'17	'17	'17	'17	'17	'18	'18	
	13	11	9	8	7	7	6	3	4	5	2	2	2	
	9	9	10	8	8	11	11	8	8	7	9	7	13	
	44%	22%	-10%	0%	-13%	-36%	-45%	-63%	-50%	-29%	-78%	-71%	-85%	



Current Year Prior Year





Pre-Foreclosure

Short Sale

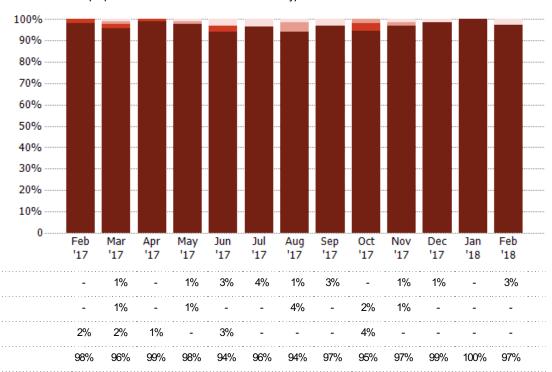
Foreclosure

Non-Distressed

Market Data Report

Distressed Sales by Sales Type

The percentage of single-family, condominium and townhome properties sold each month for each sales type.









Listing Activity by ZIP

Feb 2018

ZIP	Listings	Listing Volume	Avg Listing	Median Listing	Avg Listing	Median Listing	Months of	Absorption
	(Month End)	(Month End)	Price	Price	Price per Sq Ft	Price per Sq Ft	Inventory	Rate %
85268	389	\$287,523,775	\$739,136	\$529,900	\$225	\$208	5	19.02 %





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Sales Activity by ZIP

Feb 2018

ZIP	Pendings (Month End)	Pending Volume (Month End)	Sales	Sales Volume	Av g Sales Price	Median Sales Price	Av g Sales Price per Sq Ft	Median Sales Price per Sq Ft	Median Days In RPR
85268	99	\$56,482,482	74	\$28,897,460	\$402,828	\$342,450	\$189	\$178	62



