

# FOUNTAIN HILLS MARKET REPORT July 2017



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# Summary of Key Listing and Sales Metrics

A summary of the key metrics selected to be included in the report. MLS sources where licensed.

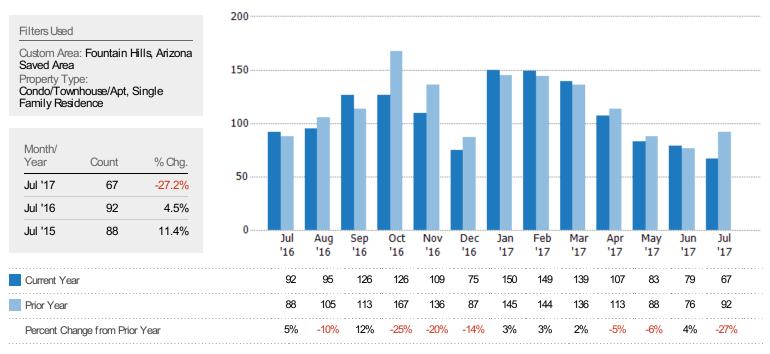
| Key Metrics                     | Jul 2017     | Jul 2016      | +/-    | YTD 2017        | YTD 2016        | +/-    |
|---------------------------------|--------------|---------------|--------|-----------------|-----------------|--------|
| Listing Activity Charts Metrics |              |               |        |                 |                 |        |
| New Listing Count               | 67           | 92            | -27.2% | 774             | 794             | -2.5%  |
| New Listing Volume              | \$35,664,399 | \$33,555,738  | +6.3%  | \$388,670,038   | \$351,991,430   | +10.4% |
| Active Listing Count            | -            | 385           | -      | 2,571           | 3,359           | -23.5% |
| Active Listing Volume           | -            | \$205,726,425 | -      | \$1,767,077,895 | \$2,001,922,895 | -11.7% |
| Average Listing Price           | -            | \$534,354     | -      | \$687,312       | \$595,988       | +15.3% |
| Median Listing Price            | -            | \$400,000     | -      | \$503,471       | \$437,382       | +15.1% |
| Average Listing Price per Sq Ft | -            | \$203         | -      | \$218           | \$207           | +5.4%  |
| Median Listing Price per Sq Ft  | -            | \$188         | -      | \$201           | \$191           | +5%    |
| Median Days in RPR              | -            | 112           | -      | 77.68           | 95.42           | -18.6% |
| Months of Inventory             | -            | 5.1           | -100%  | 5               | 6.8             | -25.7% |
| Absorption Rate                 | -            | 19.74%        | -      | 19.91%          | 14.8%           | +5.1%  |
| Sales Activity Charts Metrics   |              |               |        |                 |                 |        |
| New Pending Sales Count         | 83           | 77            | +7.8%  | 636             | 615             | +3.4%  |
| New Pending Sales Volume        | \$36,314,837 | \$31,846,873  | +14%   | \$261,785,154   | \$240,722,329   | +8.7%  |
| Pending Sales Count             | -            | 71            | -      | 483             | 582             | -17%   |
| Pending Sales Volume            | -            | \$31,062,978  | -      | \$225,818,391   | \$242,189,106   | -6.8%  |
| Closed Sales Count              | 48           | 55            | -12.7% | 500             | 512             | -2.3%  |
| Cloæd Sales Volume              | \$21,594,295 | \$20,717,800  | +4.2%  | \$204,784,233   | \$203,520,060   | +0.6%  |
| Average Sales Price             | \$449,881    | \$376,687     | +19.4% | \$409,568       | \$397,500       | +3%    |
| Median Sales Price              | \$386,600    | \$329,000     | +17.5% | \$364,290       | \$331,454       | +9.9%  |
| Average Sales Price per Sq Ft   | \$201        | \$182         | +10.3% | \$192           | \$186           | +3.5%  |
| Median Sales Price per Sq Ft    | \$188        | \$181         | +3.6%  | \$185           | \$180           | +2.7%  |
| Distressed Charts Metrics       |              |               |        |                 |                 |        |
| Distressed Listing Count        | _            | 11            | _      | 60              | 65              | -7.7%  |





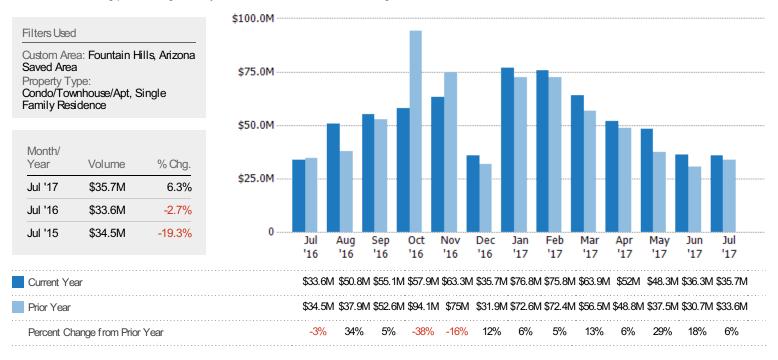
## New Listings

The number of new single-family, condominium and townhome listings that were added each month.



## New Listing Volume

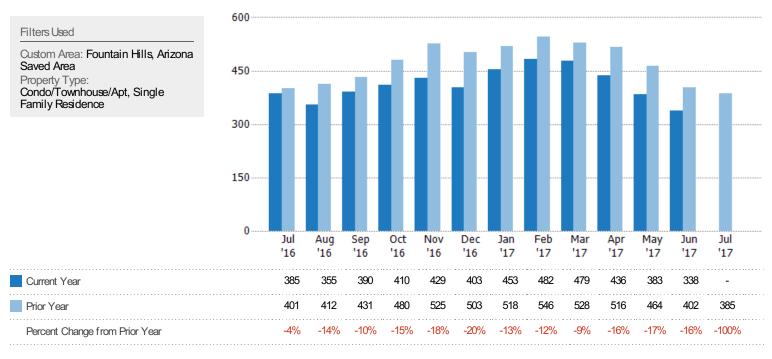
The sum of the listing price of single-family, condominium and townhome listings that were added each month.





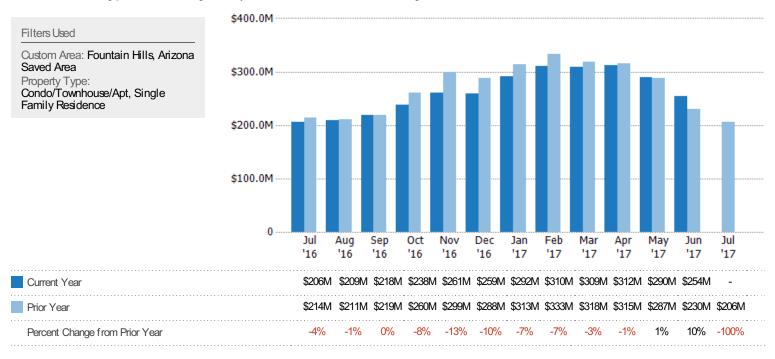
## Active Listings

The number of active single-family, condominium and townhome listings at the end of each month.



## Active Listing Volume

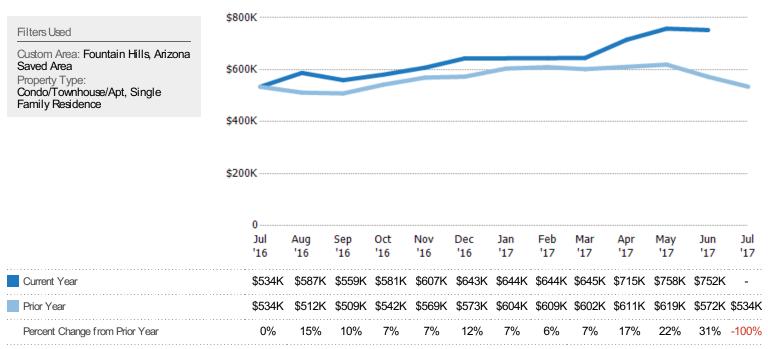
The sum of the listing price of active single-family, condominium and townhome listings at the end of each month.





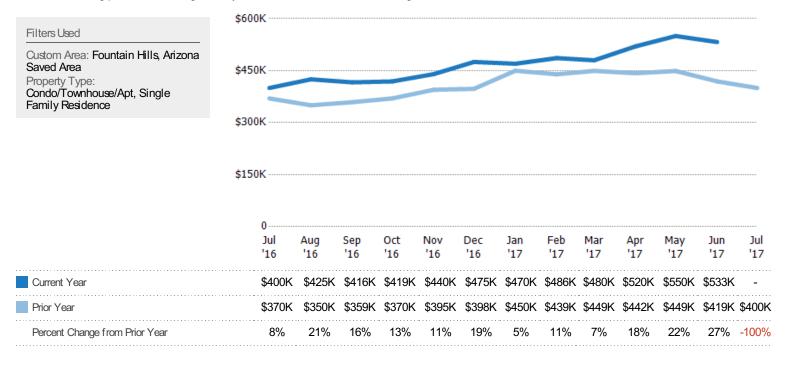
#### Average Listing Price

The average listing price of active single-family, condominium and townhome listings at the end of each month.



## Median Listing Price

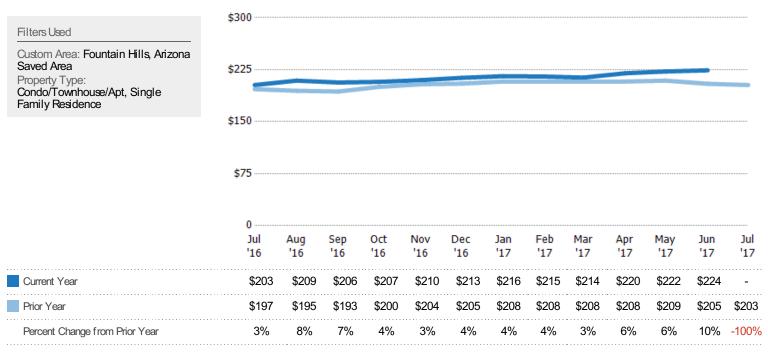
The median listing price of active single-family, condominium and townhome listings at the end of each month.





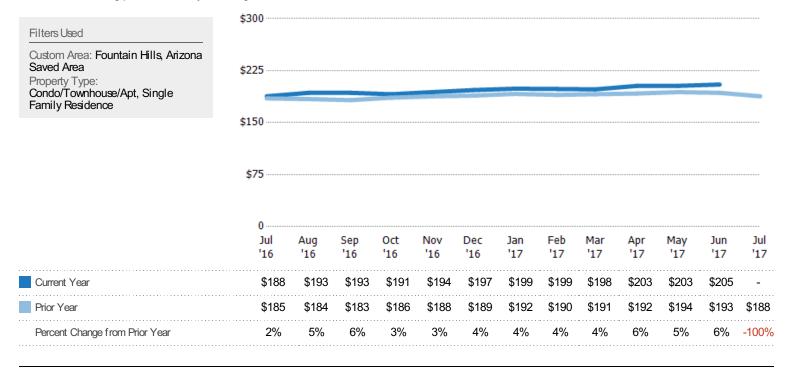
#### Average Listing Price per Sq Ft

The average of listing prices divided by the living area of homes on market at the end of each month.



## Median Listing Price per Sq Ft

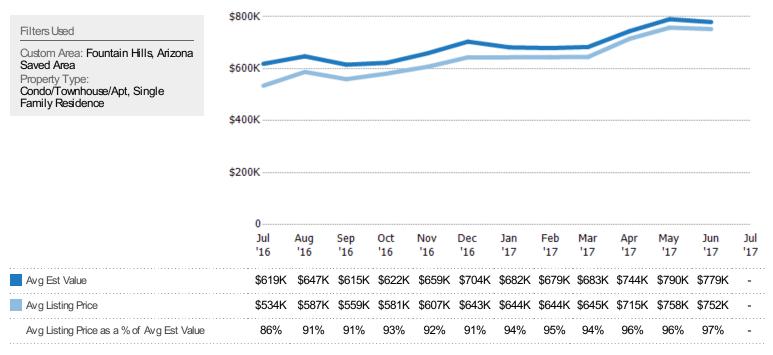
The median of listing prices divided by the living area of homes on market at the end of each month.





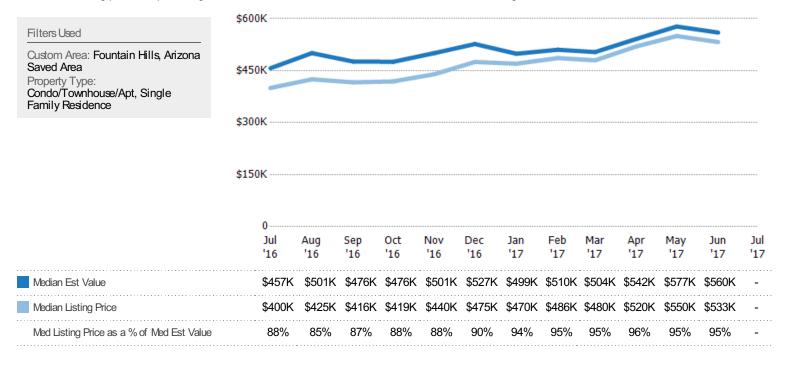
#### Average Listing Price vs Average Est Value

The average listing price as a percentage of the average AVM or RVM® valuation estimate for active listings each month.



## Median Listing Price vs Median Est Value

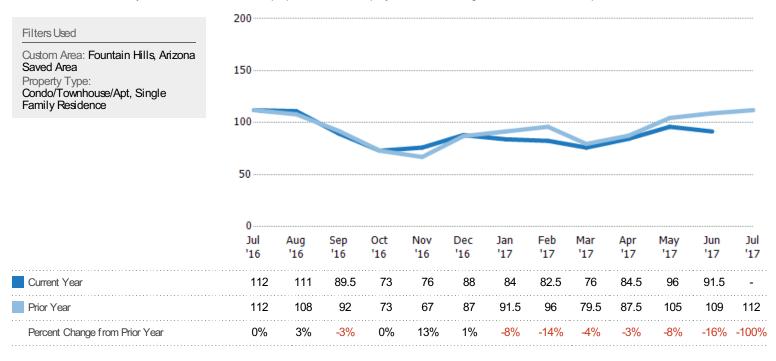
The median listing price as a percentage of the median AVM or RVM® valuation estimate for active listings each month.





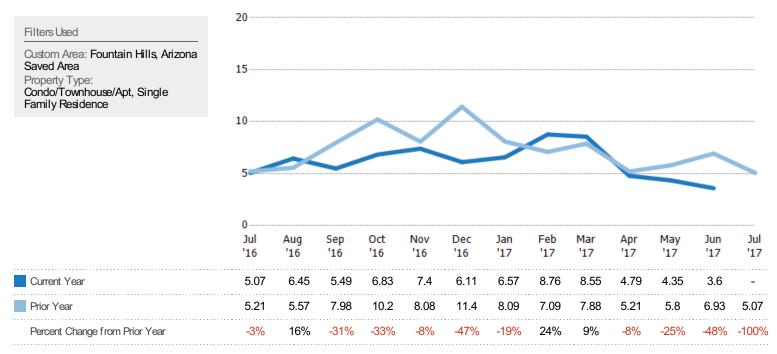
## Median Days in RPR

The median number of days between when residential properties are first displayed as active listings in RPR and when accepted offers have been noted in RPR.



## Months of Inventory

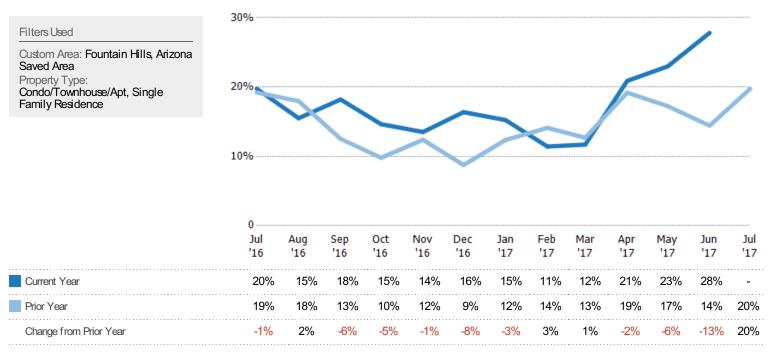
The number of months it would take to exhaust active listings at the current sales rate.





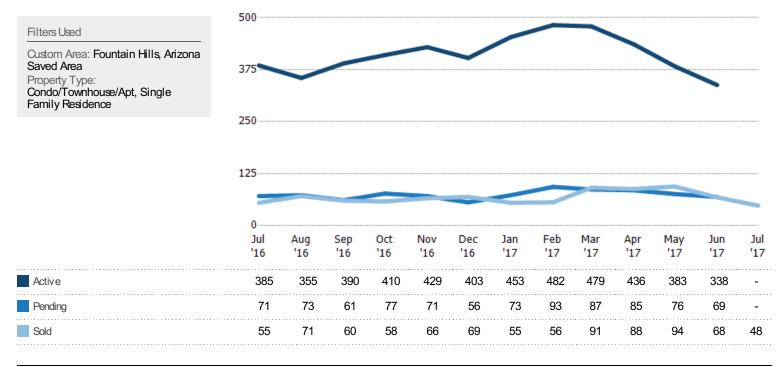
## Absorption Rate

The percentage of inventory sold per month.



## Active/Pending/Sold Units

The number of single-family, condominium and townhome properties that were Active, Pending and Sold each month.

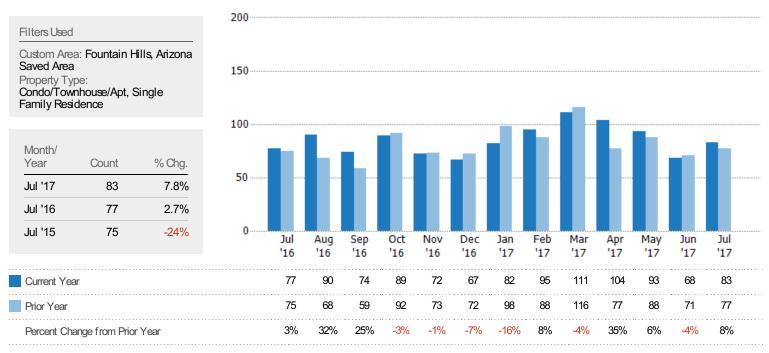


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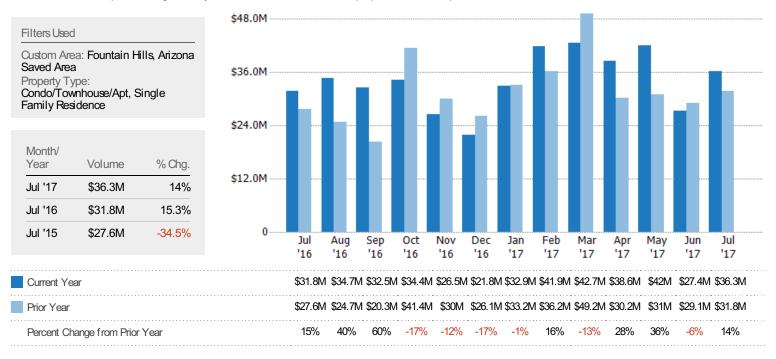
## New Pending Sales

The number of single-family, condominium and townhome properties with accepted offers that were added each month.



## New Pending Sales Volume

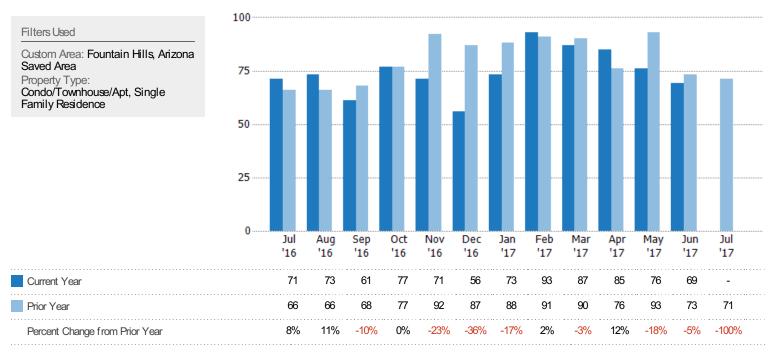
The sum of the sales price of single-family, condominium and townhome properties with accepted offers that were added each month.





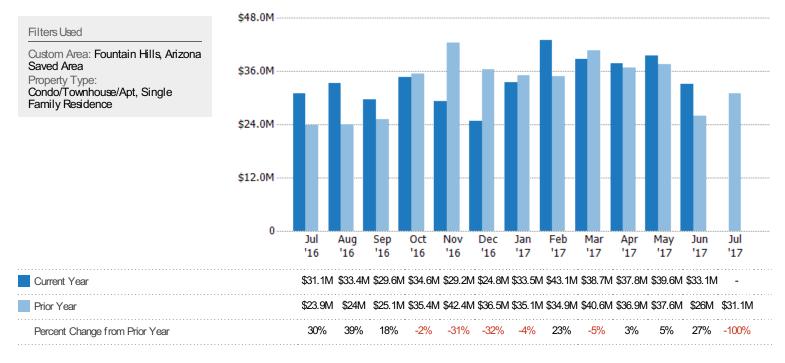
## Pending Sales

The number of single-family, condominium and townhome properties with accepted offers that were available at the end each month.



## Pending Sales Volume

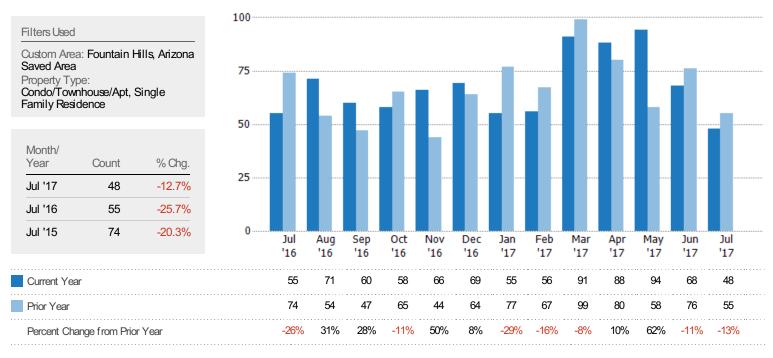
The sum of the sales price of single-family, condominium and townhome properties with accepted offers that were available at the end of each month.





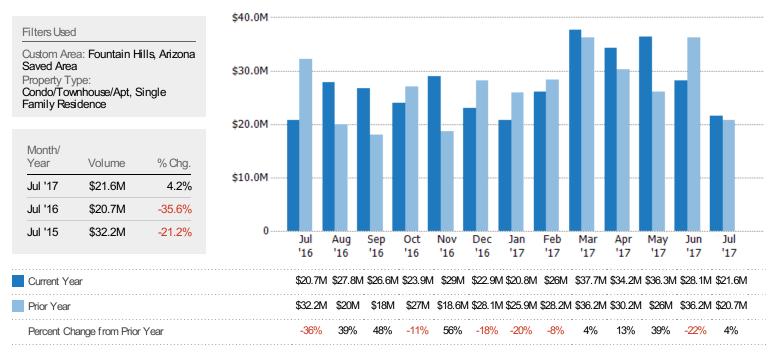
## Closed Sales

The total number of single-family, condominium and townhome properties sold each month.



## Closed Sales Volume

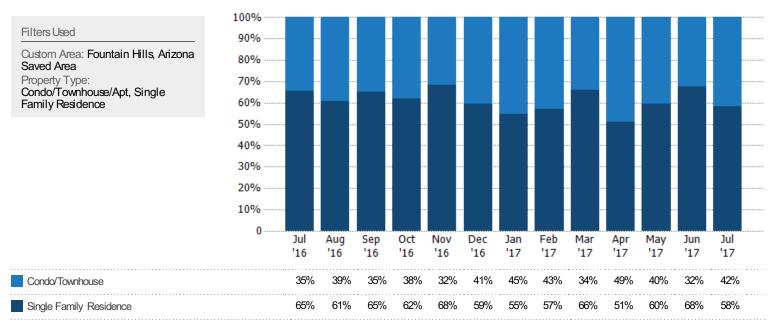
The sum of the sales price of single-family, condominium and townhome properties sold each month.





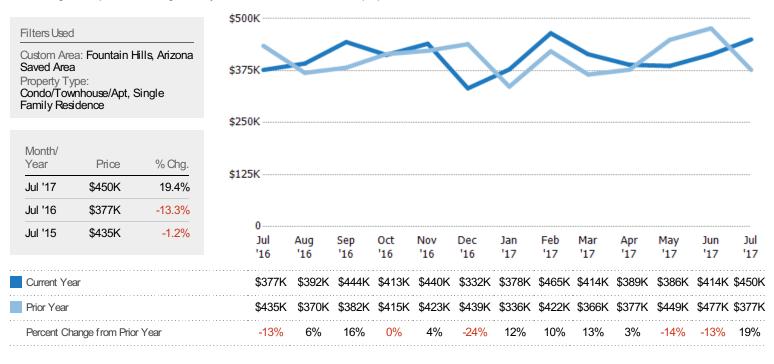
## Closed Sales by Property Type

The percentage of single-family, condominium and townhome properties sold each month by property type.



## Average Sales Price

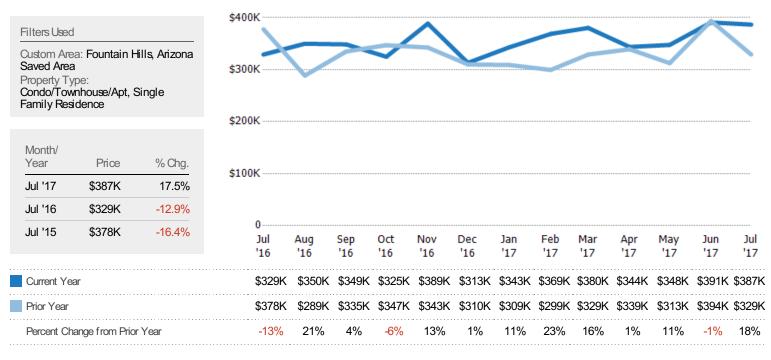
The average sales price of the single-family, condominium and townhome properties sold each month.





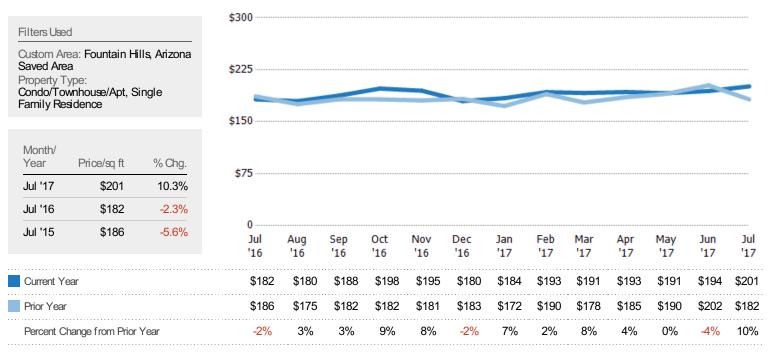
## Median Sales Price

The median sales price of the single-family, condominium and townhome properties sold each month.



## Average Sales Price per Sq Ft

The average of the sales price divided by the living area of properties sold each month.

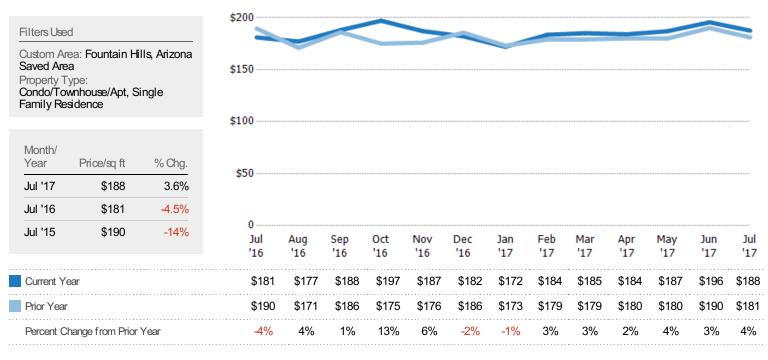






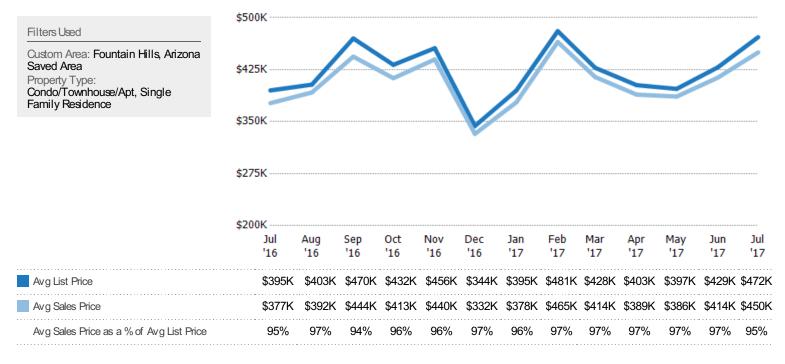
## Median Sales Price per Sq Ft

The median of the sales price divided by the living area of properties sold each month.



## Average Sales Price vs Average Listing Price

The average sales price as a percentage of the average listing price for properties sold each month.

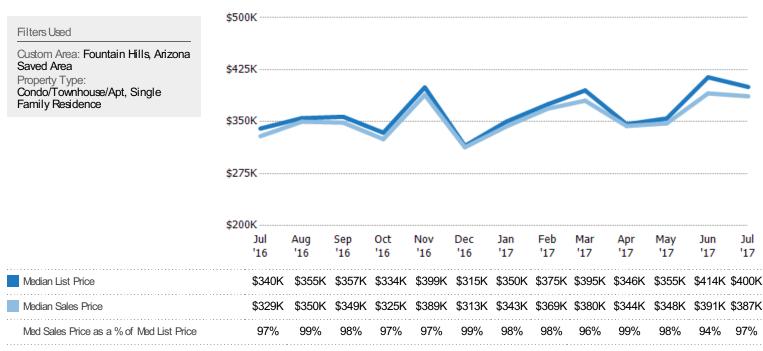






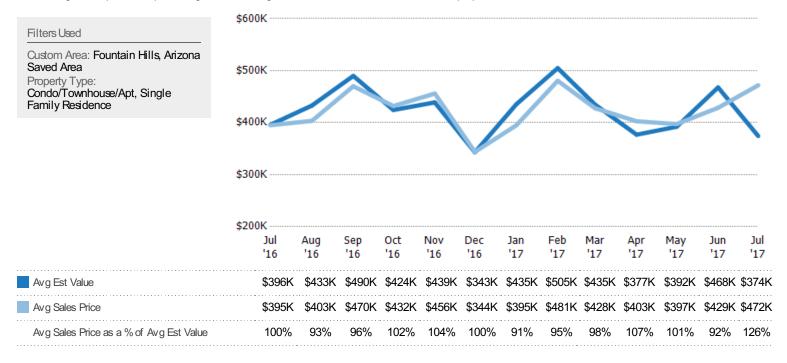
## Median Sales Price vs Median Listing Price

The median sales price as a percentage of the median listing price for properties sold each month.



## Average Sales Price vs Average Est Value

The average sales price as a percentage of the average AVM or RVM® valuation estimate for properties sold each month.





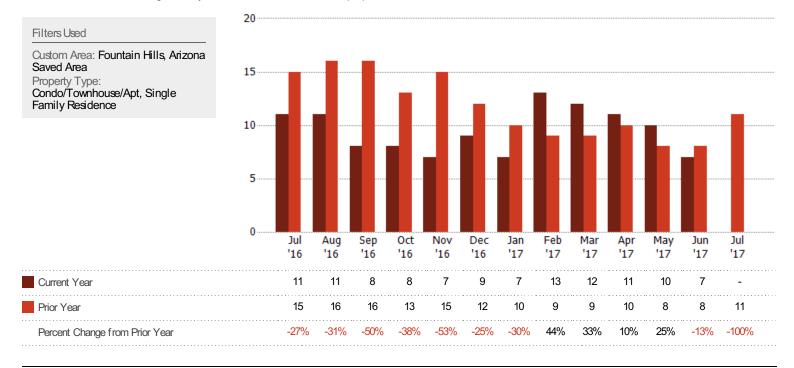
## Median Sales Price vs Median Est Value

The median sales price as a percent of the median AVM or RVM® valuation estimate for properties sold each month.



## Distressed Listings

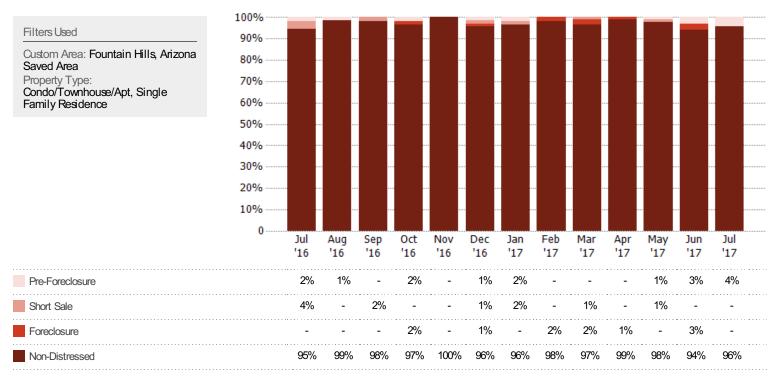
The number of distressed single-family, condominum and townhome properties that were for sale at the end of each month.





## Distressed Sales by Sales Type

The percentage of single-family, condominium and townhome properties sold each month for each sales type.







# Sales Activity by ZIP

Jul 2017

| ZIP   | Pendings<br>(Month End) | Pending Volume<br>(Month End) | Sales | Sales Volume | Av g<br>Sales Price | Median<br>Sales Price | Av g Sales<br>Price per Sq Ft | Median Sales<br>Price per Sq Ft | Avg Days<br>In RPR |
|-------|-------------------------|-------------------------------|-------|--------------|---------------------|-----------------------|-------------------------------|---------------------------------|--------------------|
| 85268 |                         |                               | 48    | \$21,594,295 | \$471,871           | \$400,000             | \$193                         | \$181                           | 102                |

