

# **CAREFREE** MARKET REPORT July 2017



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# Summary of Key Listing and Sales Metrics

A summary of the key metrics selected to be included in the report. MLS sources where licensed.

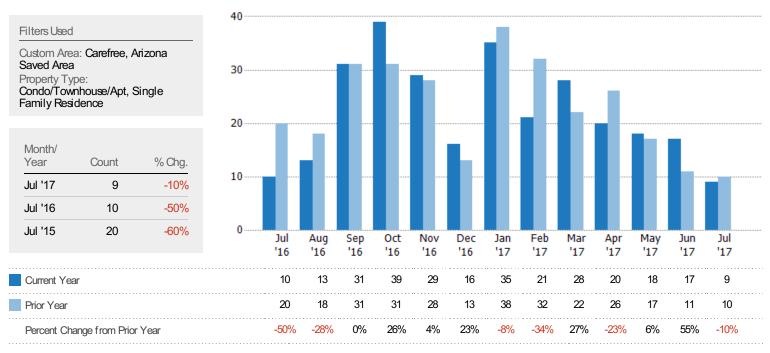
Key Metrics	Jul 2017	Jul 2016	+/-	YTD 2017	YTD 2016	+/-
Listing Activity Charts Metrics						
New Listing Count	9	10	-10%	148	156	-5.1%
New Listing Volume	\$10,668,900	\$6,740,900	+58.3%	\$124,213,878	\$109,681,453	+13.2%
Active Listing Count	-	113	-	802	1,034	-22.4%
Active Listing Volume	-	\$116,495,533	-	\$764,342,534	\$1,032,988,802	-26%
Average Listing Price	-	\$1,030,934	-	\$953,046	\$999,022	-4.6%
Median Listing Price	-	\$745,000	-	\$786,026	\$719,185	+9.3%
Average Listing Price per Sq Ft	-	\$239	-	\$255	\$247	+3.5%
Median Listing Price per Sq Ft	_	\$229	-	\$240	\$230	+4.3%
Median Days in RPR	_	157	-	109.48	125.01	-12.4%
Months of Inventory	_	14.1	-100%	11.1	10.8	+3.4%
Absorption Rate	_	7.08%	-	8.98%	9.28%	-0.3%
Sales Activity Charts Metrics						
New Pending Sales Count	11	6	+83.3%	102	88	+15.9%
New Pending Sales Volume	\$10,882,300	\$4,425,500	+145.9%	\$74,914,330	\$53,744,371	+39.4%
Pending Sales Count	_	8	-	97	101	-4%
Pending Sales Volume	_	\$5,211,300	-	\$68,680,080	\$66,087,705	+3.9%
Closed Sales Count	6	7	-14.3%	88	72	+22.2%
Cloæd Sales Volume	\$5,420,000	\$3,674,500	+47.5%	\$60,973,167	\$47,353,235	+28.8%
Average Sales Price	\$903,333	\$524,929	+72.1%	\$692,877	\$657,684	+5.4%
Median Sales Price	\$700,000	\$468,500	+49.4%	\$594,089	\$559,069	+6.3%
Average Sales Price per Sq Ft	\$281	\$205	+36.9%	\$232	\$234	-0.9%
Median Sales Price per Sq Ft	\$227	\$209	+8.6%	\$216	\$220	-1.5%
Distressed Charts Metrics						
Distressed Listing Count	_	1	_	8	17	-52.9%





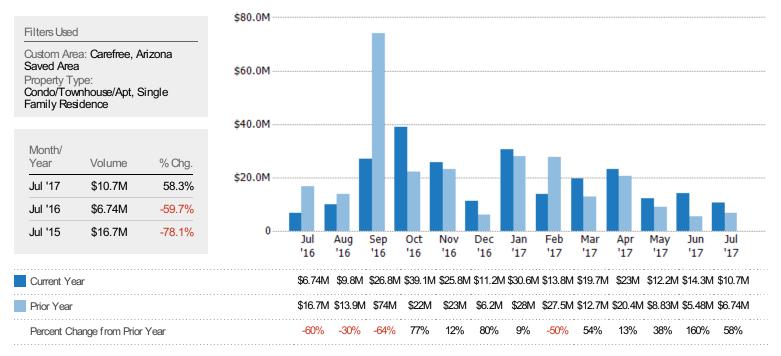
# New Listings

The number of new single-family, condominium and townhome listings that were added each month.



# New Listing Volume

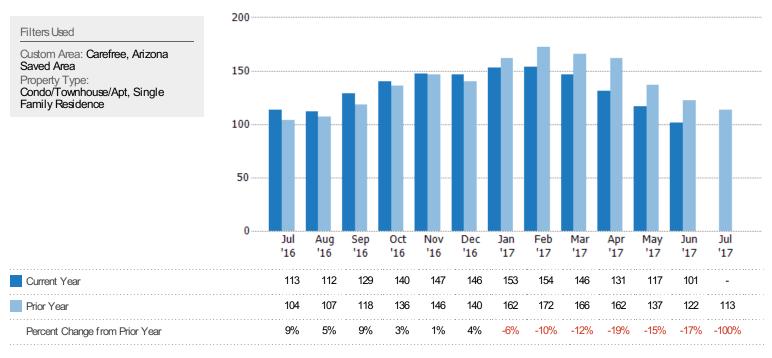
The sum of the listing price of single-family, condominium and townhome listings that were added each month.





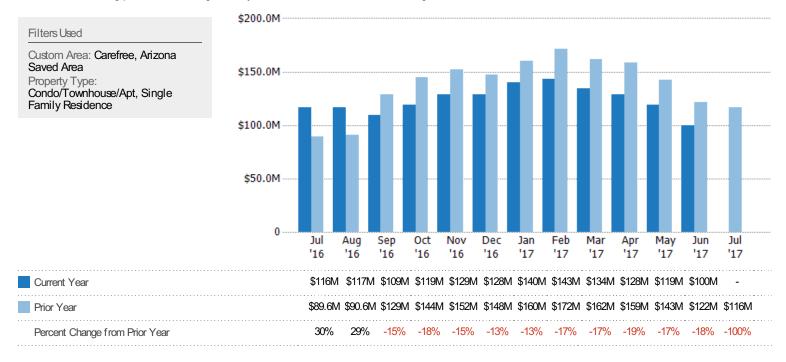
# Active Listings

The number of active single-family, condominium and townhome listings at the end of each month.



# Active Listing Volume

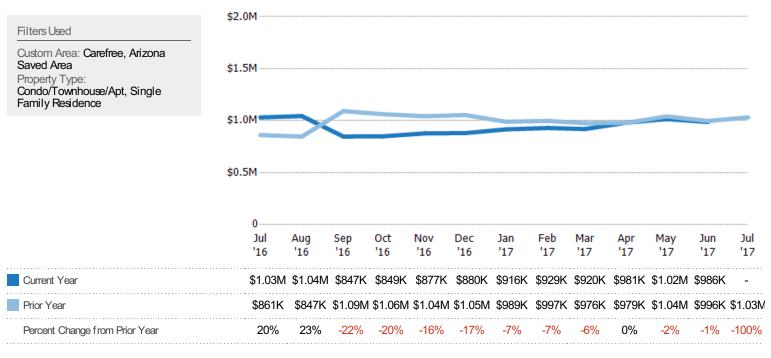
The sum of the listing price of active single-family, condominium and townhome listings at the end of each month.





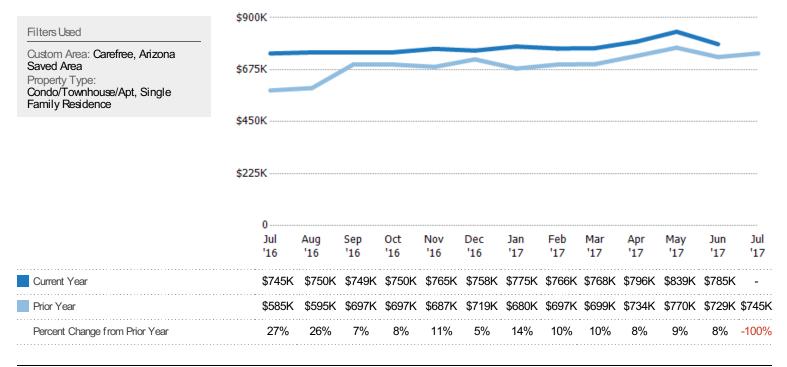
#### Average Listing Price

The average listing price of active single-family, condominium and townhome listings at the end of each month.



# Median Listing Price

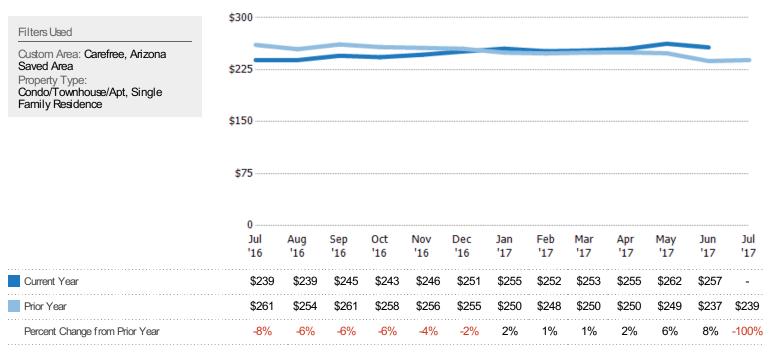
The median listing price of active single-family, condominium and townhome listings at the end of each month.





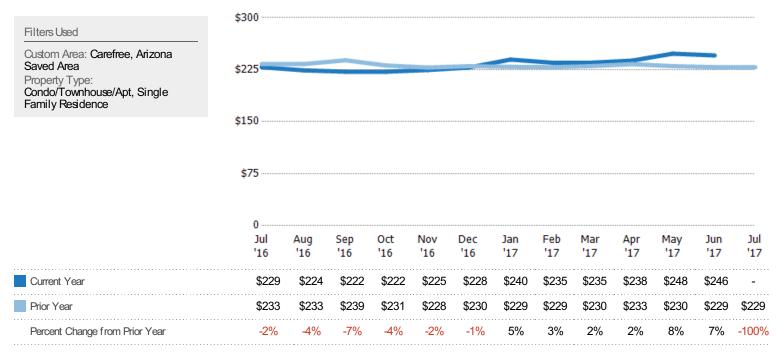
#### Average Listing Price per Sq Ft

The average of listing prices divided by the living area of homes on market at the end of each month.



# Median Listing Price per Sq Ft

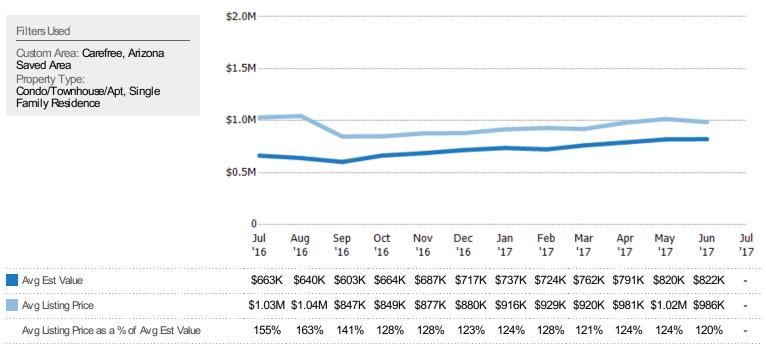
The median of listing prices divided by the living area of homes on market at the end of each month.





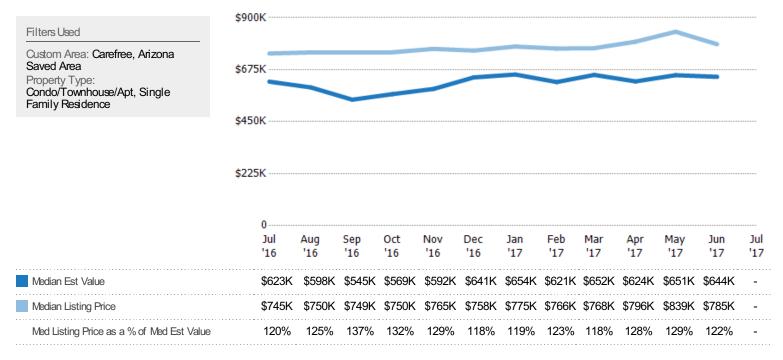
#### Average Listing Price vs Average Est Value

The average listing price as a percentage of the average AVM or RVM® valuation estimate for active listings each month.



# Median Listing Price vs Median Est Value

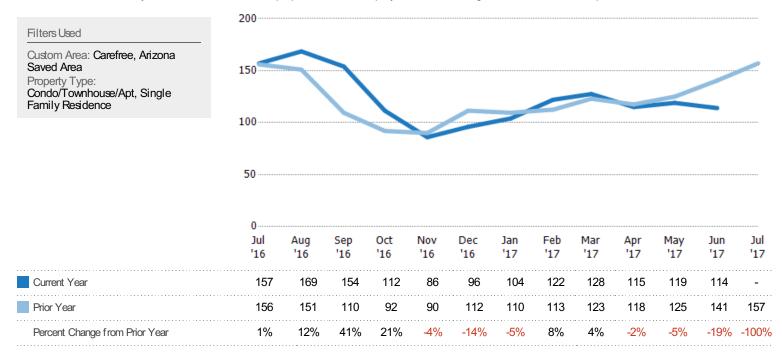
The median listing price as a percentage of the median AVM or RVM® valuation estimate for active listings each month.





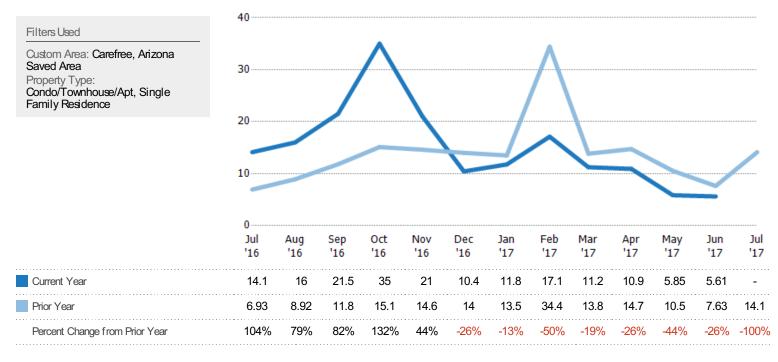
#### Median Days in RPR

The median number of days between when residential properties are first displayed as active listings in RPR and when accepted offers have been noted in RPR.



# Months of Inventory

The number of months it would take to exhaust active listings at the current sales rate.

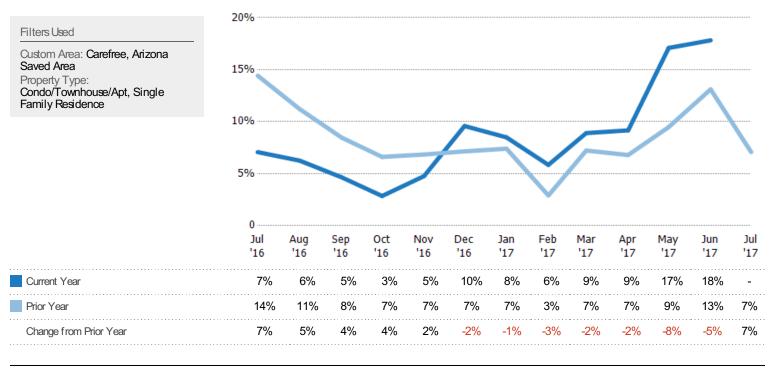






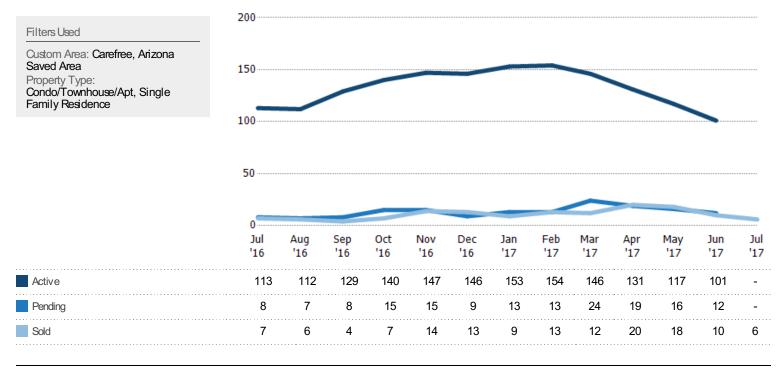
#### Absorption Rate

The percentage of inventory sold per month.



# Active/Pending/Sold Units

The number of single-family, condominium and townhome properties that were Active, Pending and Sold each month.



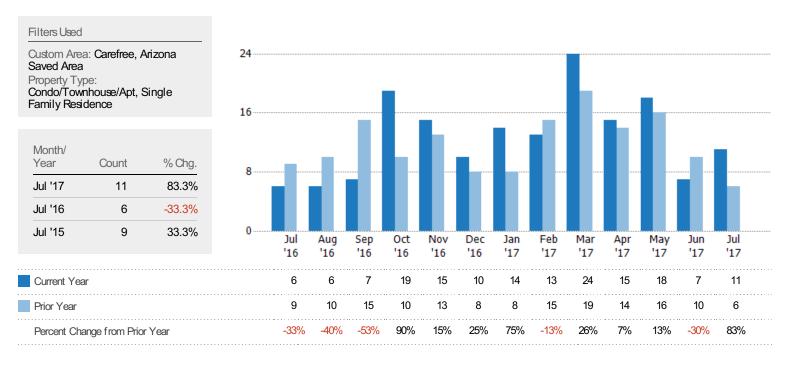
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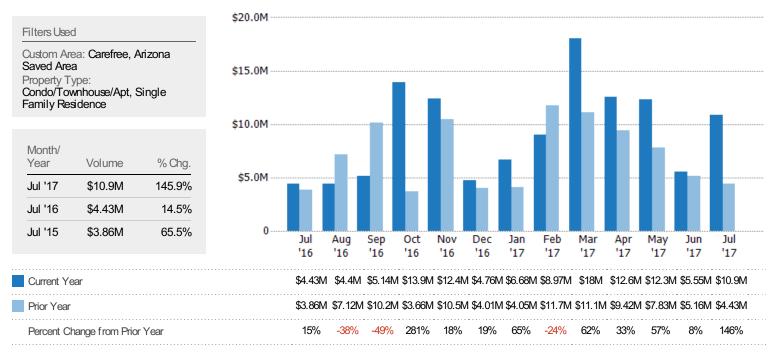
## New Pending Sales

The number of single-family, condominium and townhome properties with accepted offers that were added each month.



# New Pending Sales Volume

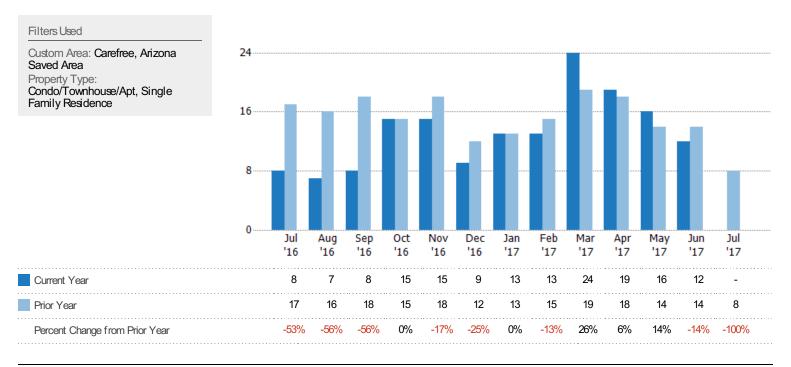
The sum of the sales price of single-family, condominium and townhome properties with accepted offers that were added each month.





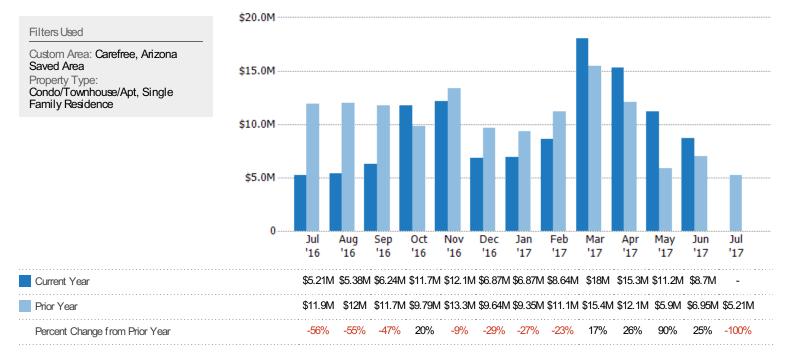
# Pending Sales

The number of single-family, condominium and townhome properties with accepted offers that were available at the end each month.



# Pending Sales Volume

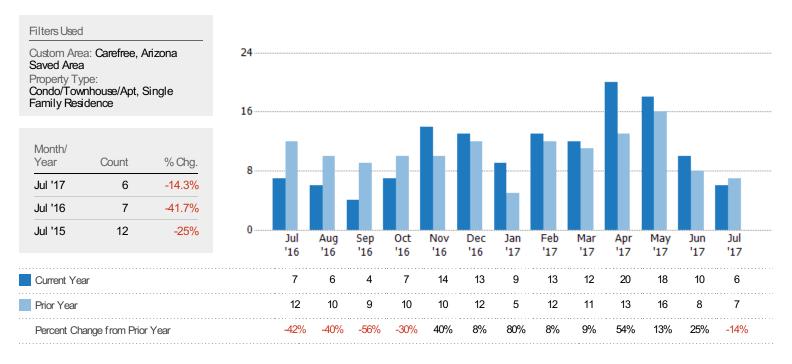
The sum of the sales price of single-family, condominium and townhome properties with accepted offers that were available at the end of each month.





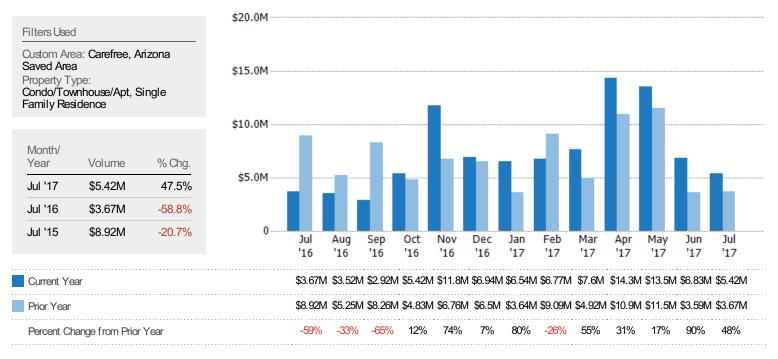
#### Closed Sales

The total number of single-family, condominium and townhome properties sold each month.



# Closed Sales Volume

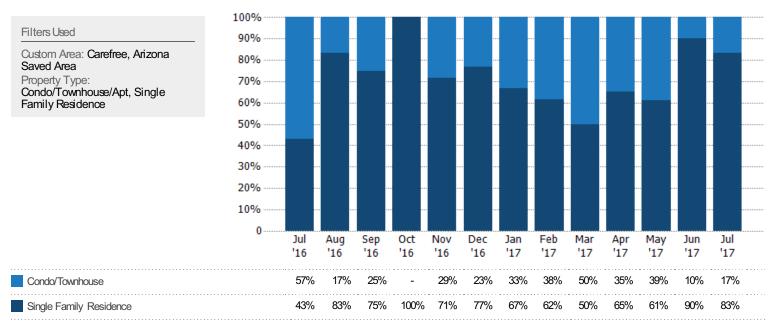
The sum of the sales price of single-family, condominium and townhome properties sold each month.





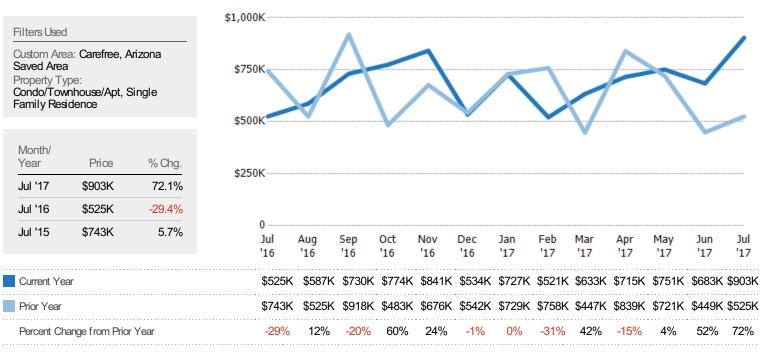
# Closed Sales by Property Type

The percentage of single-family, condominium and townhome properties sold each month by property type.



# Average Sales Price

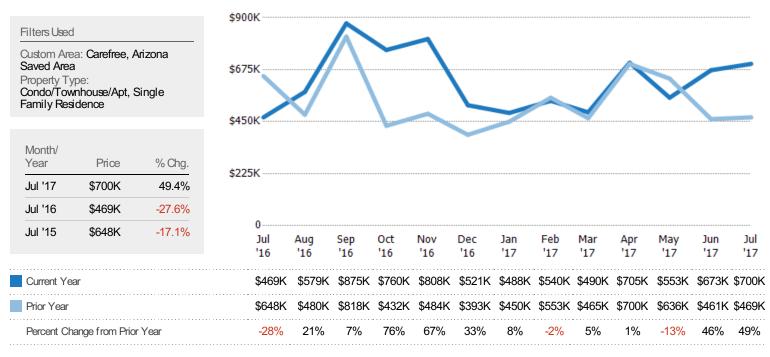
The average sales price of the single-family, condominium and townhome properties sold each month.





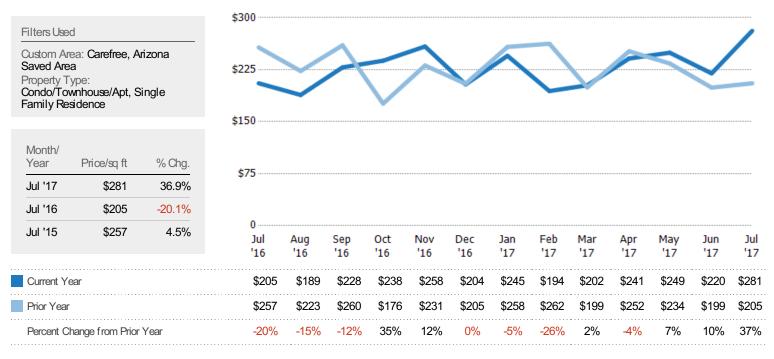
# Median Sales Price

The median sales price of the single-family, condominium and townhome properties sold each month.



# Average Sales Price per Sq Ft

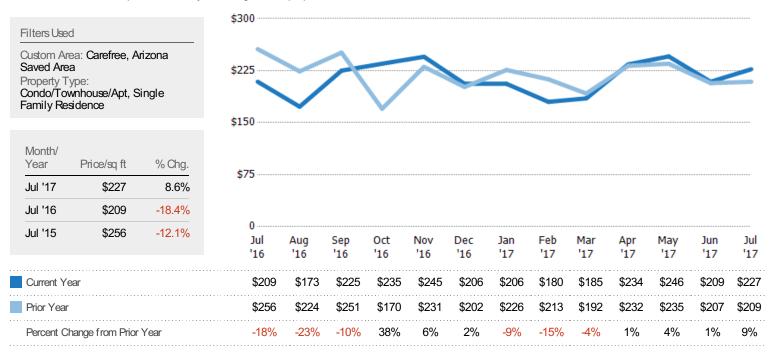
The average of the sales price divided by the living area of properties sold each month.





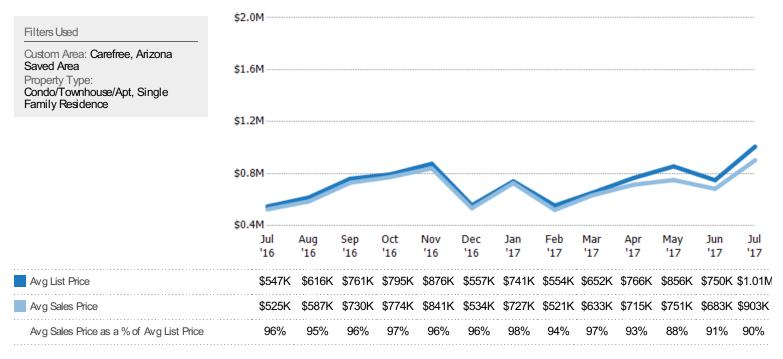
## Median Sales Price per Sq Ft

The median of the sales price divided by the living area of properties sold each month.



# Average Sales Price vs Average Listing Price

The average sales price as a percentage of the average listing price for properties sold each month.

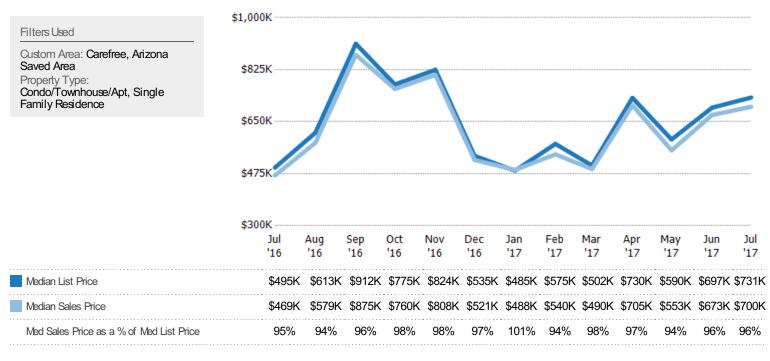






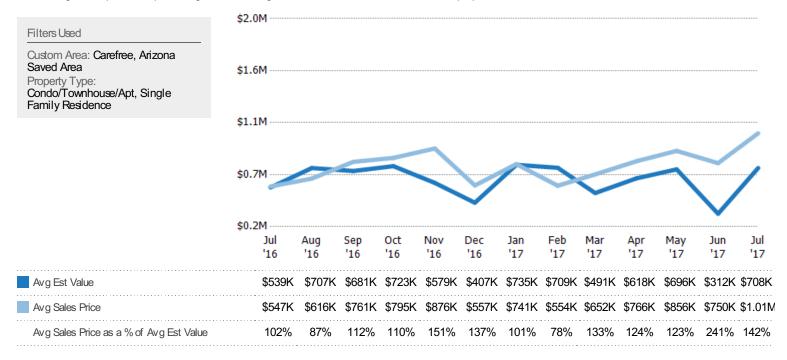
#### Median Sales Price vs Median Listing Price

The median sales price as a percentage of the median listing price for properties sold each month.



#### Average Sales Price vs Average Est Value

The average sales price as a percentage of the average AVM or RVM® valuation estimate for properties sold each month.







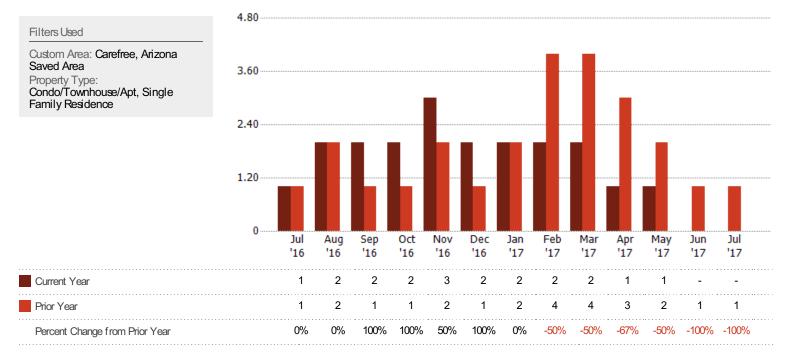
## Median Sales Price vs Median Est Value

The median sales price as a percent of the median AVM or RVM® valuation estimate for properties sold each month.



#### Distressed Listings

The number of distressed single-family, condominum and townhome properties that were for sale at the end of each month.

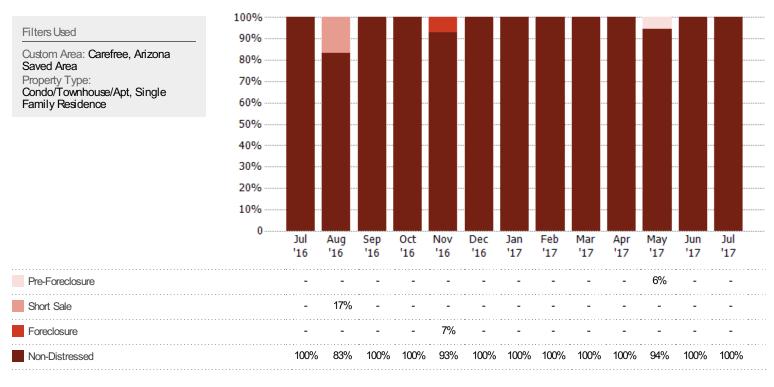






#### Distressed Sales by Sales Type

The percentage of single-family, condominium and townhome properties sold each month for each sales type.







# Sales Activity by ZIP

Jul 2017

ZIP	Pendings (Month End)	Pending Volume (Month End)	Sales	Sales Volume	Av g Sales Price	Median Sales Price	Av g Sales Price per Sq Ft	Median Sales Price per Sq Ft	Avg Days In RPR
85377			6	\$5,420,000	\$1,008,083	\$731,250	\$257	\$220	117

